

## The Movements Cash Peer Working Group (CPWG)

### Face to Face Meeting, Istanbul

February 25<sup>th</sup> -27<sup>th</sup>, 2020

#### PARTICIPANTS

RC/RC Movement	First Name	Last Name	Status	CPWG Role
American Red Cross	Marianna	Kuttothara	Present	Chair
Austrian Red Cross	Wolfgang	Klug	Present	Member
British Red Cross	Emma	Delo	Present	Chair
Danish Red Cross	Lisbet	Elvekjaer	Present	Member
Ethiopian Red Cross	Kalkidan	Belete	Excused	Member
German Red Cross	Mareike	Tobiassen	Present	Member
ICRC	Joanna	Burton	Present	Member
IFRC	Marga	Ledo	Present	Member
IFRC / Danish Red Cross	Nathalie	Juul	Present	Coordinator
Kenya Red Cross	Sammy	Mbuguah	Present	Member
Netherlands Red Cross	Rodolphe	Visser	Present	Member
Swiss Red Cross	Katherine (AK)	Moore	Excused	Member
Turkish Red Crescent	Orhan	Hacimehmet	Present	Member
QUORUM REACHED			YES	

#### CASH STRATEGIC FRAMEWORK & CPWG WORKPLAN PRIORITIES (2020 & BEYOND)

- CPWG reviewed the [RCRC Cash Strategic Framework](#) and the four priority objectives – there was agreement among all members that the objectives and that the framework is still relevant for the next 5 years, and that ongoing socialization of the framework across the RCRC Movement is still needed.
- **DECISION: The RCRC Movement Cash Strategic Framework will be extended for an additional 5 years (2020 – 2025).**
- CPWG conducted an exercise to reflect on key activities that should be prioritized to inform the CPWG’s workplan and overall collective contributions to the RCRC Movement Cash Strategic Framework beyond 2020.
- It was agreed that the CPWG would focus its workplan on activities that were directly attributable to the group.
- There was also a discussion around the scope of the workplan and trying to maintain the cash lens for all activities and ensure that the scope for the CPWG does not creep too far into general operational and programmatic challenges and opportunities.
- It was discussed and agreed that for cash to reach sectoral outcomes, the CPWG could facilitate a sharing of resources already developed to be flagged and signposted onto the Cash Hub Platform.
- The CPWG will translate the workplan and share through the Cash Hub Platform.

**ACTION ITEM:** The CPWG coordinator and co-chairs have collected the inputs from the Cash Strategic Framework exercise. The CPWG chairs will use these inputs to collect draft a CPWG Workplan for 2020 & 2021 and will share this workplan with CPWG members for review endorsement by the CPWG (CPWG Workplan review will be an agenda item for CPWG’s next virtual meeting).

## RCRC MOVEMENT RESEARCH AGENDA

- CPWG Members discussed research topics of need/interest and carried out a prioritization exercise to identify the top 5 research priorities to focus on in the coming years.
- The following research topics were identified – these have been listed below in order of priority based on the prioritization exercise conducted.

No	Research Thematic Area
1	Cash and localisation of aid
2	Cash and Social Protection
3	Cash in an economic crisis
4	Cash and early action
5	Do no (digital) harm
6	Risk management – informing operational decision making
7	MPC/Well being – already happening
8	Population displacement – portable entitlements
9	What is stopping quality cash at scale (IFRC / NS systems)
10	Behavioural change
11	Impact on markets (cash/in kind)
12	Risk management – compliance
13	Case for cash

- It was agreed that for all research topics, the priority is to focus on the operational aspects of the topics rather than focusing strictly or solely on the theoretical.

**ACTION ITEM:** Develop an overall paper on the Movement cash research agenda. Each CPWG Member to develop a brief paragraph that answers the following questions (*Is it addressing a problem? Is it a gap in knowledge? Does the Movement have something unique to say about this topic? Does it demonstrate the value add of the Movement?*) related to the assigned research thematic area. Additionally, CPWG will form a small task group for the top 5 thematic research area. This CPWG task group will work on further elaborating the following points: Problem Statement; Research Question(s); Use Case (How will this research be used / operationalized. What change will it inform); Suggested next steps to move this research areas forward.

## STRATEGIC COMMUNICATION

- CPWG went through an exercise aimed at brainstorming ways to strengthen communication in order to ensure that key stakeholders are appropriately informed of key decisions, resources and support needed by or available to the CPWG.
- The strategic communication session also aimed to ensure that two-way communication between the CPWG and key stakeholders is strengthened to ensure pertinent CVA information is socialized and accessible in a timely manner.
- The group was divided into two; one looked at the communication with the regional working groups / IFRC, one looked at communication with leadership.
- The focus of the group looking into communication and linkages with the regional groups was to strengthen the communication flow between the regional working groups and the CPWG to ensure awareness and transparency of CPWG’s work as well as look into the challenges of the regional working group and how to create and illustrate value of both the regional working groups and the cooperation with the CPWG.

