

6th May 2020 CashHub Webinar Summary Points

Topic	Speaker	Summary 3 Takeaways
RCM Cash Hub & Help Desk	Emma Delo Cash & Markets Technical Team Manager, British Red Cross	<ul style="list-style-type: none"> • We expect Cash to be a critical tool in responding to COVID19 by NS • Cash is essential to support markets to recover and adapt to COVID19 • The Cash Helpdesk is here to give the Red Cross Red Crescent Movement remote technical advice on questions you may have regarding using cash and voucher assistance (CVA)
ICRC Tip sheet: Cash and Voucher Assistance and COVID19 and examples of how these have been used so far	Alexandre Gachoud Cash & Market Specialist, EcoSec Unit, ICRC	<ul style="list-style-type: none"> • ICRC Tipsheet provides guidance on mitigating risks related to COVID19 in ongoing CVA, informs adaption of CVA to COVID19 context, and promotes sensitivity to evolving market dynamics. • Based on Shield and Sword strategy used in other epidemics. Shield involves protecting people, e.g. giving away pens for when people need to sign to say received. • Examples of use of tipsheet in Burkino Faso, Nigeria, Yemen & Gaza. Examples include hand washing and disinfections at a local bank branch, social distancing when collecting cards, avoiding collecting thumb prints during cash card distributions, switch to mobile money from cash to reduce the risk that money could be the vector of transmission.
An overview of how NS are preparing to respond including some challenges and opportunities that we are seeking to explore	Caroline Holt Manager Global Cash Transfer Programming, IFRC	<ul style="list-style-type: none"> • IFRC is supporting 192 national societies to be prepared, to build the skills, and accept support, in delivering assistance through cash. • COVID19 has created some differences in the specifics of how we deliver cash within IFRC, but we were already undertaking a huge amount of cash programming, and our overall strategy on cash has not changed, even if some of the specifics have. A number of examples given of use of cash and slight changes in approach, in Philippines, Georgia, Rwanda, and Turkey. • COVID19 must be seen as an opportunity to force investment in localisation. Now is the time to invest in local organisations such as the NS who are auxiliaries to their government.

Prepared by David Dalgado based on what was said in the Webinar and the takeaways may not reflect the top takeaways of the speaker as they see them.