## Webinar 23: PGI Sensitive CVA
### The Use of Cash & Markets in the Red Cross Red Crescent Movement
#### 22 Sept 2021

<table>
<thead>
<tr>
<th>Agenda</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 mins Housekeeping</td>
<td>David Dalgado, Cash Hub team, British Red Cross - Host</td>
</tr>
<tr>
<td>5 mins Opening</td>
<td>Maja Tonning, Regional CVA Coordinator, Africa Region, IFRC</td>
</tr>
<tr>
<td>15 min Zimbabwe Red Cross</td>
<td>Leobah Mudungwe, CEA Officer, Zimbabwe Red Cross</td>
</tr>
<tr>
<td>15 min Zimbabwe Red Cross</td>
<td>Admire Mandizvidza, CVA Officer, Zimbabwe Red Cross</td>
</tr>
<tr>
<td>15 mins Zambia Red Cross</td>
<td>Esther Phiri, PGI focal point, Zambia Red Cross</td>
</tr>
<tr>
<td>15 mins Zambia Red Cross</td>
<td>Elina Chilembo, CVA focal point, Zambia Red Cross</td>
</tr>
<tr>
<td>15 mins Q&amp;A</td>
<td>Speakers joined by:</td>
</tr>
<tr>
<td>5 mins Further Resources &amp;</td>
<td>Everlyn Milanoi Koiyiet, PGI Coordinator, Africa Region, IFRC</td>
</tr>
<tr>
<td>Wrap-up</td>
<td>David Dalgado</td>
</tr>
</tbody>
</table>

[https://www.linkedin.com/showcase/cash-hub](https://www.linkedin.com/showcase/cash-hub)

[www.cash-hub.org](http://www.cash-hub.org) - Cash Helpdesk available for all RCRC Movement CVA support
GENDER + INCLUSION METRICS "50% TARGETING"
MINIMIZE RISKS during project design, fx:

- Different modality and delivery mechanisms
- Increased or decreased number of instalments and transfer value
- Change of distribution point locations or home delivery to at-risk groups
MAXIMIZING BENEFITS in CVA programmes:

- Meet basic needs
- Targeting women, people living with disabilities, elderly etc. as recipients
- Coping strategies change
- Increased food security

- Decrease in risks
- Decrease in domestic violence
- ↑ decision making/ control over cash
- Safe access to markets, services, FSPs
Leobah Mudungwe, CEA Officer, Zimbabwe Red Cross
Admire Mandizvidza, CVA Officer, Zimbabwe Red Cross
NS have been using CVA in ZRCS since 2013 up to present

BRC 2019 TO 2021 value of grant $13 per person per month, cash/voucher/in-kind. 5000HH translating to approx. 25 000 people

ECHO in 2 districts October 2019 and August 2020 (in-kind)

WFP funded 2018 to 2020 Lean Season Assistance

Used various modalities, cash, in-kind and Vouchers which was widely accepted by many as a suitable delivery mechanism

As a pioneer program, NS is in the process of creating and developing a Master Register in one District (gvt and NS)
OVERVIEW OF CVA ACTIVITIES IN PICTURES
Inclusion of the vulnerable groups in communities i.e. person living with disability, elderly, chronically ill

Vulnerability - means lack of access to basic social services, community indicators development done by communities

Not able to come to gatherings (mobility impairments) and often left out

Ensure a representative from these groups and continuous verification to ensure inclusion and the deserving are registered

CEA systems able to track individuals reported excluded
A consultative process with targeted population and different groups is done to determine the direct beneficiary and alternate (proxy).

Setting up Feedback mechanism (Community meetings, KII with key stakeholders, representatives of women, men, elderly, chronically ill, PLWD)

Uses both proactive and reactive mechanisms user friendly to everyone, accessible and ensures confidentiality.

Uses PDM after every cycle integrated with CEA/PGI related questions. Safety, accessibility, protection SGBV.

Do you feel safe while receiving the voucher provided by Red Cross?

96% Yes
4% No

Did you know what to do if you have a complaint or feedback to ZRCS?

100% Yes
FEEDBACK MECHANISM IN PICTURES

ONSITE HELP DESK

RANDOM BENEFICIARIES ENGAGEMENT

3RD PARTY MANAGED FEEDBACK MECHANISM

SUGGESTION BOX

ZIMBABWE RED CROSS SOCIETY
SGBV cases in communities during cash intervention, noted through PDMs and KII

Engaged community gate keepers, raised awareness on referral pathways existent in the communities

More awareness raising at community level, working with gate keepers, well defined referral pathway, work closely with government agencies and other NGOs
Through cluster office PGI/CEA officer

Quarterly newsletters on PGI programming

CEA BRC Colleagues

NGO forums with local organisations (TWG)
TOP 3 RECOMMENDATIONS

1. Continuous awareness raising, dissemination of the preferred feedback mechanism on PSEA
2. Mainstream PGI/PSEA related questions on PDMs
3. Rapid PGI analysis before any intervention
CONCLUSION

Community outreach, consultation, mobilization and awareness raising in communities receiving RC assistance on community based response mechanisms.

NS need to continuously learn on best ways to ensure that CVA is PGI sensitive.

Specific PGI risk assessment processes periodically examine preferred modality of assistance/delivery mechanism and potential associated PGI risks.
THANK YOU!!!

ASANTE SANA!!!
Zambia Red Cross
Society
PGI
sensitive
CVA

Esther Phiri, PGI focal point, Zambia Red Cross
Elina Chilembo, CVA focal point, Zambia Red Cross
Recent CVA in Zambia RC

• 2018-2019 Food Insecurity Response: 4000 Recipients, 510 ZMW (US$28.00) per household, the NS took up the transfer cost of 10 ZMW (US$0.55)

• COVID-19 Response, 1903 households supported in 6 months, two tranches.

