Traders’ experience, capacity and willingness to join a voucher programme

During assessments, you will conduct focus group discussions and/or interviews with market representatives, key informants and traders. You should take this opportunity to understand the traders’ experience, capacity and willingness to partner with a relief organization in the implementation of a voucher programme.

Below you will find a list of questions that can be re-elaborated and incorporated into focus group discussions and individual interview questionnaires. Additional or alternative questions, specific to the different market contexts, can be developed.

**Experience**

* Are traders currently working with any kind of voucher system? If yes: How does it work?
* Have traders worked with relief organizations in the implementation of voucher programmes? If yes: how did it work?

**Capacity**

* What is the traders’ stock capacity (consider programme items, size of the shops and storage spaces, need for fridge and cold chain, etc.)?
* Would traders have the financial capacity to supply programme items to beneficiaries without an advance payment?
* Do traders have the necessary space and equipment (eg. scale) to weight and pack items according to programme specifications if needed?

**Willingness**

* Would traders be willing to take part in a voucher programme with a relief organization?
* Would traders be willing to provide quality services to programme beneficiaries independently of their profile or status (poor families, refugees, etc.)
* Would traders agree to sell programme items at fixed prices for a determined period of time? For how long would it be reasonable?
* Would traders be willing to transport commodities from their shops to villages if needed (voucher fairs)?