

Webinar 23: PGI Sensitive CVA

The Use of Cash & Markets in the Red Cross Red Crescent Movement

22 Sept 2021

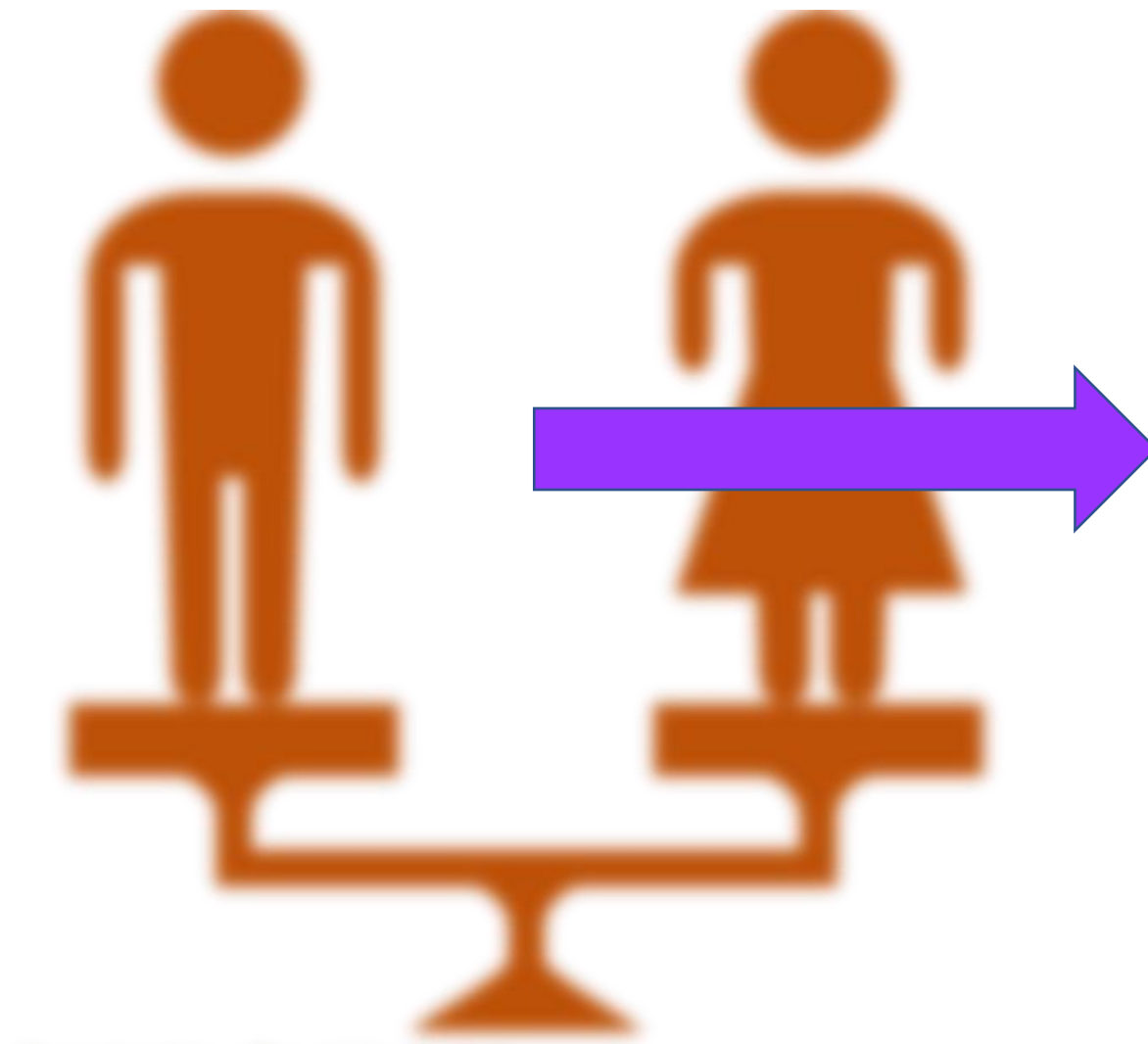


| | Agenda | Speaker |
|---------|---------------------------------------|---|
| 3 mins | Housekeeping | David Dalgado, Cash Hub team, British Red Cross - Host |
| 5 mins | Opening | Maja Tønning , Regional CVA Coordinator, Africa Region, IFRC |
| 15 min | Zimbabwe Red Cross Society Experience | Leobah Mudungwe , CEA Officer, Zimbabwe Red Cross Admire Mandizvidza , CVA Officer, Zimbabwe Red Cross |
| 15 mins | Zambia Red Cross Society Experience | Esther Phiri , PGI focal point, Zambia Red Cross Elina Chilembo , CVA focal point, Zambia Red Cross |
| 15 mins | Q&A | Speakers joined by: Everlyn Milanoi Koiyiet , PGI Coordinator, Africa Region, IFRC |
| 5 mins | Further Resources & Wrap-up | David Dalgado |

<https://www.linkedin.com/showcase/cash-hub>

www.cash-hub.org - Cash Helpdesk available for all RCRC Movement CVA support

GENDER + INCLUSION METRICS "50% TARGETING"