- The group looking into communication and linkages with the Advisory Group, leadership, donors and governments discussed 1) how best to formulate and champion advocacy messages (including topics such as fraud & corruption, risk management, visibility, and cash vs. in kind comparison); 2) highlight training and capacity opportunities; 3) spread and promote the movement approach to cash.
- CPWG Members agreed that for 2020 they will focus on strengthening communication with internal stakeholders (primarily IFRC Regional Coordinators) in an effort to ensure that Movement partners across the globe are better informed of discussion at the global level and similarly for the CPWG to be better informed of local and regional realities that will help inform CWPG efforts and priorities.
- Details on [session outputs](#) are available to CPWG members on the CPWG’s Teams Site.

## INDICATORS & TARGETS

- The NS 2019 cash targets are ready. During March, it should be clarified which NSs counted towards the current target as well as get approval from the NSs to publicize the cash count on the Cash Maps site for 2019.
- Current targets and future targets were discussed and assessed; 1) what are our current targets; 2) are we on track?; 3) future targets.
- Regarding future targets (2020-2025), the CPWG agreed to retain the 3 existing targets, but to modify the NS cash preparedness target (to # of NS cash ready to level 2 and above) and to modify the volume of cash target to % of CVA (proportionality) compared to other forms of assistance (in-kind and service provision) as well as adding a quality component/satisfaction indicator.

No	Indicator	2020 Target (If Applicable)	Status	Comments / Decisions
1	Red Cross and Red Crescent National Societies that are continually investing in their ability to deliver predictable, timely and effective cash-based interventions to crisis affected people	50	Existing Indicator & Target	This indicator will be retained.
2	The Red Cross and Red Crescent Movement will deliver CHF XXXX annually to crisis affected people through cash-based interventions	1 billion CHF	Existing Indicator & Target	This indicator will be retrained.
3	Red Cross and Red Crescent Movement will support crisis affected people through cash-based interventions in at least XXX countries	100	Existing Indicator & Target	This indicator will be retrained.
4	Red Cross and Red Crescent National Societies that are at a "Cash Ready" level of 2 or above.	N/A	New Proposed Indicator	New Indicator to be added. After 2020, Indicator 1 will be modified to this indicator. Baseline information for this indicator will be gathered once cash Preparedness levels and assessment tool are finalized and baseline is collected
5	% of RCRC CVA compared to In-Kind and Service Provision.	N/A	New Proposed Indicator	Indicator 2 will be modified to this indicator, once we have the research/data to determine how best to measure this indicator. money volume will decrease when the ESSN programme ends – another reason why it would preferable to have proportional targets rather than numeric. If

				<p>applying proportional targets, it is important to be wary that a lot of movement activity cannot be cash interventions, e.g. PoW's, building of hospitals, ambulances etc.</p> <p><b>Ask the AG to support a study in 2020 to define and explore how to gather data for in-kind (and services) for this revised target.</b></p>
6	% RCRC assisted people satisfied with the CVA they received	N/A	New Proposed Indicator	<p>New indicator to highlight quality of RCRC Movement CVA – ensuring people are at the center.</p> <p>Data for this indicator can be gathered from Cash Preparedness outcome level indicators</p>
7	# of NS as CVA partners of choice for other organisations and Movement members.	N/A	New Proposed Indicator	<p>New indicator to highlight quality of RCRC Movement CVA – ensuring NS are viewed as the partners of choice for CVA.</p> <p>Proxy indicator and data for this can be gathered from NS Preparedness track indicators.</p>

**Action Items:**

Mareike, Marga, AK & Emma (task group):

- As we would like to measure proportionality, initiative will to commission of a study on counting goods vs. cash.
  - o Draft a ToR to the CPWG of formulating the second indicator.
  - o Map existing practice. Cover a) what is needed to measure this indicator; b) the rationale behind measure proportionality; what kind of individuals who should be part of such study

ICRC:

- ICRC will look into whether to / how to update the M&E section in preparedness including the satisfaction indicator.

Preparedness TWG:

- Help us set and formulate target 1 incorporating preparedness targets (this will await further investigation through potential studies etc.)

**IFRC UPDATES**

IFRC gave an update on their work on cash. This included an update on ongoing and upcoming training / workshops, e.g. the first PECT training in French conducted November 2019, Red Rose learning and scale up plan, the Cash IM workshop in Budapest, and the planned Social Protection workshop planned in May. The regional working groups are facing challenges due to funding gaps and difficulties in recruitment (especially in the Americas where it has been a challenge to find someone both a Spanish and English speaker).

In 2020, there will be a revision of the Global Cash Roadmap.

