

Webinar 17: Cash Preparedness

The Use of Cash & Markets in the Red Cross Red Crescent Movement

27 January 2021



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	Agenda	Speaker
3 mins	Housekeeping	David Dalgado, Cash Hub team, British Red Cross - Host
10 min	Overview of the Cash Preparedness Approach	Inès Dalmau Gutsens , Cash and Market TA, BRC Bilal Hussain Shah , Cash Preparedness Officer, IFRC
10 mins + 5mins Q&A	Viet Nam RC – Cash Preparedness and COVID-19 Response	Pham Thanh My - CVA Focal Point, Viet Nam Red Cross Michael Belaro , Regional Coordinator, Cash Assistance, Asia-Pacific, IFRC
10 mins + 5mins Q&A	Kyrgyzstan RC – CVA Preparedness	Bermet Muradylova – CVA Focal Point, Kyrgyzstan Red Crescent Bektur Imankulov – CVA regional coordinator, IFRC ROE
10 mins	Q&A	Questions & Answers



CashHub

Hosted by
BritishRedCross

Cash Hub webinar 17:

Overview of the Cash Preparedness (CVAP) approach

Inès Dalmau Gutsens, Cash and Market TA, BRC
Bilal Hussain Shah, Cash Preparedness Officer, IFRC

Guidance for Mainstreaming Cash and Voucher Assistance Cash Preparedness for Effective Response

Produced for the Movement by the Cash Peer Working Group (CPWG), 2020



Photo © IFRC/Sajid Hasan

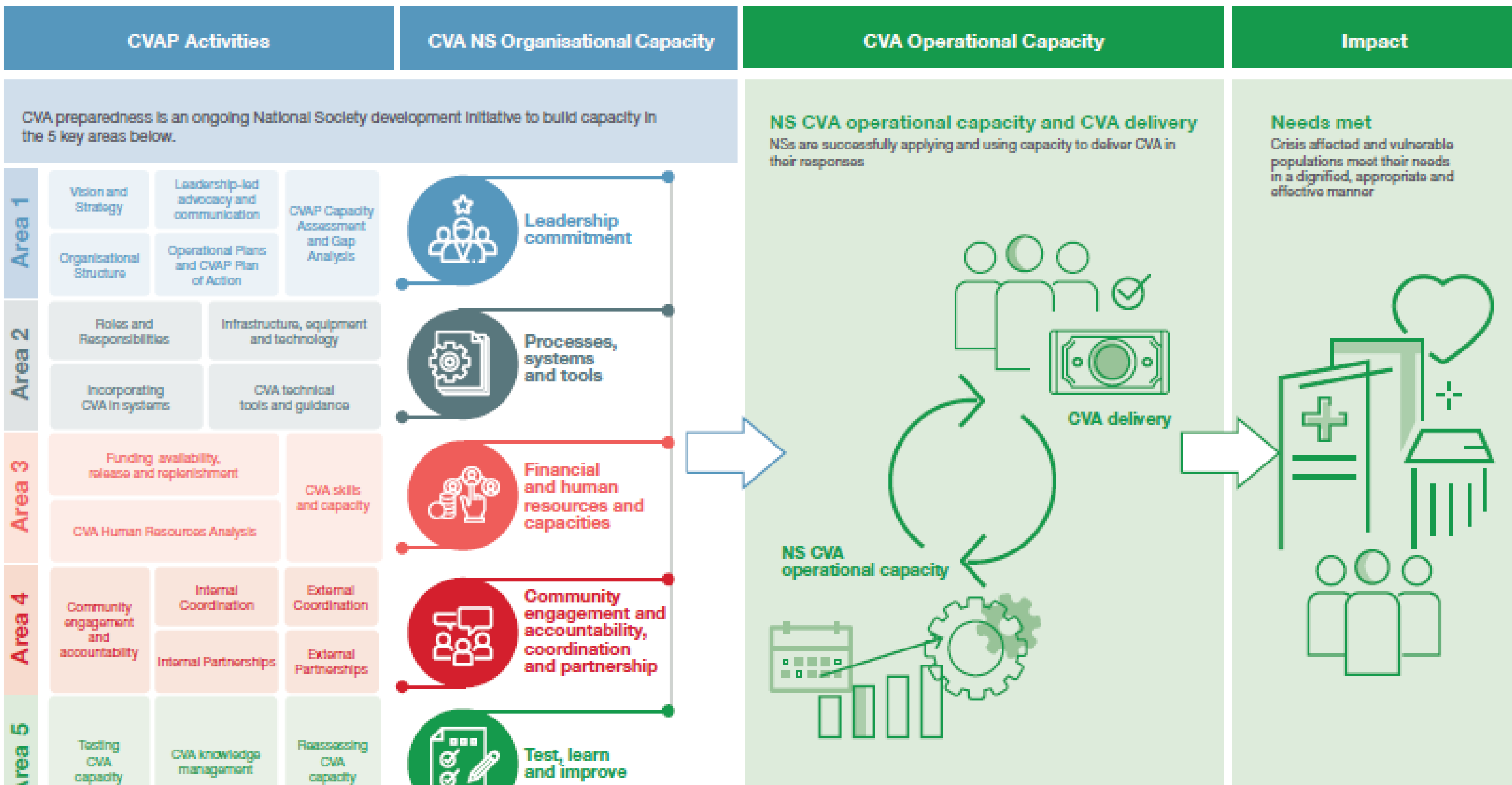
RCRCM Cash preparedness (CVAP) journey to date

- **2012- 2013 Pilot cash preparedness**
Vietnam, Philippines, Senegal, Chile
- **2014 Independent evaluation**
- **2015 Set up Cash Preparedness TWG**
Cash preparedness guidance and tools developed
- **2018 Independent evaluation**
Kenya, Malawi, Myanmar, Pakistan, Philippines, Vietnam
- **2019- 2020 Updating guidance and tools**

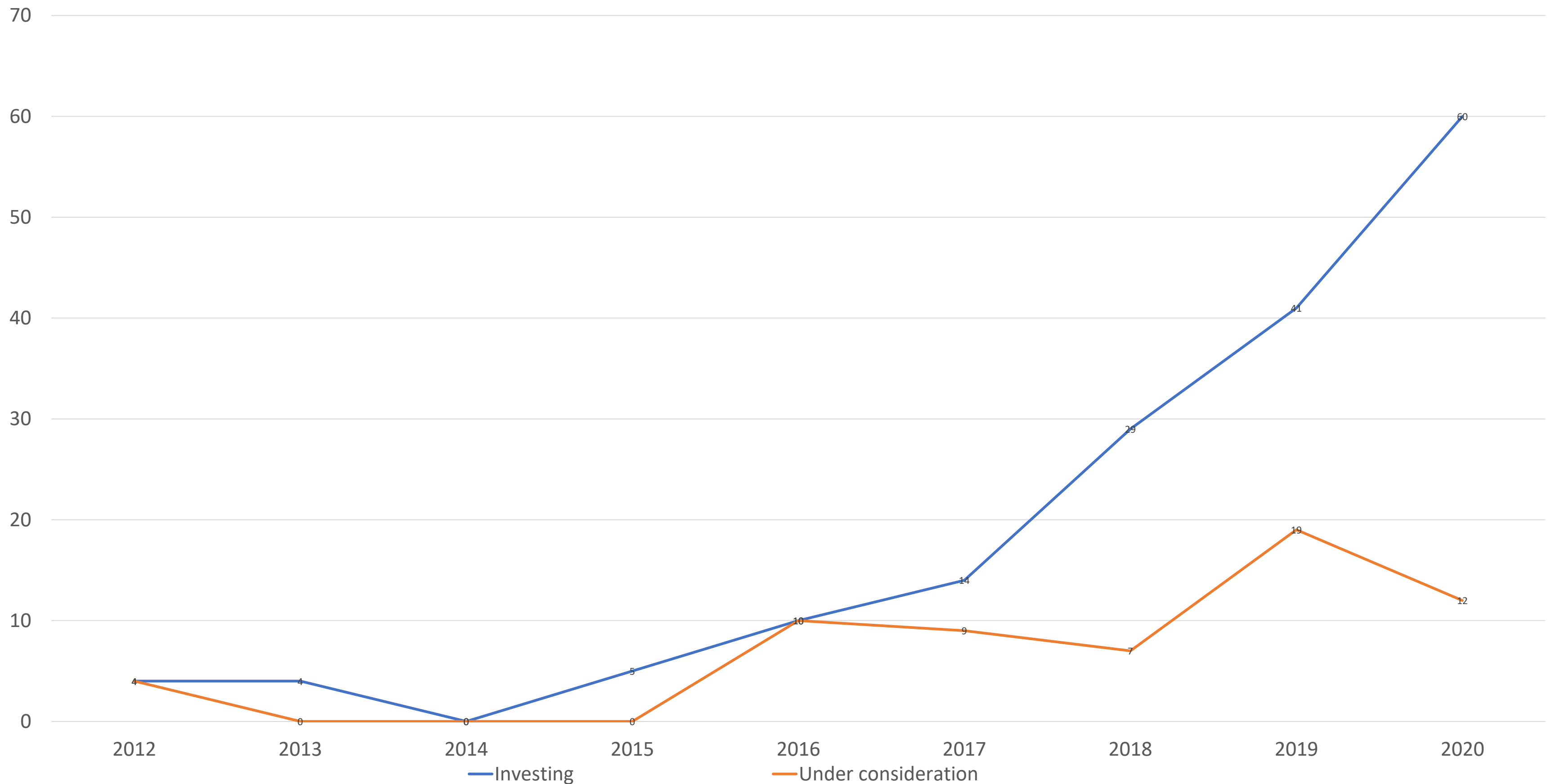
The investment made in cash preparedness so far has resulted in increased uptake of cash preparedness activities and technical know-how for delivery. There remains a stark need for the CVAP approach to be raised to the level of organisational change and get leadership commitment at the highest levels.

2019 Independent evaluation conclusion

A NS is CVA prepared when it is able and likely to deliver appropriate assistance in the form of scalable, timely and accountable CVA



Timeline, Cash Preparedness



Mapping, Cash Preparedness

Engaged in past

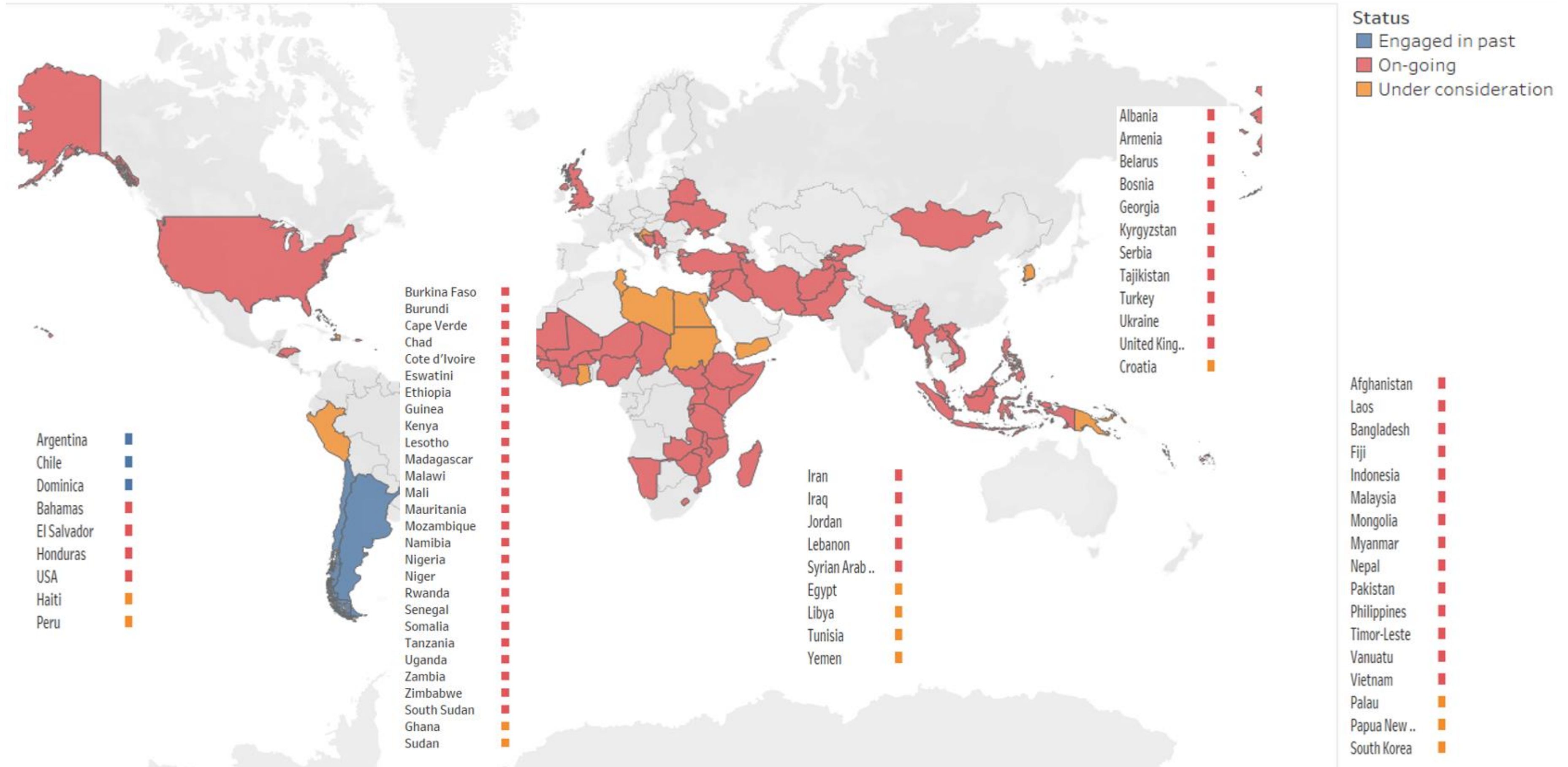
3

On-going

60

Under consideration

12





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VIET NAM RED CROSS SOCIETY

**CASH PREPAREDNESS
AND COVID-19 RESPONSE**

CASH PREPAREDNESS

– Enabling systems

- Cash focal person in HQ and prone provinces (22)
- Publish Position Paper 2018-2023



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CASH PREPAREDNESS

– Tools:

- RAM material in VietNameese
- Redrose and KOBO toolbox
- Pre-contract with FSP (VNP, Viettelpay)



Distribution place in VNP for COVID-19



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CASH PREPAREDNESS

– Resources and capacity

- Building capacity for focal person (CTP, IM, RAM,...)
- Training for commune leader and RC
- RAM assessment in prone commune



Distribution place in Bank for COVID-19



VIETNAM RED CROSS WITH THE COVID-19 RESPONSE

More than **178,257** people
received cash and voucher

- Voucher & Market support
- Unconditional Cash/MPCG



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Humanitarian market place set up with voucher system

Cash distributions thru partner financial service providers:
 Viet Nam Post, Agribank, Lien Vien Post Bank and Viettel pay



ACHIEVEMENTS

- **Change from cash in envelope through Financial Service Provider**
- **Varied financial delivery mechanisms readily in-place: checks, bank accounts, mobile money payment with SMS, ATM card**
- **Building capacity for Grassroots level**



CHALLENGES

- Red Rose software is powerful but in English
- Resources needed for Red Rose so used KOBO toolbox
- Cash coordination - MEB
- Some provinces do not have CTP experiences yet/capacity



Thank you!



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Кыргызстан Кызыл Ай Коому
Красный Полумесяц Кыргызстана
Kyrgyzstan Red Crescent