PARTICIPATION & EMPOWERMENT

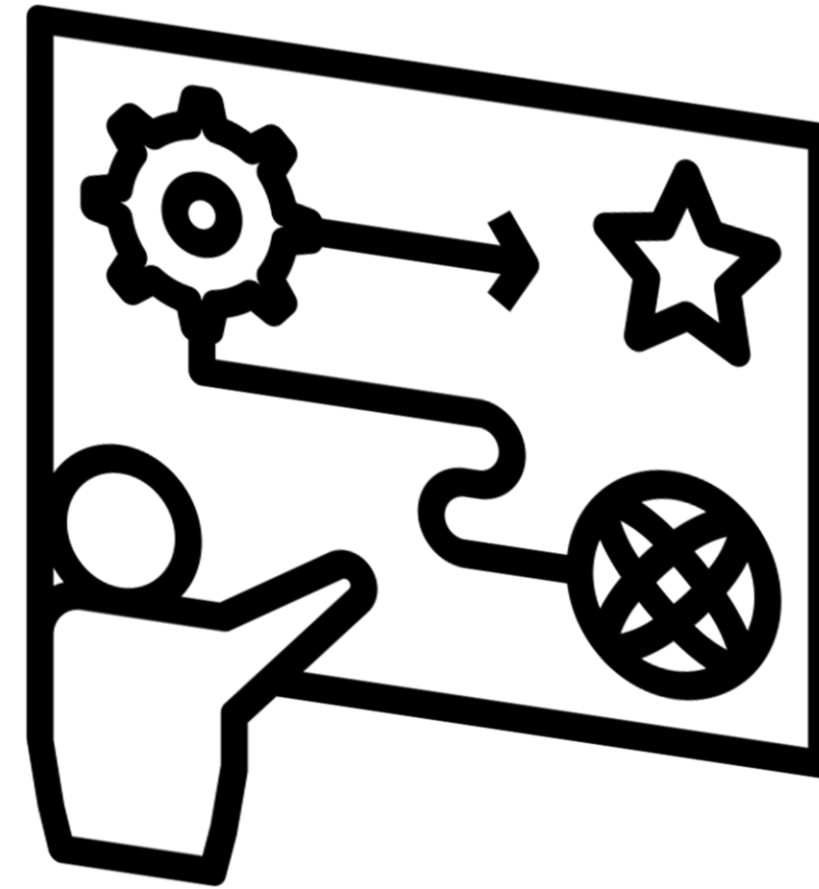


MINIMIZE RISKS during project design, fx:

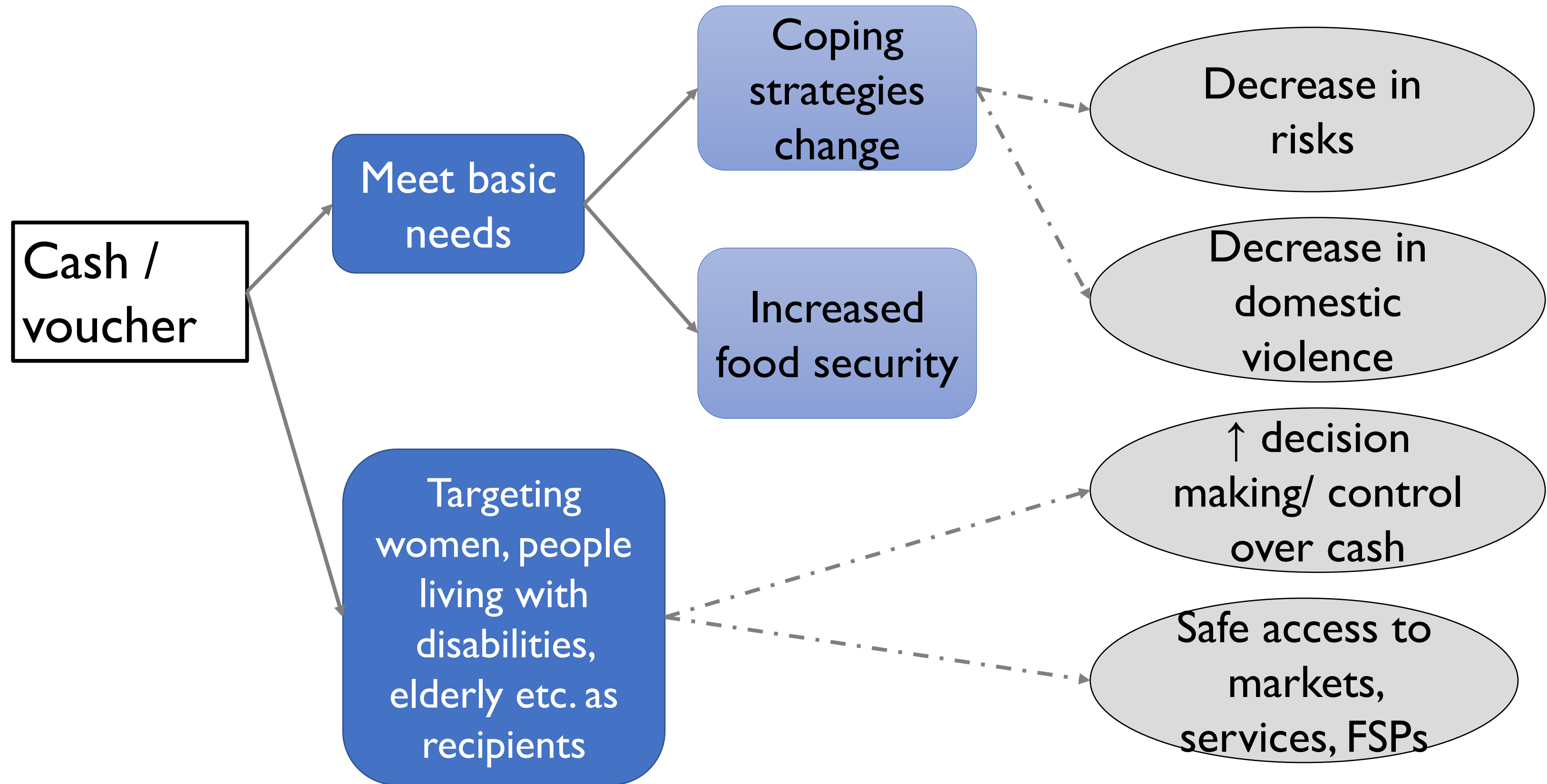
Different modality and
delivery mechanisms

Increased or decreased
number of instalments and
transfer value

Change of distribution
point locations or home
delivery to at-risk groups



MAXIMIZING BENEFITS in CVA programmes:



Leobah Mudungwe, CEA Officer, Zimbabwe Red Cross
Admire Mandizvidza, CVA Officer, Zimbabwe Red Cross



PROTECTION, GENDER AND INCLUSION SENSITIVE CASH & VOUCHER ASSISTANCE

NS have been using CVA in ZRCS since 2013 up to present

BRC 2019 TO 2021 value of grant \$13 per person per month, cash/voucher/in-kind. 5000HH translating to approx. 25 000 people

ECHO in 2 districts October 2019 and August 2020 (in-kind)

