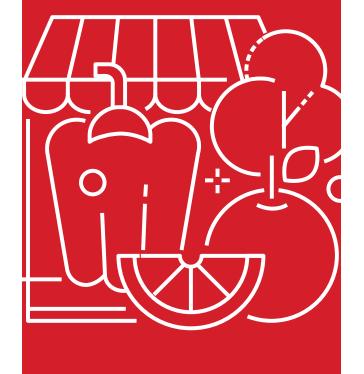
CashHub

CashHelpdesk

Market Place Setup Guide

Guidance for National Societies on advocating for COVID-19 sensitive strategies to support markets to recover and function





Note for RCRC National Socieites:

As an auxiliary role to government, NS could recommend and advise government authorities to collect the opinion of local authorities (council, district administrator) and readiness of market leaders on the feasibility of keeping open or reopening a marketplace. Government authorities will thus have to state the required need for supplies and the measures intended to protect the health of traders and customers.

This guidance is as well applicable and relevant for NS' own programmes. It can be used during distribution of in-kind, direct cash and/or voucher fairs organized in secluded place or integrated in an existing marketplace. NS will therefore set example for market leaders and will support them in implementing these preventive health measures.

Each country will have different set of public health measures and movement or gathering restrictions in place defined by its government. As auxiliaries to government RCRC National Societies will want to support and strengthen the precise public health messaging of government authorities. This may mean that the exact requirements relating to masks, gloves, hand washing, spacing and gatherings need to be adjusted when using this document.

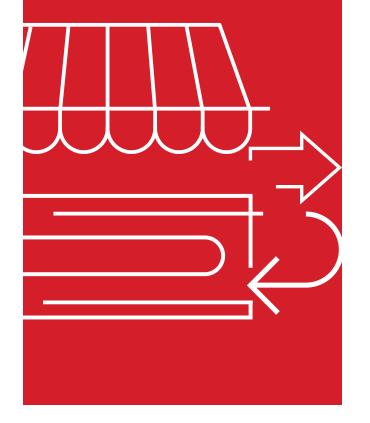
This guidance shares the minimum requirements (in red), and additional preventive measures that will reduce the risk of COVID-19 transmission, to enable public access to opened and closed marketplaces.

The set of measures to be implemented described in this guidance must be adapted to comply with government policies on COVID-19 and can be conveniently completed according to local specificities, at the discretion of the local authorities concerned.

Upstream preparation of the marketplace

- extend the location of the market in order to better physically separate the shops / stalls (more likely for open marketplace and in rural areas) and allow for greater room for shoppers to circulate while maintaining physical distance;
- organize and possibly extend the hours in order to avoid peak traffic;
- limit market attendance to members of household required for shopping/transporting the goods;
- recommend customers to use non-medical mask or face covering, if in line with Ministry of Health guidance;
- ensure the activity of certain traders are in line with government decisions (sale of products not included in the list of exemptions from Government decisions only food stalls are authorized for example);
- provide staff to be made available for screening and market controls;
- ensure the access of water and soap/alcoholbased hand rub for free for customers.

The information measures of the population will have to be ensured upstream by the council, district administrators, village chiefs and by the town hall => local newspaper, internet, local radio, etc.

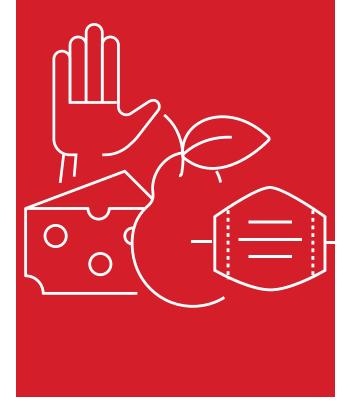




Geographical organization of the market

- regulate the entry of people into the market in order to be able to comply with the spacing instructions at least one meter and ideally two meters between customers (consider space for stall and size of marketplace to determine the maximum number of people who can fit in the market area while maintaining this physical distance);
- request physical distance at least one meter and ideally two meters between customers queuing outside the market
- compulsory hand washing with soap and water, alcohol-based hand rub, or ash carried out by all customers and vendors when entering and leaving the market;
- require as possible customer screening or self-screening (using information displayed around and at the entrance of the market) at the entry of the market (temperature screening, ask customers existence of symptoms such as cough, fever);
- define a compulsory single way of circulation within the market;
- position dedicated staff to regulate attendance (entry and exit) - local police, local councilor, ushers, representative of the merchants' association, RCRC staff and volunteers...;

