

The Permanent Missions of
Turkey and Norway, European
Union, International
Federation of Red Cross and
Red Crescent Societies (IFRC)
and Turkish Red Crescent
Society

*cordially invite you to a High-
Level Side Event on the
sidelines of the 76th Session of
the United Nations General
Assembly*

Cash Programming in the Times of COVID- 19: Scaling Reach and Strengthening Local Action

September 28, 2021

**10:00-11:30am ET
4:00- 5:30pm CET**

[RSVP Here](#)



Since the World Humanitarian Summit in 2016, when aid organisations and donors made commitments to the Grand Bargain, there has been a significant and growing body of experience with the provision of cash or vouchers as alternatives or complements to in-kind assistance. As experience with using cash transfers grows, the question is no longer whether cash is an appropriate way to meet the needs of people affected by disasters and other crises, but how organisations, donors and governments can best use and scale up cash programming in response to new and emerging disasters.

Humanitarian organizations and governments have utilized cash and voucher assistance as a relevant, flexible and scalable option to respond to the pandemic. Cash can meet a variety of needs for people and communities in vulnerable situations, in a dignified, safe and appropriate way.

This high-level side event will explore the potential benefits and feasibility of scale-up of cash transfer, its value for the COVID-19 response and how donors can best support these efforts. It will provide an overview of cash-based programming, show the importance of cash as an effective, efficient, and transparent method of delivering humanitarian assistance to people in the most vulnerable situations, and explore ways to safely scale up cash-based programming and strengthen local action.



Permanent Mission of Norway
to the United Nations



AGENDA

Welcome Remarks

10:00 AM

- Moderator, Emma Delo, Team Leader for Cash and Markets, Cash Hub for Red Cross Red Crescent

Opening Remarks

10:05 AM

- Mr. Andreas Papaconstantinou, Director for European Civil Protection and Humanitarian Aid Operations, European Union
- H.E. Ismail Ergünes, Deputy Minister for Family and Social Services, Turkey
- H.E. Ambassador Masud Bin Momen, Foreign Secretary, Bangladesh
- Mr. Francesco Rocca, President, IFRC
- Dr. Kerem Kınık, President, Turkish Red Crescent and Vice-President, IFRC

Panel Discussion

10:30 AM

- Mr. Bülent Öztürk, Coordinator of the KIZILAYKART Cash Based Assistance Programmes, Turkish Red Crescent
- Dr. Asha Mohammed, Secretary General, Kenyan Red Cross
- Ms. Elizabeth Hendry, Acting Global Focal Point for Cash, Norwegian Refugee Council
- Md. Feroz Salah Uddin, Secretary General, Bangladesh Red Crescent
- World Bank, TBC

Closing Remarks

11:20 AM

- H.E. Ambassador Odd-Inge Kvalheim, Deputy Permanent Representative, Permanent Mission of Norway to the UN
- Government of Colombia, TBC

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