WFP funded 2018 to 2020 Lean Season Assistance

Used various modalities, cash, in-kind and Vouchers which was widely accepted by many as a suitable delivery mechanism

As a pioneer program, NS is in the process of creating and developing a Master Register in one District (gvt and NS)

OVERVIEW OF CVA ACTIVITIES



Photographer : Talent [ZRCS]



OVERVIEW OF CVA ACTIVITIES IN PICTURES

Inclusion of
the vulnerable
groups in
communities
i.e person
living with
disability,
elderly,
chronically ill

Vulnerability-
means lack of
access to
basic social
services,
community
indicators
development
done by
communities

Not able to
come to
gatherings
(mobility
impairments)
and often left
out

Ensure a
representative
from these
groups and
continuous
verification to
ensure
inclusion and
the deserving
are registered

CEA systems
able to track
individuals
reported
excluded

BENEFICIARY SELECTION PROCESS



RAPID PGI ANALYSIS

Do you know what to do if you have a complaint or feedback to ZRCS

96%



4%

No

Yes

Did you feel safe while receiving the voucher provided by Red Cross?

yes



100%

A consultative process with targeted population and different groups is done to determine the direct beneficiary and alternate (proxy)

Setting up Feedback mechanism (Community meetings, KII with key stakeholders, representatives of women, men, elderly, chronically ill, PLWD)

Uses both proactive and reactive mechanisms user friendly to everyone, accessible and ensures confidentiality

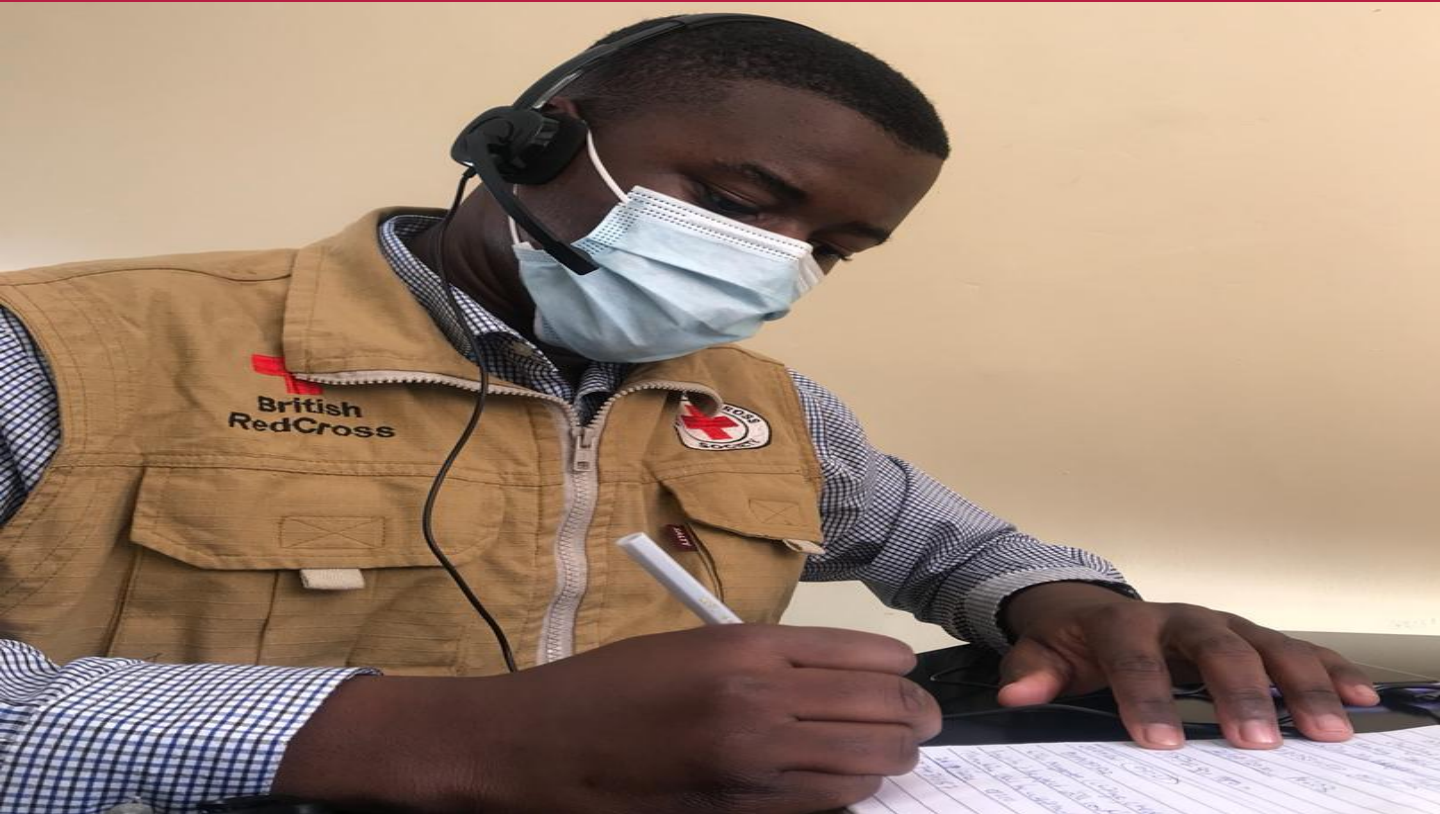
Uses PDM after every cycle integrated with CEA/PGI related questions. Safety, accessibility, protection SGBV

FEEDBACK MECHANISM PROCESS

ONSITE HELP DESK



3RD PARTY MANAGED FEEDBACK MECHANISM




RANDOM BENEFICIARIES ENGAGEMENT



SUGGESTION BOX



FEEDBACK MECHANISM IN PICTURES



SGBV cases in communities during cash intervention,
noted through PDMs and KII

Engaged community gate keepers, raised awareness
on referral pathways existent in the communities

More awareness raising at community level, working
with gate keepers, well defined referral pathway, work
closely with government agencies and other NGOs