CVA PREPAREDNESS

The Red Crescent Society of Kyrgyzstan

Presented by : Bektur Imankulov
Bermet Muradylova

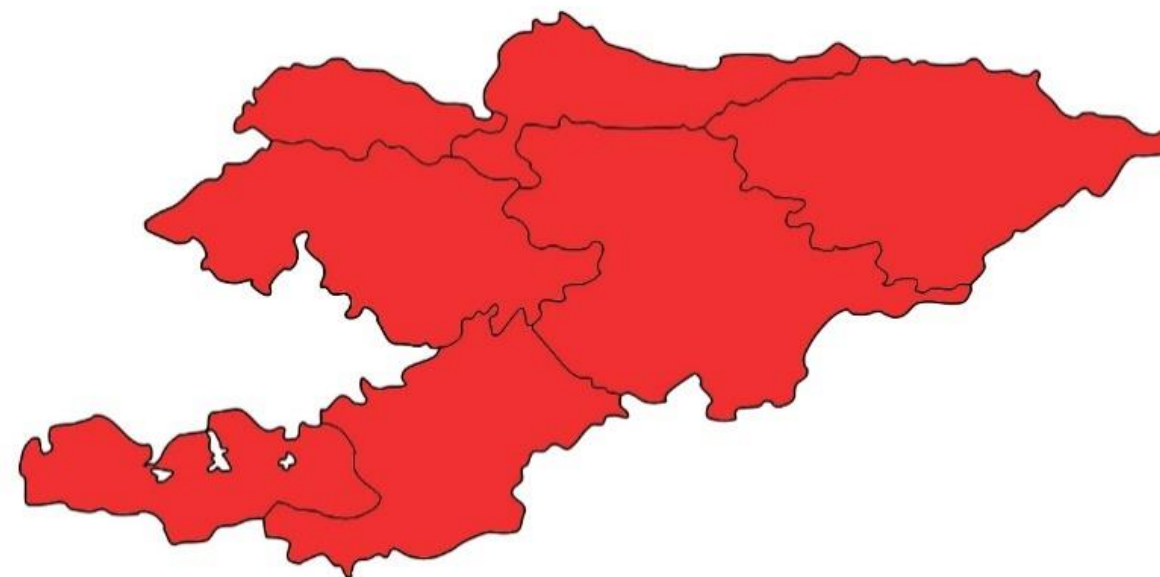
CASH OPERATIONAL SNAPSHOT

2015-2020



NUMBER OF PEOPLE
ASSISTED

68 000 people
(46 202 people only in 2020)



COVERAGE

All 7 Provinces



TOTAL AMOUNT OF
MONEY PROVIDED

1 116 821 CHF
(700 000 CHF only in 2020)



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RCSK CVA PARTNERS



ICRC



Swiss Red Cross



Deutsches
Rotes
Kreuz



الهلال الأحمر القطري
Qatar Red Crescent



الهلال الأحمر الإماراتي
Emirates Red Crescent



unicef



UNHCR
The UN Refugee Agency

RCSK CVA PREPAREDNESS



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Enabling Systems

1. Involvement of RCSK Leadership and technical experts;
2. Conducting planning workshop including self-assessment;
3. Establish a PoA and roadmap for the project implementation;
4. Integration of approved procedures into existing strategic documents.



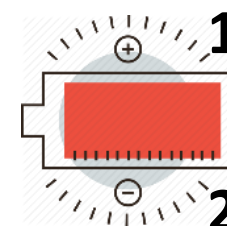
Programme tools

1. Development of CVA policy and SOP's including stress test;
2. Application of CVA tools across all RCSK humanitarian activities;
3. Testing of process and tools with involvement of stakeholders real-time simex;
4. Development of **mini projects in all spheres** (DM, HEALTH, SOCIAL).
5. **STRESS TEST** (testing capacity to provide cash at the scale)



Communication and Coordination

1. Rising and promoting the profile of RCSK to be the partner of choice for CVA implementation
2. Training of RCSK staff in CEA
3. Development of communication materials
4. LLW and evaluation



Capacity and Resources

1. **19 staff and 60 NDRT volunteers trained** and ready to support CVA across the country
2. **7 out of 19 RCSK staff** passed international lvl trainings (PECT/CALP II)
3. **2 staff** ready to run MDC trainings
