RAM Herramienta 13: Plantilla para recopilación de información sobre precios del mercado

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| Nombre del mercado: |  |
| Ubicación: |  |
| Lugar y fecha de recopilación de la información: |  |
| Moneda utilizada: |  |

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Minorista 1 | | Minorista 2 | | Minorista 3 | | Minorista 4 | | Minorista 5 | |
|  | Nombre |  | |  | |  | |  | |  | |
|  | Teléfono |  | |  | |  | |  | |  | |
| Producto básico | Descripción específica | Unidad | Precio | Unidad | Precio | Unidad | Precio | Unidad | Precio | Unidad | Precio |
| 1) |  |  |  |  |  |  |  |  |  |  |  |
| 2) |  |  |  |  |  |  |  |  |  |  |  |
| 3) |  |  |  |  |  |  |  |  |  |  |  |
| 4) |  |  |  |  |  |  |  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Minorista 6 | | Minorista 7 | | Minorista 8 | | Minorista 9 | | Minorista 10 | |
|  | Nombre |  | |  | |  | |  | |  | |
|  | Teléfono |  | |  | |  | |  | |  | |
| Producto básico | Descripción específica | Unidad | Precio | Unidad | Precio | Unidad | Precio | Unidad | Precio | Unidad | Precio |
| 1) |  |  |  |  |  |  |  |  |  |  |  |
| 2) |  |  |  |  |  |  |  |  |  |  |  |
| 3) |  |  |  |  |  |  |  |  |  |  |  |
| 4) |  |  |  |  |  |  |  |  |  |  |  |

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| Comentarios y observaciones: |