IMPLEMENTATION PHASE

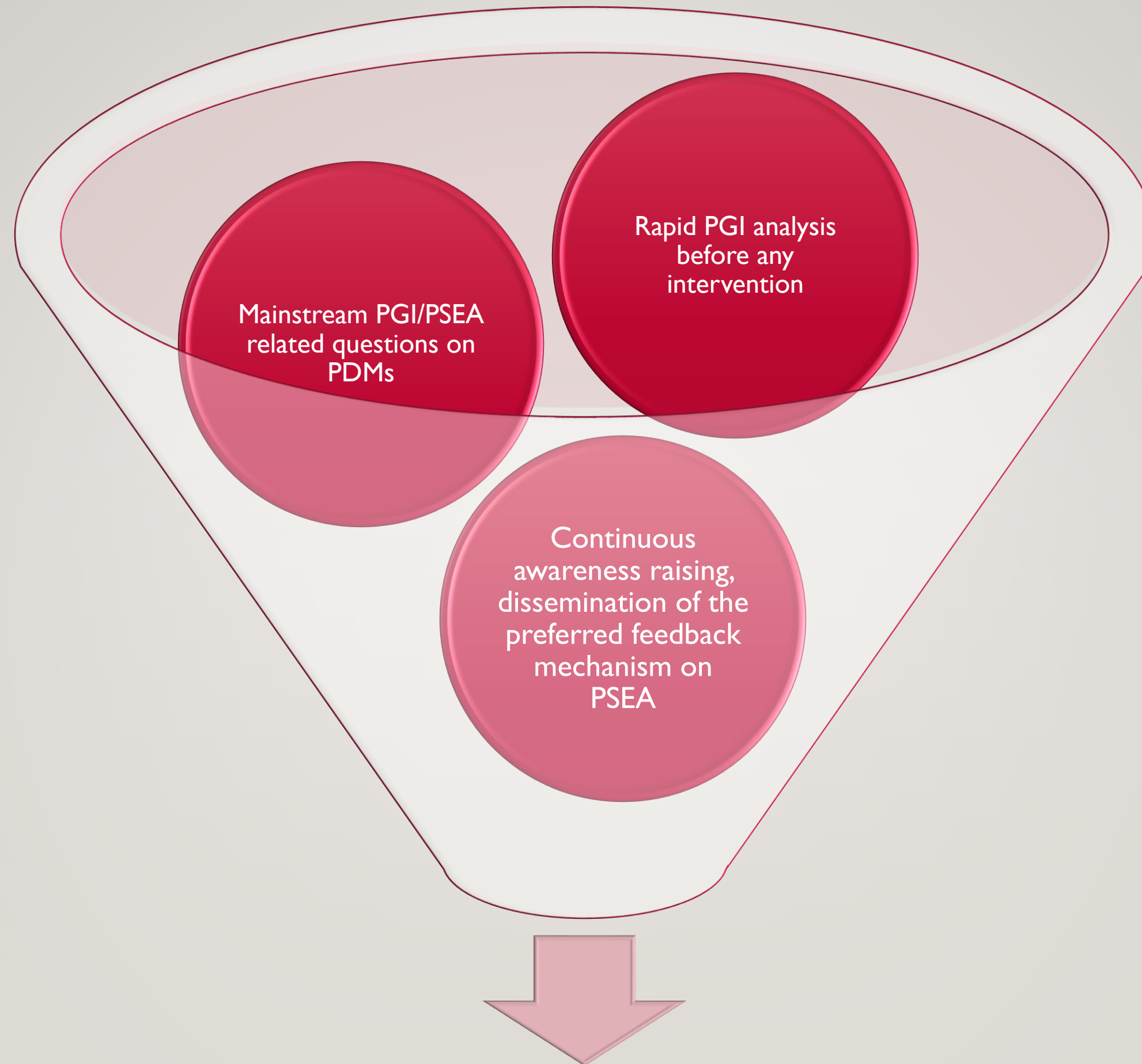
Through cluster office PGI/CEA officer

Quarterly newsletters on PGI programming

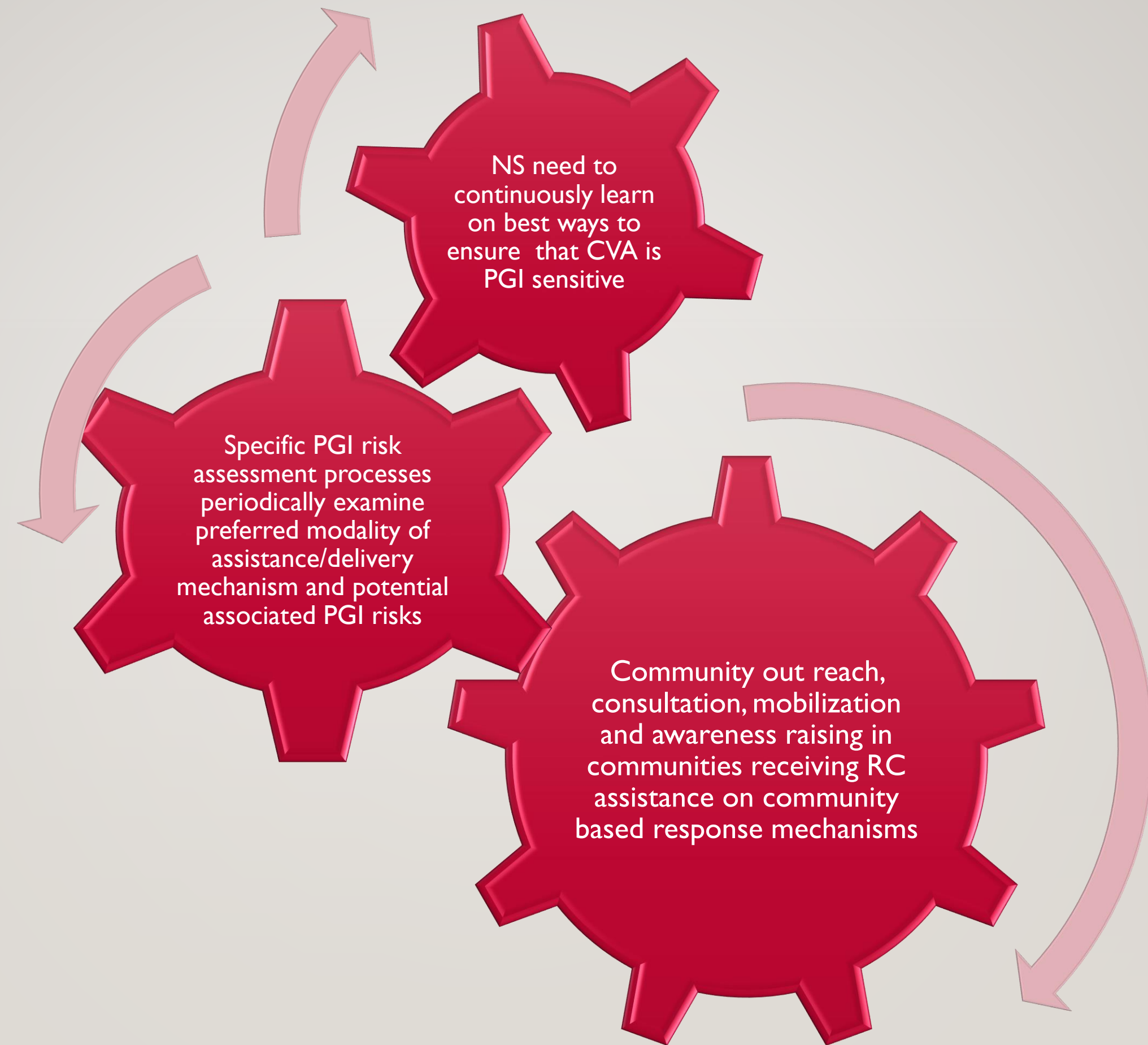
CEA BRC Colleagues

NGO forums with local organisations (TWG)

TECHNICAL SUPPORT



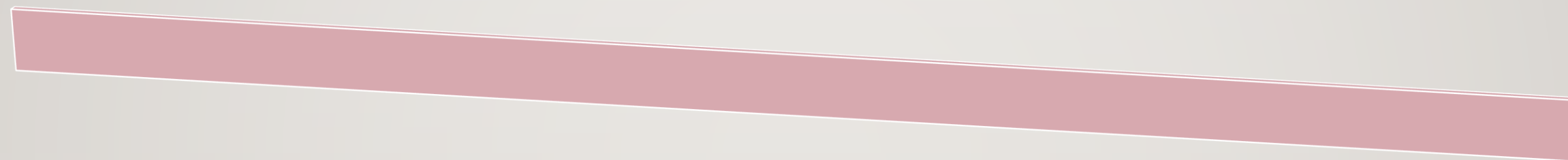
TOP 3 RECOMMENDATIONS



CONCLUSION



THANK YOU!!!



ASANTE
SANA!!!



Esther Phiri, PGI focal point, Zambia Red Cross