4. **1 staff** co-facilitated PECT trainings in Turkey (2018/2019)
5. **3 staff involved** into IFRC missions in (Ukraine/Armenia/Bangladesh/Iran)



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Красный Полумесяц Кыргызстана
Kyrgyzstan Red Crescent

RCSK CVA ACHIEVING GOALS:



- Adapt and conduct international trainings
 - Cash Based Assistance Lvl II
 - Practical Emergency Cash Transfer programming
- Involve more FSP
- To continue work on digitalization:
 - The database of people receiving the assistance
 - Mobile data collection
 - Self- applications for assistance
- Further development of NS on CEA:
 - Develop and scale up the existing hotline
- Do better satisfaction survey and PDM (post-distribution monitoring's)



- Leadership buy in throughout and integration of CVA into policies
- Participatory planning process and roadmap ownership
- Adaptation of existing CVA trainings (CVA2 and PECT) to operational context in Kyrgyzstan
- Testing- small pilots
- Learn by doing and testing / pilot approaches
- Having access to dedicated technical CVA support
- Well-functioning CVA specific Working Group supported by SRC for quality assurance and mainstreaming processes
- Dedicated project funding for CVA activities



THANK YOU

Questions and Answers

Please post questions in the chat,

(Stop sharing slides so video feed can be shared)

- **Inès Dalmau Gutsens**, Cash and Market TA, BRC
- **Bilal Hussain Shah**, Cash Preparedness Officer, IFRC
- **Pham Thanh My**, CVA Focal Point, Viet Nam Red Cross
- **Michael Belaro**, Regional Coordinator, Cash Assistance, Asia-Pacific, IFRC
- **Bermet Muradylova** – CVA Focal Point, Kyrgyzstan Red Crescent
Bektur Imankulov – CVA regional coordinator, IFRC ROE
- **Stefania Imperia** – Cash Hub team, British Red Cross

Next Webinar (To Be Confirmed) 24 Feb – Data Protection

www.cash-hub.org - Cash Helpdesk available for all RCRC Movement CVA support