

The Movements Cash Peer Working Group (CPWG) Quarterly Call Q1

March 18, 2021

Participants

RC/RC Movement	First Name	Last Name	Status	CPWG Role
American Red Cross	Marianna	Kuttothara	Present	Chair
Austrian Red Cross	Wolfgang	Klug	Present	Member
British Red Cross	Emma	Delo	Present	Chair
Danish Red Cross	Lisbet	Elvekjaer	Present	Member
Kenya Red Cross	Peter	Murgo	Present	Member
German Red Cross	Mareike	Tobiassen	Present	Member
ICRC	Joanna	Burton	Excused	Member
IFRC	Caroline	Holt	Excused	Member
IFRC	Joseph	Olivieros	Present	Represented IFRC in Caroline Holt's absent
Danish Red Cross	Nathalie	Juul	Present	Coordinator
Netherlands Red Cross	Rodolphe	Visser	Present	Member
Swiss Red Cross	Anne-Katherine	Moore	Present	Member
Turkish Red Crescent	Orhan	Hacimehmet	Present	Member
QUORUM REACHED			YES	

Purpose of call

The main objective of the call was to brainstorm and discuss CPWG strategic priorities for 2021 onwards identifying enablers and blockers to scale up CVA in the Movement; where can the CPWG add most value to those pressing strategic challenges and/or opportunities that CVA in the Movement is facing today. Considering the expansion of Technical Working Groups, which are mostly focused on more tactical and operational aspects and outputs, the CPWG has the opportunity to take a more strategic high-level role, learning from all the hard work in 2020.

General Updates

Task Groups

Research

The work of the research task group is close to be concluded. There will be a draft of the *cash and localization of aid* and the final *cash and social protection* research that will be shared with the CPWG shortly. The *cash and financial crises* piece of work is parked for now due to capacity.

Due to COVID-19, there has been a limited opportunity to conduct field research because case studies all had to be done remotely. Therefore, the scope of the research has been adjusted based on data and learning gathered remotely.

Indicators

The 2021-2025 indicators and targets are for global tracking, hence they don't replace cash preparedness efforts or more detailed measurements and evaluations of cash based operations and programmes. As per the advice from the Cash Advisory Group, the total number of indicators have been reduced. Instead of having separate organizational and operational indicators, these have been merged. Further, the indicators have been formulated so they would be more easily collected without the same level of verification as with preparedness or operational evaluations.

Discussions has started, involving the IM TWG, about a plan of testing and roll out in 2021. There is currently a process of employing a dedicated resource supporting that task to test and gather learning as well as develop baselines (from which targets can be set) across 2021.

Advocacy

The Advocacy Vision Paper was presented to the Cash Advisory Group at their meeting in November 2020. The advocacy effort has been targeting three areas; 1) enabling National Societies to provide more cash; 2) capitalizing on the Movement's local to global reach and position National Societies to be recognized as partners of choice; and 3) improved internal and external coordination and partnership building.

Besides the Advocacy Vision Paper, there was a set of advocacy materials produced: *an advocacy messages and audience index* and a *draft of basic advocacy messages*. While the content is of high quality and potential, they are not yet finalized.

It was agreed to continue the work on advocacy as advocacy is considered essential to reach the ambitious CPWG and Movement goals and underpins everything that we do.

Technical Working Groups Coordination

Previously, the Technical Working Groups have participated in CPWG meetings and calls to provide updates. Due to a growth of both number of TWGs and related outputs, such updates would require a call for itself. Therefore, going forward, Technical Working Groups will not per default provide updates during the CPWG calls; updates will instead be shared to the CPWG in written form prior to meetings and calls and Technical Working Groups will participate on an ad hoc basis.

To strengthen coordination, collaboration, and information flows between the Technical Working Groups and with the CPWG, the Chairs of all the groups have had a call to discuss how to best set up a structure to strengthen that cross-cutting cooperation. It was agreed to have quarterly calls between the Technical Working Group Chairs, the CPWG Chairs and the CPWG Coordinator.

Membership

It was decided to start recruitment of new members to the CPWG. The membership will open start-April and run until mid-May.

CPWG Strategic Priorities

The purpose of this agenda item was to discuss the strategic setting and start the process of identifying which areas CPWG should focus on; where can CPWG as a group best make use of its time in 2021. In 2020, the CPWG worked more on a tactical level focusing on specific pieces of works, e.g., research and indicators. During discussions in this session, the group agreed to work towards focusing on more strategic issues within the Movement - identifying enablers and blockages for scale up of CVA.