Elina Chilembo, CVA focal point, Zambia Red Cross



Zambia Red Cross Society

PGI
sensitive
CVA





Recent CVA in Zambia RC

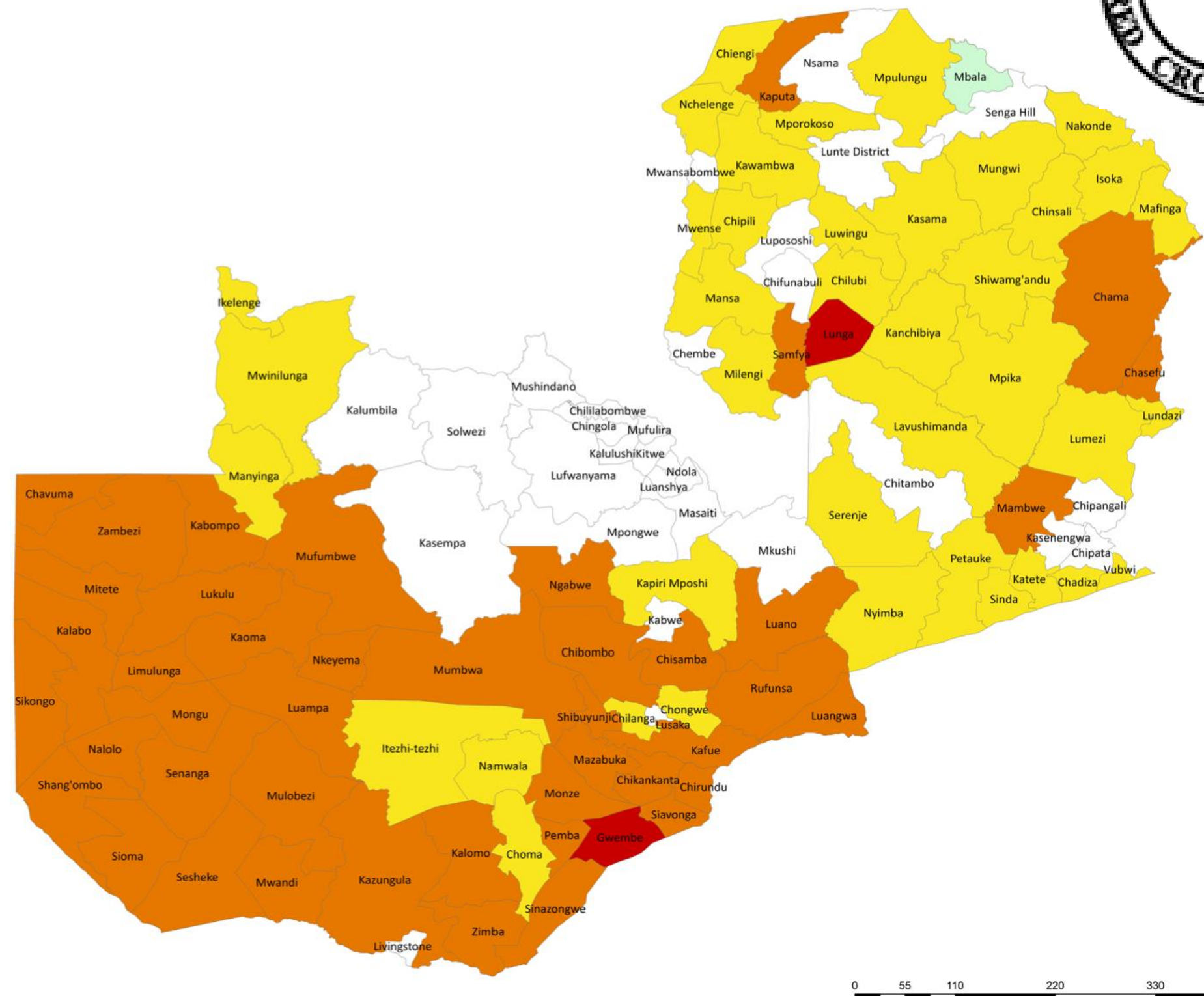
- 2018-2019 Food Insecurity Response: 4000 Recipients, 510 ZMW (US\$28.00) per household, the NS took up the transfer cost of 10 ZMW (US\$0.55)
- COVID-19 Response, 1903 households supported in 6 months, two tranches.
- Transfers using Mobile Money, Financial Service Provider (MTN)



