

22. Example of market post-distribution monitoring



MARKET PDM QUESTIONNAIRE FOOD SECURITY PROGRAMME

BASE :..... COUNTRY:

*This survey gathers information on the market, following the cash-based intervention. The objective is to check the **impact of the CBI on the market** (traders, supply, demand, prices). It includes issues that can be addressed through **individual interviews** with traders, **group discussions** with different traders as well as physical counting or observations at market places. Some information should be compared to the data gathered in the **baseline database**. As for all the other annexes of this manual, the questions and check lists proposed are indicative and should be **adapted to your programme and context** as well as to what you want to check in priority.*

1. Questionnaire number

The response must be between 1 and 1000.

2. Name of surveyor

3. Date of survey

SUPPLY SITUATION

This section gives information on the availability issue and how traders evaluate it.

4. Was/were the trader(s) always able to meet the demand he/they faced in quantity and/or quality since the beginning of the CBI?

1. Yes, always 2. Not always 3. No, Never 4. Does not know

This question is valid for all types of CBIs, even commodity vouchers.

5. If traders were unable to meet demand, what was the main supply problem?

1. Quantity 2. Quality 3. Both 4. Does not know 5. Other

The question is only appropriate if Answer demand # "Yes, always"

6. If 'Other', please specify:

7. Have the traders ever refuse customers because of shortages?

1. Yes, often 2. Yes, but rarely 3. Never 4. Does not know

8. If the traders could not meet demand, why?

1. Higher demand than usual 3. Shortages at regional level 5. Problems in storage
 2. Transport problems 4. Government restrictions 6. Other

The list should be adapted to the context and programme.

9. If 'Other', please specify:

10. Do you usually face these "shortages" at that time of the year?

1. Yes 2. No 3. Does not know

11. If No, please specify:

The question is only appropriate if Shortages type = "No"

DEMAND SITUATION

This section looks at the demand side of the market, from the traders' point of view. The objective is to compare with the baseline data if available and to check the potential impact of the programme on demand.

12. How would the traders evaluate the number of customers in the market/in their shops since the beginning of the CBI?

1. As usual 2. Higher than usual 3. Lower than usual 4. Does not know

13. If the number of customers has changed, can you explain why?

1. Usual at that time of the year/the month 3. Linked to economic situation in the area
 2. Linked to ACF programme 4. Other

Adjust to your programme and area of intervention. This question can also be an open one, without suggestions.

14. If 'Other', please specify:

15. Did traders notice any changes in customers' requests since the beginning of the CBI?

1. Yes 2. No 3. Does not know

16. If YES, can you specify what these new requests were?

The question is only appropriate if Customer request = "Yes"

17. What were the items mostly bought by customers?

You can add a list if demand in your area of intervention is easily known.

18. Are these mostly requested items the ones usually bought?

1. Yes 2. No 3. Does not know

19. Can you explain why these new requests arose?

PRICE SITUATION

This section deals with traders' appreciation of the price situation. It can complement the price monitoring done separately. In the case of commodity voucher programmes, it can be a way to check whether the price given to traders is "fair".

20. How would traders qualify the current price situation?

1. As usual 2. Inflationary trend 3. