

Webinar 27: Disaster Response with CVA
The Use of Cash & Markets in the Red Cross Red Crescent Movement
23 Feb 2022



	Agenda	Speaker
3 mins	Housekeeping	David Dalgado, Cash Hub team, British Red Cross - Host
15 min	Philippines Red Cross experience	Ellaine Luzada , CVA Unit Head, Philippines Red Cross
15 mins	Hellenic Red Cross	Sophia Peponi , Director of Programmes and Partnerships, Cash Transfer Programming Coordinator, Hellenic Red Cross
15 mins	Q&A	Speakers joined by: Michael Belaro , Asia-Pacific CVA Coordinator, IFRC Azim Noorani , Cash and Markets Technical Advisor, Cash Hub
3 mins	Close	David Dalgado

<https://www.linkedin.com/showcase/cash-hub>

www.cash-hub.org - Cash Helpdesk available for all RCRC Movement CVA support



Responding to disasters with CVA

Presented by:
Ellaine Luzada
PRC-National Headquarters
Manila, Philippines

Volunteers + Logistics + Information Technology = A Red Cross that is
ALWAYS FIRST ALWAYS READY ALWAYS THERE

Outline

- PRC CVA Highlights
- Key Reflections: responding to disasters during pandemic



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PRC CVA Snapshot

Philippine Red Cross (PRC) has been consistently using cash and voucher assistance (CVA) in response to **Typhoons, Crisis, Earthquakes, Volcanic Eruptions, Pandemic** in modalities such as vouchers, unconditional and conditional cash transfers, community grants delivered via paper vouchers, financial service providers, banks, or cash in envelopes.

ACCOMPLISHMENTS (2009 - 2021)



More than **330,000** families served



Over a **billion pesos** cash distributed



A total of **66 provinces** reached

SECTORAL EXPERIENCES



Multipurpose Cash Grants



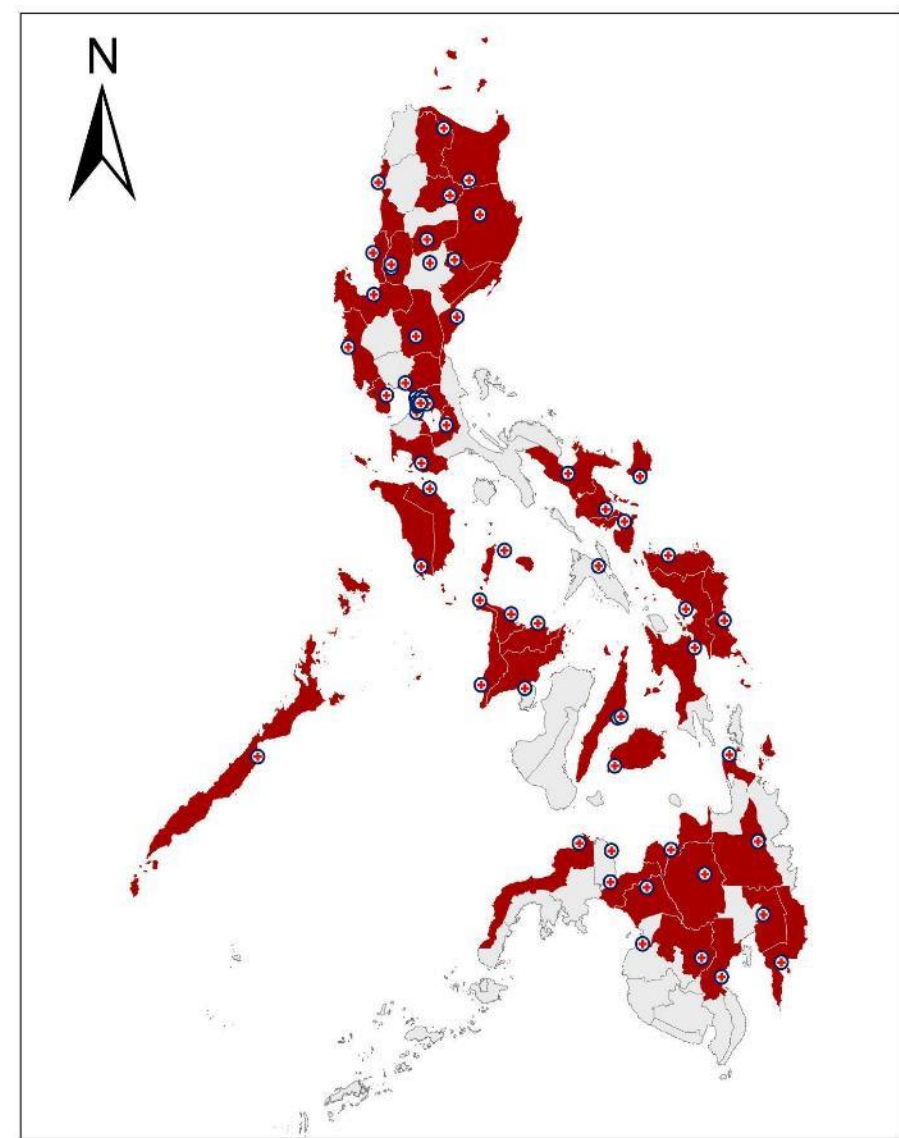
Household Livelihood Assistance, Skills Training and Enterprise Development, Community Managed Livelihood Projects



Shelter Repair Assistance, Full Shelter Assistance, Owner Driven Latrine Construction

MILESTONES

- **2009** Genesis of CVA
- **2013** Achieved largest number of families reached in three (3) months in terms of cash in emergencies
- **2014** CVA in PRC gaining traction in small - medium scale emergencies
- **2017** Chairpersonship in Philippines Cash Working Group
- **2012 - present** Investment in Cash Preparedness



Philippine Red Cross
CTP Implemented Reached

Legend

- PRC Chapter
- Areas reached
- Provincial boundary

Source: PSA, NAMRIA, PRC DMS
Data: 2021
Map Prepared: 13 October 2021
Prepared by: DMS-GIS



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Taal Volcano Eruption

5,404 families reached
MPCG & HLA
63 CHF - 179 CHF

Targeted Area: Batangas, Southern Luzon
Project Partners: IFRC, Spanish Red Cross - ECHO, Sunlife Foundation, Korean Embassy



COVID-19 Pandemic

23,588 families reached
MPCG & CfW
63 CHF

Targeted Area: Urban Cities in NCR, Central & Southern Luzon, Visayas
Project Partners: IFRC, American RC, Netherlands RC



TY Goni (Rolly)

8,627 families reached in
MPCG & CCG
63 CHF - 3,318 CHF

Targeted Area: three (3) provinces in Bicol Region
Project Partners: PRC-Relief Funds, IFRC, American RC



TY Vamco (Ulysses)

6,390 families reached
MPCG & HLA
63 CHF - 179 CHF

Targeted Area: four (4) provinces in Northern & Southern Luzon
Project Partners: IFRC and the Netherlands RC



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Community Managed Livelihood Projects

CMLP is an example of community/group grants. A modality of project implemented by community-based organizations (CBO) to benefit the most vulnerable members of the community.

Year	Operation	Association
2013	Typhoon Yolanda (Haiyan)	200
2019	Typhoon Ompong (Mangkhu)	12
2019	Typhoon Ursula (Phanfone)	5
2019	Taal Volcano Eruption	5



2016

Success story, community rice retailer



2019



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Key reflections in responding to disasters with CVA



Enabling factors

- Cash SOPs in place
- FSPs in place
- Strong Community Engagement
- Trained Personnel (*pool of NDRTs, Chapter volunteers*)
- Leadership Commitment

Key challenges

- Limitations in the use of technology and options of delivery mechanisms
- Remote Geographical Areas
- Ensuring quality in program design and implementation (definitions of cash grant value, PDM result)
- Capturing Lessons Learned
- Multiple Operations in a year

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Responding to disasters with CVA during a pandemic