2018-2019 Food Insecurity – Zambia



- Baseline & Market Analysis
- Cash Feasibility Study
- Meetings with:
 - Local District Authorities
 - District Commissioners Office
 - Traditional Leaders
- Data sharing with Ministry of Community Development & Social Welfare



PGI & CVA Response Drought Food Insecurity



- Engagement with Gate Keepers, traditional rulers/headmen
- Beneficiary registration/5 categories:
 - Differently Ables
 - Chronically ill
 - Child Headed HH
 - Female Headed HH
 - Elderly
- Beneficiary Validation Process



PGI-CVA Assistance in Kalulushi & Chililabombwe District - Covid-19 Response



- CVA - 1,903 Beneficiaries in Kalulushi & Chililabombwe District.
- Disbursement of K4.5M (US\$247,795.43) over a period of six months
- Stakeholder collaboration: UNICEF/GOVT

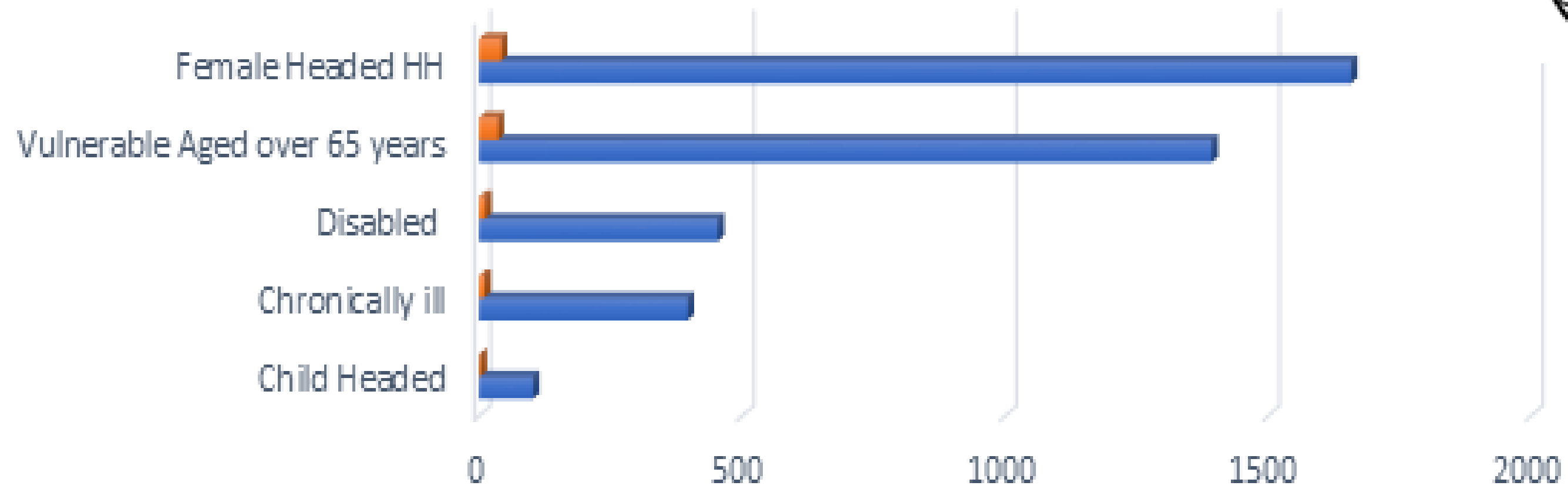




Community Engagement – PGI Messaging

- Cash security and Safety
- Gender Based Violence (GBV) Risks – in Household
- Money Agents Risk – Exploitation, SGBV
- Use of a Proxy
- How to relay/communicate the messages consideration.

CVA SEX, AGE DISABILITY DISAGGREGATED DATA



| | Child Headed | Chronically ill | Disabled | Vulnerable Aged over 65 years | Female Headed HH |
|-----------|--------------|-----------------|----------|-------------------------------|------------------|
| % of Ben | 3 | 10 | 11 | 35 | 41 |
| No of Ben | 102 | 396 | 453 | 1392 | 1657 |



Challenges

Sustainability of the integrated activities as the integration is mainly done in emergency response interventions

Integration of the CEA in long term programming due to limited knowledge of the approach to most staff and volunteers

Inadequate resources for rolling out CEA activities in other programmes rather than cash programmes

Communication technology challenge to fully engage communities in time of COVID 19

Middle-aged & young women complain that elderly & ill are always benefiting from cash assistance

Those who did not receive CVA complained that they were not selected

Volunteers recruited to assist with CVA, risks of nepotism to be managed

Wi-Fi challenges in remote areas

POST DISTRIBUTION MONITORING (PDM)



