### Webinar Series: Adapting to COVID-19
The Use of Cash & Markets in the Red Cross Red Crescent Movement – 6th May 2020

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<th>6th May</th>
<th>Agenda</th>
<th>Speaker</th>
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<tr>
<td>3 mins</td>
<td>Introduction</td>
<td>David Dalgado - Host</td>
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<td>5 mins</td>
<td>RCM Cash Hub &amp; Help Desk</td>
<td>Emma Delo, Cash &amp; Markets Technical Team Manager, British Red Cross</td>
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<td>15 mins</td>
<td>ICRC Tip sheet: Cash and Voucher Assistance and COVID19 and examples of how these have been used so far</td>
<td>Alexandre Gachoud, Cash &amp; Market Specialist, EcoSec Unit, ICRC</td>
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<td>15 mins</td>
<td>An overview of how NS are preparing to respond including some challenges and opportunities that we are seeking to explore</td>
<td>Caroline Holt, Manager Global Cash Transfer Programming, IFRC</td>
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<td>15 mins</td>
<td>Questions and Answers</td>
<td>Participants to post questions in the chat.</td>
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A Cash Helpdesk for the Movement

Webinar: Adapting to COVID-19
6.5.2020
A Cash Helpdesk for the Movement

➢ Cash is a critical tool in responding to COVID-19

➢ Markets are responding in new and adaptive ways

➢ Likely more NS directly or at request of Government/partners will use cash

➢ Helpdesk refocused to provide remote technical support, information and learning

➢ Open to all Movement members

➢ Coordinated with the IFRC, ICRC and CPWG
What support can I get?

**Guidance and support**

**Cash Helpdesk**

- Fast-track cash preparedness
- Design and implement cash in response to COVID-19
- How to persuade others and make the case for cash
- Accessing and adapting Movement cash guidance, tools and trainings
- Any other cash query you might have

**Information and learning**

**cash-hub.org**

- Frequently asked questions
- Information updates and webinars
- Case studies, facts sheets and learning resources
- Discussion forum to share and exchange ideas
- Share your knowledge and expertise with others
How can I access?
Question and Answer Session

Please keep microphones muted.

Please post questions in the chat. These will be read out by the host so please make them as clear as possible.

Any questions not responded to in the Webinar we will see if we can respond later and share a link.
A global pandemic

• All 110 contexts where ICRC works have confirmed cases (almost 100 contexts in which an entry ban or confinement measure were imposed).

• The CVA tipsheet serves as guidance to help field teams think through different ways:
  1) to mitigate the spread of COVID-19 through ongoing CVA
  2) inform the adaptation of CVA in the context of COVID-19
  3) promote sensitivity to evolving markets dynamics.

• Inspired by the “Shield & Sword strategy” developed to tackle previous outbreaks.

• Drafted by myself, with inputs from other ICRC cash & markets specialists (HQ & Regional). Reviewed by members of the Movement Cash Preparedness WG.
CVA and COVID19: the Shield

• The primary objective is the SHIELD: measures to prevent the spread of COVID-19

Key recommendations:

1. Adapting ongoing cash & voucher interventions
   1.1 Design and Objective
   1.2 Implementation and delivery mechanisms
   1.3 Reconciliation, use of assistance and monitoring

2. Specific elements to consider in CVA feasibility studies and market assessment

Interesting use of the tipsheet (part 1):
- Burkina Faso & Nigeria
- Yemen & Gaza
CVA and COVID19: the Sword

• How CVA can contribute to early measures to address the impact of COVID-19 (eg: for healthcare, loss of lives & livelihoods)

• Key recommendations:
- Could be presented during the next webinar once the doc is finalized and disseminated within the Movement.
Caroline Holt, Manager Global Cash Transfer Programming, IFRC

Stop sharing screen so Caroline’s video feed can be seen.
Questions and Answers

Please post questions in the chat