Concerns	Adjustments in the Process Flow
Limitations in Community Engagement	<ul style="list-style-type: none"> -Intensified community key messages (flyers, community posters, hotlines) -Recruitment of Community Volunteers
Beneficiary Registration	<ul style="list-style-type: none"> -Flexible registration system thru phone calls, mobilization of community volunteers for validation -Utilization of Local government social protection lists
Travel restrictions	Securing approval in provincial - municipal - barangay (community) level
Cash Distribution Flow	<ul style="list-style-type: none"> -Safety protocols -Health Check Station -Adjustments in the floor plan - Utilized Mobile Markets



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Distribution Flow during the pandemic



Safety Protocols

Type	Protocol	
Distribution Flow	Extra Stations: Handwashing Station Temperature Check Isolation area	Floor Plan: Stations and chairs with proper distancing Tellers: With baskets, plastic barriers, or distancing
Personal Protective Equipment	Beneficiaries - Face Masks, Face Shields, Alcohol are required Payout Team – Face Masks, Face Shield, Gloves, Alcohol	
Beneficiaries	Beneficiaries to come only at scheduled time. 1 representative = 1 family (No children, No elderly ages 60 and above allowed) Encouraged to claim grant via Head of Household Proxy Discouraged to go to the site if experiencing symptoms	
Coordination	PRC Team to coordinate activity with respective officials and secure approval	



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Thank you!

Photo credits: Yhen Kai Javier, PRC



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Hellenic Red Cross

Cash in Emergencies

Cash Hub Webinar 27:
Disaster Response
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Hellenic Red Cross: Cash profile

Use of cash across all HRC sectors and regular programmes/services

- basic needs in Emergencies,
- social welfare,
- education,
- assisted living and recently
- socio-economic impact of Covid-19.