• Transfers using Mobile Money, Financial Service Provider (MTN)
2018-2019 Food Insecurity – Zambia

- Baseline & Market Analysis
- Cash Feasibility Study
- Meetings with:
  - Local District Authorities
  - District Commissioners Office
  - Traditional Leaders
- Data sharing with Ministry of Community Development & Social Welfare
PGI & CVA Response Drought Food Insecurity

• Engagement with Gate Keepers, traditional rulers/headmen

• Beneficiary registration/5 categories:
  - Differently Ables
  - Chronically ill
  - Child Headed HH
  - Female Headed HH
  - Elderly

• Beneficiary Validation Process
PGI-CVA Assistance in Kalulushi & Chililabombwe District - Covid-19 Response

• CVA - 1,903 Beneficiaries in Kalulushi & Chililabombwe District.
• Disbursement of K4.5M (US$247,795.43) over a period of six months
• Stakeholder collaboration: UNICEF/GOVT
Community Engagement – PGI Messaging

- Cash security and Safety
- Gender Based Violence (GBV) Risks – in Household
- Money Agents Risk – Exploitation, SGBV
- Use of a Proxy
- How to relay/communicate the messages consideration.
CVA SEX, AGE DISABILITY DISAGREGATED DATA

<table>
<thead>
<tr>
<th></th>
<th>% of Ben</th>
<th>No of Ben</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child Headed</td>
<td>3</td>
<td>102</td>
</tr>
<tr>
<td>Chronically ill</td>
<td>10</td>
<td>396</td>
</tr>
<tr>
<td>Disabled</td>
<td>11</td>
<td>453</td>
</tr>
<tr>
<td>Vulnerable Aged over 65 years</td>
<td>35</td>
<td>1392</td>
</tr>
<tr>
<td>Female Headed HH</td>
<td>41</td>
<td>1657</td>
</tr>
</tbody>
</table>
Challenges

<table>
<thead>
<tr>
<th>Challenges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sustainability of the integrated activities as the integration is mainly</td>
</tr>
<tr>
<td>done in emergency response interventions</td>
</tr>
<tr>
<td>Integration of the CEA in long term programming due to limited knowledge</td>
</tr>
<tr>
<td>of the approach to most staff and volunteers</td>
</tr>
<tr>
<td>Inadequate resources for rolling out CEA activities in other programmes</td>
</tr>
<tr>
<td>rather than cash programmes</td>
</tr>
<tr>
<td>Communication technology challenge to fully engage communities in time of</td>
</tr>
<tr>
<td>COVID 19</td>
</tr>
<tr>
<td>Middle-aged &amp; young women complain that elderly &amp; ill are always</td>
</tr>
<tr>
<td>benefiting from cash assistance</td>
</tr>
<tr>
<td>Those who did not receive CVA complained that they were not selected</td>
</tr>
<tr>
<td>Volunteers recruited to assist with CVA, risks of nepotism to be managed</td>
</tr>
<tr>
<td>Wi-Fi challenges in remote areas</td>
</tr>
</tbody>
</table>
POST DISTRIBUTION MONITORING (PDM)
Questions and Answers

Please post questions in the chat,

(Stop sharing slides so video feed can be shared)
PGI and CVA Resources

• Minimum standards for PGI in emergencies – Page 80 for CVA
• Global Protection Cluster - MAINSTREAMING PROTECTION IN CASH AND VOUCHER ASSISTANCE page
Global Protection Cluster - MAINSTREAMING PROTECTION IN CASH AND VOUCHER ASSISTANCE page

PROTECTION IN CVA GUIDANCE & TOOLS

- **Safer Cash Toolkit**: (including English, French, Arabic, Spanish, Amharic, Swahili, Dari, Pashto)
  also available in: FR
- **Guide for Protection in Cash-based Interventions**
  also available in: FR
- **Tips for Protection in Cash-based Interventions**
  also available in: FR
- **Key Recommendations for Protection in Cash-based Interventions**
  also available in: FR
- **Protection Risks and Benefits Analysis Tool**
  also available in: FR
- **Child Safeguarding in Cash Transfer Programming**
- **Cash and GBV Compendium** also available in Spanish, French, Arabic and Somali
- **GBV Risk and Benefit Analysis Tool** also available in Spanish, French, Arabic, Amharic, Dari, Kiswahili, Pashto, Portuguese and Thai
Mainstreaming Protection in CVA Training Material

- Slides
- Facilitator’s Guide
- Risk Mitigation Example A
- Risk Mitigation Example B
- Case Study A
- Case Study B
- Case Study Instructions
- Evaluation
- Ice Breaker
- Quiz
- Certificate
- Full Training Package on CBI
- Cash-Based Interventions & Protection Webcast
- Cash-Based Interventions & Protection Session
- Cash-Based Interventions & Protection Presentation

Protection Risk and Benefit Analysis

- Ask affected communities to identify protection risks and benefits.
- Analyze relative importance (likelihood and impact) for different groups.
- Analyze manageability (prevention or mitigation) for different groups.
Thank You

• Maja Tonning, Regional CVA Coordinator, Africa Region, IFRC
• Leobah Mudungwe, CEA Officer, Zimbabwe Red Cross
• Admire Mandizvidza, CVA Officer, Zimbabwe Red Cross
• Esther Phiri, PGI focal point, Zambia Red Cross
• Elina Chilembo, CVA focal point, Zambia Red Cross
• Everlyn Milanoi Koiyiet, PGI Coordinator, Africa Region, IFRC
• Stefania Imperia, Knowledge Manager, Cash Hub Team
• Cara Wilson, CVA Programme Officer, Cash Hub Team

www.cash-hub.org - Cash Helpdesk available for all RCRC Movement CVA support