Key stakeholders matrix template

The table below can help you map key stakeholders for a potential cash response. Key stakeholders are those that can influence significantly or are important to the success of a potential cash intervention. The table puts together information regarding the key stakeholders’ relationships with your organization and with other stakeholders, their key interests, and their potential engagement/contribution. This information is fundamental when assessing the feasibility of cash and planning a cash response. The table can be adjusted to fit the working context.

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| **Stakeholder** | **Relationship** | **Key interests** | **Potential engagement/ contribution** |
| *Ministries, Host National Society, IFRC and ICRC, participating National Societies, UN and NGOs, donors, service providers, local authorities, CBOs and civil society groups, affected population and community representatives* | *Existing relationship with your organization and other stakeholders* | *Expectations, potential benefits and conflicts (power, status, economic resources, etc.)* | *Information, economic resource, leadership, legitimacy, service provision, etc.* |
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