## Webinar 17: Cash Preparedness
### The Use of Cash & Markets in the Red Cross Red Crescent Movement
#### 27 January 2021

<table>
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<tr>
<th>Agenda</th>
<th>Speaker</th>
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<tr>
<td>3 mins</td>
<td>Housekeeping</td>
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<td>David Dalgado, Cash Hub team, British Red Cross - Host</td>
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<tr>
<td>10 min</td>
<td>Overview of the Cash Preparedness Approach</td>
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<td>Inès Dalmau Gutsens, Cash and Market TA, BRC</td>
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<td>Bilal Hussain Shah, Cash Preparedness Officer, IFRC</td>
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<tr>
<td>10 mins + 5mins Q&amp;A</td>
<td>Viet Nam RC – Cash Preparedness and COVID-19 Response</td>
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<td>Pham Thanh My- CVA Focal Point, Viet Nam Red Cross</td>
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<td>Michael Belaro, Regional Coordinator, Cash Assistance, Asia-Pacific, IFRC</td>
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<tr>
<td>10 mins + 5mins Q&amp;A</td>
<td>Kyrgyzstan RC – CVA Preparedness</td>
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<td>Bermet Muradylova – CVA Focal Point, Kyrgyzstan Red Crescent</td>
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<td>Bektur Imankulov – CVA regional coordinator, IFRC ROE</td>
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<td>10 mins</td>
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<td>Questions &amp; Answers</td>
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[www.cash-hub.org](http://www.cash-hub.org) - Cash Helpdesk available for all RCRC Movement CVA support
Cash Hub webinar 17:

Overview of the Cash Preparedness (CVAP) approach

Inès Dalmau Gutsens, Cash and Market TA, BRC
Bilal Hussain Shah, Cash Preparedness Officer, IFRC
RCRCM Cash preparedness (CVAP) journey to date

- **2012-2013 Pilot cash preparedness**
  Vietnam, Philippines, Senegal, Chile

- **2014 Independent evaluation**

- **2015 Set up Cash Preparedness TWG**
  Cash preparedness guidance and tools developed

- **2018 Independent evaluation**
  Kenya, Malawi, Myanmar, Pakistan, Philippines, Vietnam

- **2019-2020 Updating guidance and tools**

The investment made in cash preparedness so far has resulted in increased uptake of cash preparedness activities and technical know-how for delivery. There remains a stark need for the CVAP approach to be raised to the level of organisational change and get leadership commitment at the highest levels.  

*2019 Independent evaluation conclusion*
A NS is CVA prepared when it is able and likely to deliver appropriate assistance in the form of scalable, timely and accountable CVA.

**CVAP Activities**

**CVA NS Organisational Capacity**

**CVA Operational Capacity**

**Impact**

CVA preparedness is an ongoing National Society development initiative to build capacity in the 5 key areas below.

**Area 1**
- Vision and Strategy
- Organisational Structure

**Area 2**
- Roles and Responsibilities
- Incorporating CVA in systems

**Area 3**
- Funding availability, release and replenishment
- CVA Human Resources Analysis

**Area 4**
- Community engagement and accountability

**Area 5**
- Testing CVA capacity

**Leadership commitment**
- Leadership and advocacy and communication
- Operational Plans and CVA Plan of Action

**Processes, systems and tools**
- CVA technical tools and guidance

**Financial and human resources and capacities**
- CVA skills and capacity
- Internal Coordination
- External Coordination

**Community engagement and accountability, coordination and partnership**
- External Partnerships
- CVA knowledge management
- Reassessing CVA capacity

NS CVA operational capacity and CVA delivery

NSs are successfully applying and using capacity to deliver CVA in their responses

Needs met

Crisis-affected and vulnerable populations meet their needs in a dignified, appropriate and effective manner.
Timeline, Cash Preparedness

- Investing
- Under consideration
Mapping, Cash Preparedness

<table>
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<th>Status</th>
<th>Engaged in past</th>
<th>On-going</th>
<th>Under consideration</th>
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<td></td>
<td>3</td>
<td>60</td>
<td>12</td>
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Countries by status:
- **Engaged in past**: 3 countries
- **On-going**: 60 countries
- **Under consideration**: 12 countries

Countries listed include:
- Albania
- Armenia
- Belarus
- Bosnia
- Georgia
- Kyrgyzstan
- Serbia
- Tajikistan
- Turkey
- Ukraine
- United Kingdom
- Croatia

Other countries listed include:
- Afghanistan
- Laos
- Bangladesh
- Fiji
- Indonesia
- Malaysia
- Mongolia
- Myanmar
- Nepal
- Pakistan
- Philippines
- Timor-Leste
- Vanuatu
- Vietnam
- Palau
- Papua New Guinea
- South Korea

Countries are color-coded as follows:
- **Engaged in past**: Dark blue
- **On-going**: Red
- **Under consideration**: Orange

Countries marked with a **:** include:
- Argentina
- Chile
- Dominica
- Bahamas
- El Salvador
- Honduras
- USA
- Haiti
- Peru

Countries marked with a **:** include:
- Burkina Faso
- Burundi
- Cape Verde
- Chad
- Cote d’Ivoire
- Eswatini
- Ethiopia
- Guinea
- Kenya
- Lesotho
- Madagascar
- Malawi
- Mali
- Mauritania
- Mozambique
- Namibia
- Niger in
- Nigeria
- Rwanda
- Senegal
- Somalia
- Tanzania
- Uganda
- Zambia
- Zimbabwe
- South Sudan
- Ghana
- Sudan