Capacity to reach with cash assistance 800-1000HH with the current resources

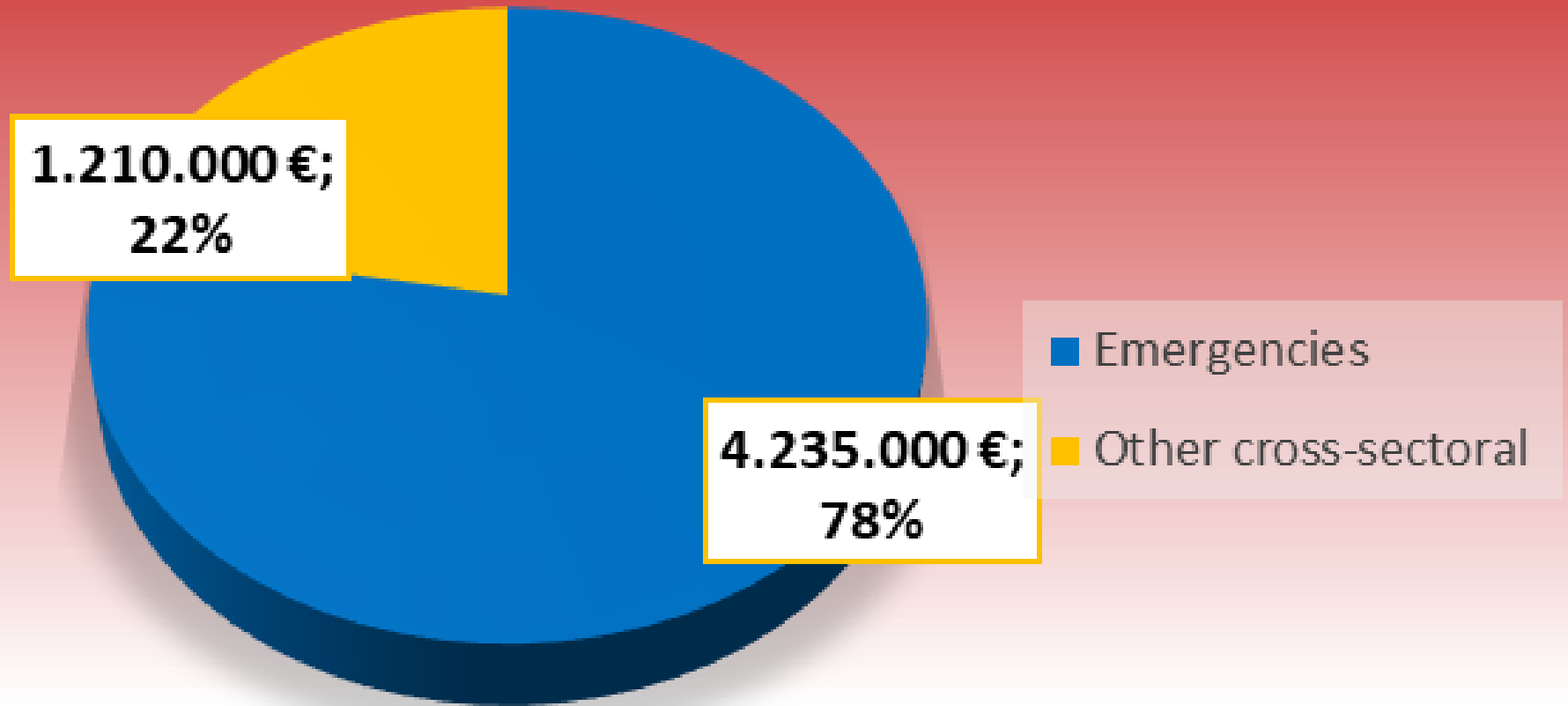


AMOUNTS OF CASH GRANTS



Ελληνικός
Ερυθρός Σταυρός

DISASTER RESPONSE AND RECOVERY VS OTHER



Floods in 2017



Date of disaster	15 November 2017
First registrations	22 November 2017
First payments	24 November 2017
Modality	Multipurpose cash grants for basic needs (Disaster Response)
Transfer mechanism	Bank transfers
Transfer value	400 euros one-off
# of households	233 households
# of beneficiaries	595 beneficiaries
Total cash grants	93,200 euros
Funded by	International Federation of Red Cross and Red Crescent Societies

Wildfires 2018

MPC Disaster Response / early recovery

Registered: 667

Selected: 617 HH (1.516 ind.)

Total: **1.542.500 EUR**
(domestic fundraising + IFRC)

Duration: 5 months (5 instalments of 500 €)

Bank transfers (mass payments)



Impact of the GDPR

How GDPR has impacted our plans and time of response in emergencies:



- **Floods, December 2017** (lists of affected HH from the local authorities → HRC selection and targeted registration → bank transfers in **7 days** from disaster date.
- **Wildfires, July 2018** (not able to receive lists of affected HH → HRC own full registration, validation, selection → bank transfers **4 weeks** after the registration starting date.

Wildfires 2021 — status: ongoing registrations

MPC to support longer-term recovery

HRC Cash focuses on HH that have lost their houses (main residence completely or partially damaged, secondary residence only for the elderly)

968 damaged houses according to the Ministry of Infrastructure

2,6 million EUR (domestic fundraising)

2 methods of registration (field teams and remote registration)

Multiple affected areas → Operational challenges (roving teams and registration in phases)

Communication channels used

Key messages and learnings

1. Adjust the registration methods and tools to the needs of the affected population [familiarity/preference, presence BF/RC, etc.]
2. Communication = critical at all levels (CEA, **communication channels**, local authorities, RCRC audience, donors, internal/external of the NS, media, etc.)
3. Collect comparative data to measure the results of the cash intervention
4. Be ready to adjust your plan any time...

Way forward and strategic view

- Plan to initiate the process for the cash preparedness programme
- Further improve our performance in CVA, our tools and systems through the available resources and partnerships in the Movement (IFRC – Cash Hub, currently in partnership with the 510 Initiative of the Netherlands RC)
- Explore a partnership for Cash in Emergencies with the Civil Protection

Any Question?

Thank you!

Q&A – please post questions in the chat

[stop sharing slides so panellist can be seen]

- **Elaine Luzada**, CVA Unit Head, Philippines Red Cross
- **Sophia Peponi**, Director of Programmes and Partnerships, Cash Transfer Programming Coordinator, Hellenic Red Cross
- **Michael Belaro**, Asia-Pacific CVA Coordinator, IFRC
- **Azim Noorani**, Cash and Markets Technical Advisor, Cash Hub
- **Stefania Imperia**, Knowledge Manager, Cash Hub Team
- **Cara Wilson**, CVA Programme Officer, Cash Hub Team