**Action Item:**

- IFRC to share ToR on Global Cash Roadmap revision with the CPWG

## ICRC UPDATES

ICRC gave an update on their work on cash. ICRC is still engaging with the Grand Bargain – the next meeting is planned this summer. In April 2019, there was a first meeting regarding Cash & Social Protection. There was great discussions and things are moving forward. Going forward, it could be beneficial with a more precise definition of the term Social Protection and there is – as of yet - not an activity in the workplan to clarify the vocabulary.

The UN common cash platform (comprised by the 4 biggest UN agencies) will be tested/rolled out in Bangladesh & Nigeria. The movement should try to engage the NS's in those countries in the work.

A new contract with the Red Rose has been concluded.

New sector collaboration is ongoing. Hopefully, this will provide sectoral learning that ICRC will / can share.

## TWG UPDATES

### **Cash Preparedness TWG:**

The Cash Preparedness TWG gave an update. 2019 achievements included 1) cash ready and cash preparedness definitions; 2) a first draft of cash preparedness levels, outcomes, and level indicators; 3) mapping of NS engaged in cash preparedness; 4) a standardized use of the upgraded cash capacity assessment.

In 2020, the [revised/simplified CVAP guidance](#) will be finalised (March 2020). The main focus in 2020 will be support on the revision of current tools and development of new ones. Further, the Cash Preparedness TWG membership will be revised with the aim to incorporate staff from NS that are directly involved in cash preparedness to ensure: a) more technical expertise and b) more geographical diversity (e.g. the Philippines, Kenya, Honduras). Challenges identified going forward was the need for more technical expertise within the group.

### **IM TWG:**

The IM TWG gave an update. 2019 achievements included 1) a cash count; 2) strengthening of surge and surge tools; 3) several capacity building initiatives, e.g. IM workshops and Red Rose Data Management workshops.

In 2020, innovation workstream will be further explored, e.g. new/emerging tech innovation projects with cash components and opportunities to link with wider cash data, IM, digitalization, and consultation with cash practitioners. There will be developed tools to accompany the Cash Preparedness guidance to support the Cash Preparedness & IM mainstreaming. Further, there are planned IM workshops for the African and Americas regions, lessons learned webinars, a RC2Relief evaluation, and e-learning is to be developed.

There is a need for more technical support for translating data protection to practical guidance for cash. Also, the IM TWG expressed a wish for wider discussion on the impact of UN Common Cash System & guidance for NSs.

### **Update on ESSN and TRC activities:**

WFP's implementation phase of ESSN reaches an end by the 31st of March 2020. IFRC takes over the ESSN implementation on 1st of April 2020. Until the IFRC takes over the implementation, Turkish RC continues its

ESSN implementation with WFP, while supporting IFRC in the setup phase and facilitating a smooth transition to full implementation from April 2020.

### **Training TWG:**

The Training TWG has developed a Cash Competency Framework that was presented to the group. The Cash Competency Framework is aligned with the surge framework.

Going forward, there is a PECT revision in pipeline, but development of level 2 training is the priority. Regarding the trainings, there needs to be a balance of technical and training people. Maybe it would be useful to have more training people join?

## **COMPETENCY FRAMEKWORK**

The [competency framework](#) was presented for endorsement and feedback.

The competency framework will be one document and a dissemination strategy will be developed. The Training TWG is still awaiting the last feedback to make the final tweaks.

## **CASH PREPAREDNESS**

The Cash Preparedness guidance was presented and the CPWG was updated on the work going forward. The group provided feedback on the product as it stands. The work on the guidance will continue in 2020 during which it should be finalized. Visuals, the ICRC chapter, and tools to accompany the guidance are still to be developed. The CPWG also provided feedback and inputs on visuals and decisions were made as to what kind of visuals should be accompanying the guidance.

Revised levels of CVAP have been developed, these were approved / endorsed by the CPWG. There are now three levels at which NS can be cash ready and most NS will fall into two of those levels: 1) cash ready level 2 (when a NS has the capacity in place and cash ready level); 2) and cash ready level 3 (when these systems are in place and the NS is able and likely to deliver cash programmes). To reach the cash ready level 3+, the NS should be able to also influence their external environments and provide cash support to other organisations including governments and Movement partners.

## **AOB**

### **Next meeting and call:**

#### **Decisions:**

Next call and Face to Face meeting dates set:

1. Call: 28/4 1pm GMT
2. F2F meeting: Berlin 8-10 June

### **Membership discussion**

Current number of CPWG is 13 Movement members. Two new members joined in 2019 and a new member from the Netherlands RC joined in 2020. Efforts are ongoing to encourage new and diversified membership. IFRC Regional Cash Coordinators will be invited to be ongoing guests to the CPWG to ensure better linkage between national, regional and global level cash efforts.