Countries marked with a **:** include:
- Iran
- Iraq
- Jordan
- Lebanon
- Syrian Arab
- Egypt
- Libya
- Tunisia
- Yemen

Countries marked with a **:** include:
- Afghanistan
- Laos
- Bangladesh
- Fiji
- Indonesia
- Malaysia
- Mongolia
- Myanmar
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- Pakistan
- Philippines
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- Vietnam
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- South Korea
VIET NAM RED CROSS SOCIETY

CASH PREPAREDNESS
AND COVID-19 RESPONSE
CASH PREPAREDNESS

– Enabling systems
  • Cash focal person in HQ and prone provinces (22)
  • Publish Position Paper 2018-2023
CASH PREPAREDNESS

– Tools:
  • RAM material in VietNamese
  • Redrose and KOBO toolbox
  • Pre-contract with FSP (VNP, Viettelpay)

Distribution place in VNP for COVID-19
CASH PREPAREDNESS

– Resources and capacity
  • Building capacity for focal person (CTP, IM, RAM,...)
  • Training for commune leader and RC
  • RAM assessment in prone commune

Distribution place in Bank for COVID-19
VIETNAM RED CROSS WITH THE COVID-19 RESPONSE

More than 178,257 people received cash and voucher
– Voucher & Market support
– Unconditional Cash/MPCG
Humanitarian market place set up with voucher system

Cash distributions thru partner financial service providers: Viet Nam Post, Agribank, Lien Vien Post Bank and Viettel pay
ACHIEVEMENTS

– Change from cash in envelope through Financial Service Provider
– Varied financial delivery mechanisms readily in-place: checks, bank accounts, mobile money payment with SMS, ATM card
– Building capacity for Grassroots level
CHALLENGES

• Red Rose software is powerful but in English
• Resources needed for Red Rose so used KOBO toolbox
• Cash coordination - MEB
• Some provinces do not have CTP experiences yet/capacity
Thank you!
CVA PREPAREDNESS

The Red Crescent Society of Kyrgyzstan

Presented by: Bektur Imankulov
Bermet Muradylova
CASH OPERATIONAL SNAPSHOT

2015-2020

NUMBER OF PEOPLE ASSISTED

68,000 people
(46,202 people only in 2020)

COVERAGE

All 7 Provinces

TOTAL AMOUNT OF MONEY PROVIDED

1,116,821 CHF
(700,000 CHF only in 2020)
RCSK CVA PARTNERS

- IFRC
- ICRC
- Swiss Red Cross
- Qatar Red Crescent
- Emirates Red Crescent
- UNICEF
- UNHCR
RCSK CVA PREPAREDNESS

Enabling Systems
1. Involvement of RCSK Leadership and technical experts;
2. Conducting planning workshop including self-assessment;
3. Establish a PoA and roadmap for the project implementation;
4. Integration of approved procedures into existing strategic documents.

Programme tools
1. Development of CVA policy and SOP’s including stress test;
2. Application of CVA tools across all RCSK humanitarian activities;
3. Testing of process and tools with involvement of stakeholders real-time simex;
5. STRESS TEST (testing capacity to provide cash at the scale)

Communication and Coordination
1. Rising and promoting the profile of RCSK to be the partner of choice for CVA implementation
2. Training of RCSK staff in CEA
3. Development of communication materials
4. LLW and evaluation

Capacity and Resources
1. 19 staff and 60 NDRT volunteers trained and ready to support CVA across the country
2. 7 out 19 RCSK staff passed international lvl trainings (PECT/CALP II)
3. 2 staff ready to run MDC trainings
4. 1 staff co-facilitated PECT trainings in Turkey (2018/2019)
5. 3 staff involved into IFRC missions in (Ukraine/Armenia/Bangladesh/Iran)
RCSK CVA ACHIEVING GOALS:

- Adapt and conduct international trainings
  - Cash Based Assistance Lvl II
  - Practical Emergency Cash Transfer programming

- Involve more FSP

- To continue work on digitalization:
  - The database of people receiving the assistance
  - Mobile data collection
  - Self-applications for assistance

- Further development of NS on CEA:
  - Develop and scale up the existing hotline

- Do better satisfaction survey and PDM (post-distribution monitoring's)
• Leadership buy in throughout and integration of CVA into policies
• Participatory planning process and roadmap ownership
• Adaptation of existing CVA trainings (CVA2 and PECT) to operational context in Kyrgyzstan
• Testing- small pilots
• Learn by doing and testing / pilot approaches
• Having access to dedicated technical CVA support
• Well-functioning CVA specific Working Group supported by SRC for quality assurance and mainstreaming processes
• Dedicated project funding for CVA activities
THANK YOU
Questions and Answers

Please post questions in the chat,

(Stop sharing slides so video feed can be shared)
Thank You

- Inès Dalmau Gutsens, Cash and Market TA, BRC
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  Bektur Imankulov – CVA regional coordinator, IFRC ROE
- Stefania Imperia – Cash Hub team, British Red Cross

Next Webinar (To Be Confirmed) 24 Feb – Data Protection

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