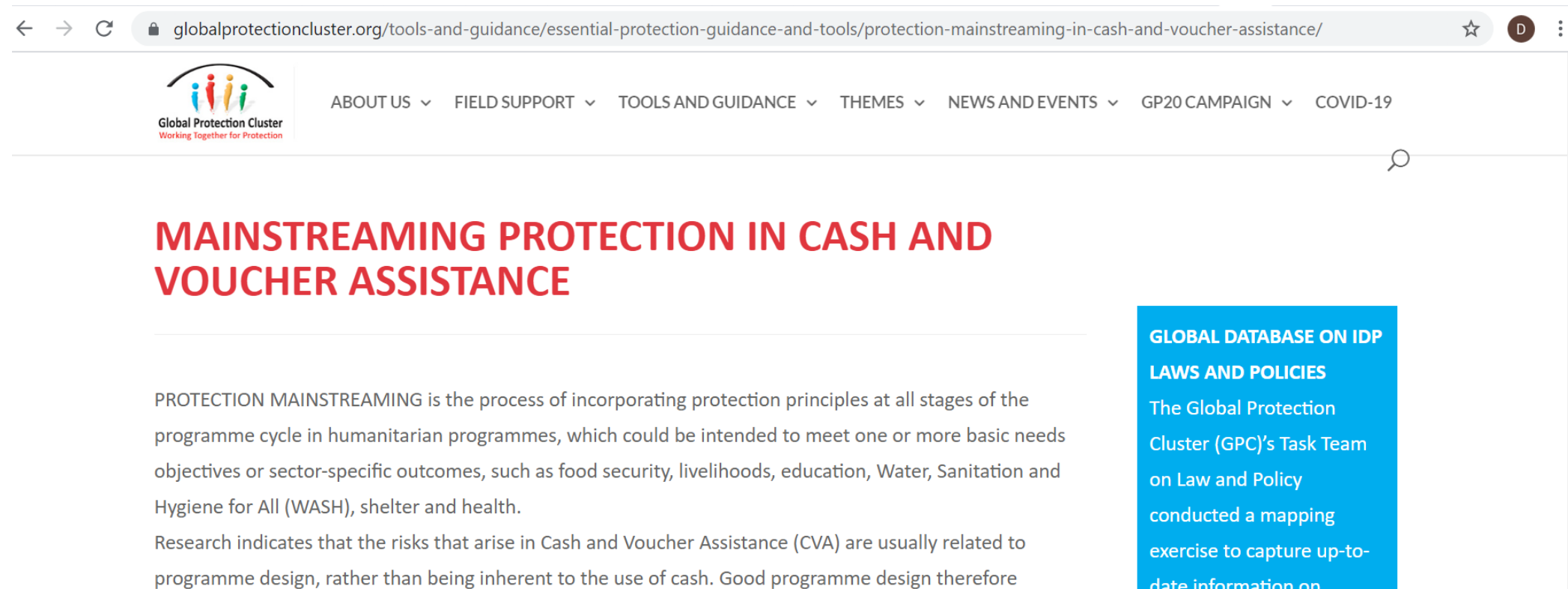
Questions and Answers

Please post questions in the chat,

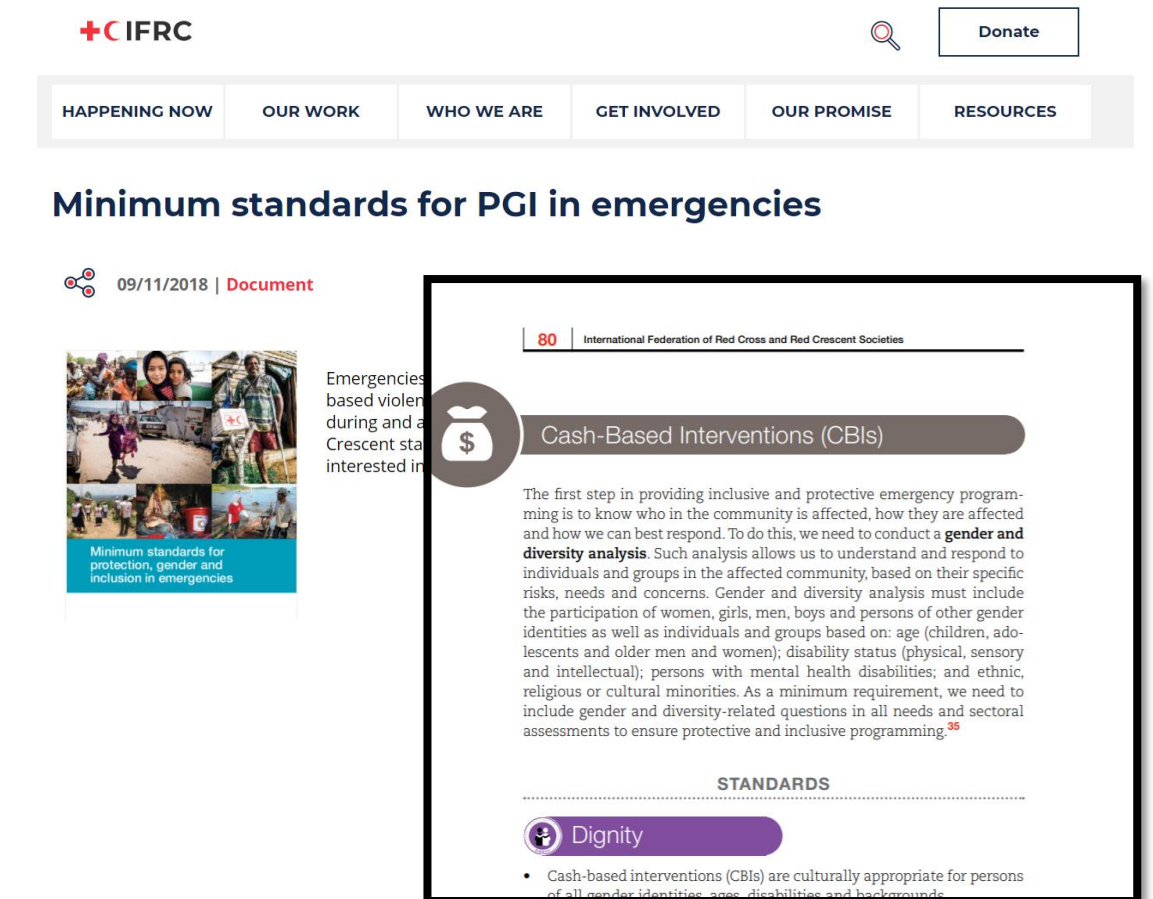
(Stop sharing slides so video feed can be shared)

PGI and CVA Resources

- Minimum standards for PGI in emergencies – Page 80 for CVA
- Global Protection Cluster - MAINSTREAMING PROTECTION IN CASH AND VOUCHER ASSISTANCE page