- encourage customers with disabilities, elderly, those with underlying illnesses, and pregnant women to be first in the queue or consider dedicating time slots for the elderly (high risk population);
- consider the opening of one of two stalls, alternately, to obtain a positioning of the stands staggered in the same aisle;
- install barriers (use alternatives with fruit boxes, tape or plastic ribbon, tarpaulins for example) perpendicular at the two ends of each stall to separate vendors;
- position barrier lines on either of the central walkway to avoid that customers do not have access to food;
- sign on the ground (adhesive tape, in front of each stall, distances of 1-2 meters to be respected between each customer.





Organization of food sales and distribution practices

- only the merchant must serve customers with dedicated multi-purpose utensils:
 - request customers not to touch the products
 - favor contactless payments and regularly disinfect payment keypads (cleaning the payment terminal - POS after each use) and cash registers;
 - install plexiglass/plastic sheets protections between vendors and customers;
- traders must respect the following hygiene measures:
 - not come to work if they are experiencing respiratory symptoms (or if they have been diagnosed with COVID-19, until they test negative);
 - regularly disinfect the hands by washing hands with soap and water or applying alcohol-based hand gel. Ash can be used as an alternative where these options are not available;
 - wear a cloth mask if they sell fresh food directly consumables that do not require cooking or washing (breads, cheeses, etc.) as additional hygiene measure;
- · display and ensure compliance with instructions by employees;
- if possible, dedicate an employee as cashier (without contact with food products);
- disinfect your hands systematically after handling physical cash or use a small plastic bag to hands to accept cash.
- encourage the establishment of an ordering service by market traders (phone, email, online order) with preparation of orders beforehand for restrict the time of presence on the market;
- encourage good ventilation, including open windows and doors, fans, and other means where possible





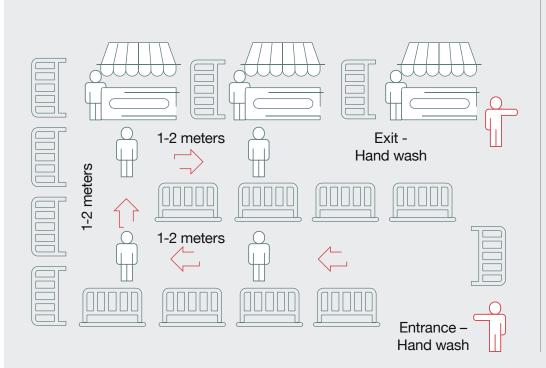
Distribution and posting of safety instructions

- display, at the entrance and exit of the markets, the instructions in local language (barrier measures, max number of customers at the same time, physical distancing, a reminder of symptoms for self-screening etc.);
- display at the entrance/around queue area a marketplace map (large posters), with location of shops and stalls in the market to facilitiate the one-way circulation in the marketplace;
- inform on the need to wash fruits and vegetables with water before any consumption as hygiene measure;
- provide garbage bins and inform about the need to throw used tissues in the trash and, in the absence of garbage cans, the obligation to collect used handkerchiefs;
- · respect the safety distances marked on the ground and the positioning of barriers;
- regularly disseminate health promotion messages and reminders on physical distancing by megaphone or message, if possible prerecorded.

Monitoring

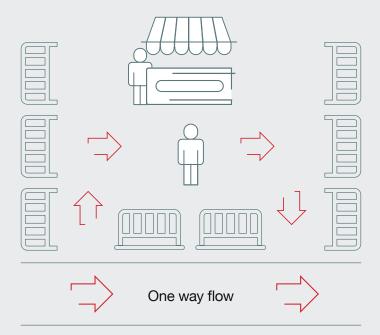
 to traders to verify that they have access to water and soap, and alcohol-based hand rub for disinfecting their hands;

- exit surveys at market entry or at random;
- · compliance with safety instructions and barrier gesture.

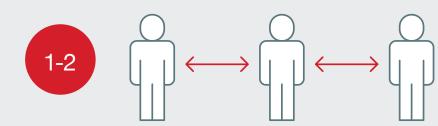


Example of Organising a Marketplace

Example of Organising a Stall



1-2 meters distance in the queue





- Hand Wash with water and soap or alcohol based hand rub or Ashes
- At least 1 meter physical distance between customers and vendors
- Require Health Screening at the queue