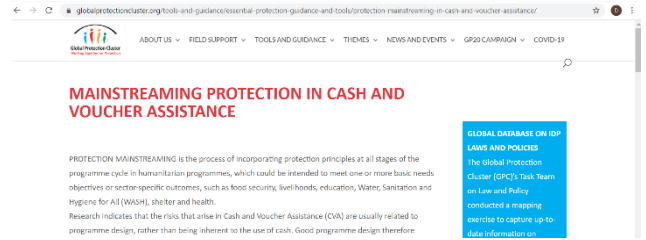


The screenshot shows the Global Protection Cluster website. The header includes the GPC logo and navigation links: ABOUT US, FIELD SUPPORT, TOOLS AND GUIDANCE, THEMES, NEWS AND EVENTS, GP20 CAMPAIGN, and COVID-19. The main heading is 'MAINSTREAMING PROTECTION IN CASH AND VOUCHER ASSISTANCE' in red. Below it, the text states: 'PROTECTION MAINSTREAMING is the process of incorporating protection principles at all stages of the programme cycle in humanitarian programmes, which could be intended to meet one or more basic needs objectives or sector-specific outcomes, such as food security, livelihoods, education, Water, Sanitation and Hygiene for All (WASH), shelter and health. Research indicates that the risks that arise in Cash and Voucher Assistance (CVA) are usually related to programme design, rather than being inherent to the use of cash. Good programme design therefore'. A blue sidebar on the right contains the text: 'GLOBAL DATABASE ON IDP LAWS AND POLICIES The Global Protection Cluster (GPC)'s Task Team on Law and Policy conducted a mapping exercise to capture up-to-date information on'.



The screenshot shows the IFRC website with the document 'Minimum standards for PGI in emergencies' dated 09/11/2018. The document is titled '80 International Federation of Red Cross and Red Crescent Societies'. It features a section on 'Cash-Based Interventions (CBIs)' with a sub-section 'Dignity'. The text explains that the first step in providing inclusive and protective emergency programming is to know who in the community is affected, how they are affected, and how they can best respond. It states that gender and diversity analysis must include the participation of women, girls, men, boys and persons of other gender identities as well as individuals and groups based on: age (children, adolescents and older men and women); disability status (physical, sensory and intellectual); persons with mental health disabilities; and ethnic, religious or cultural minorities. As a minimum requirement, we need to include gender and diversity-related questions in all needs and sectoral assessments to ensure protective and inclusive programming. A bullet point states: 'Cash-based interventions (CBIs) are culturally appropriate for persons of all gender identities, ages, disabilities and backgrounds'.

Global Protection Cluster - MAINSTREAMING PROTECTION IN CASH AND VOUCHER ASSISTANCE page

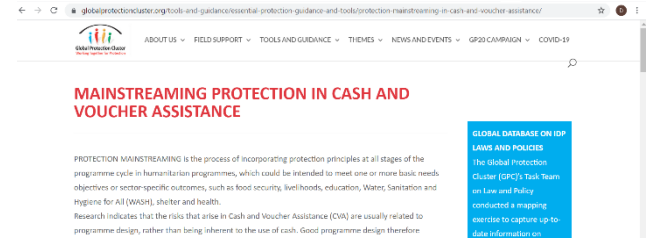


PROTECTION IN CVA GUIDANCE & TOOLS

- [Safer Cash Toolkit](#): (including English, French, Arabic, Spanish, Amharic, Swahili, Dari, Pashto)
- [Guide for Protection in Cash-based Interventions](#)
also available in: FR
- [Tips for Protection in Cash-based Interventions](#)
also available in: FR
- [Key Recommendations for Protection in Cash-based Interventions](#)
also available in: FR
- [Protection Risks and Benefits Analysis Tool](#)
also available in: FR
- [Child Safeguarding in Cash Transfer Programming](#)
- [Cash and GBV Compendium](#) also available in Spanish, French, Arabic and Somali
- [GBV Risk and Benefit Analysis Tool](#) also available in Spanish, French, Arabic, Amharic, Dari, Kiswahili, Pashto, Portuguese and Thai

| | |
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| What is the Safer Cash Toolkit? | 3 |
| Intended Audience | 3 |
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| How to – Tool 1 – Safer Cash Assessment Questions | 5 |
| How to – Tool 2 – Risk identification and management | 7 |
| How to – Guide 1 – How to populate and analyze Tool 2 | 9 |
| How to – Tool 3 – Safer Cash Monitoring Questions | 10 |
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Global Protection Cluster - MAINSTREAMING PROTECTION IN CASH AND VOUCHER ASSISTANCE page



MAINSTREAMING PROTECTION IN CVA TRAINING MATERIAL

- [Slides](#)
- [Facilitator's Guide](#)
- [Risk Mitigation Example A](#)
- [Risk Mitigation Example B](#)
- [Case Study A](#)
- [Case Study B](#)
- [Case Study Instructions](#)
- [Evaluation](#)
- [Ice Breaker](#)
- [Quiz](#)
- [Certificate](#)
- [Full Training Package on CBI](#)
- [Cash-Based interventions & Protection Webcast](#)
- [Cash-Based Interventions & Protection Session](#)
- [Cash-Based Interventions & Protection Presentation](#)

Knowledge > Guidance > Tool > Confidence

Protection Risk and Benefit Analysis

- Ask affected communities to identify protection risks and benefits.
- Analyze relative importance (likelihood and impact) for different groups.
- Analyze manageability (prevention or mitigation) for different groups.



Thank You

- Maja Tanning, Regional CVA Coordinator, Africa Region, IFRC
- Leobah Mudungwe, CEA Officer, Zimbabwe Red Cross
- Admire Mandizvidza, CVA Officer, Zimbabwe Red Cross
- Esther Phiri, PGI focal point, Zambia Red Cross
- Elina Chilembo, CVA focal point, Zambia Red Cross
- Everlyn Milanoi Koiyiet, PGI Coordinator, Africa Region, IFRC
- **Stefania Imperia**, Knowledge Manager, Cash Hub Team
- **Cara Wilson**, CVA Programme Officer, Cash Hub Team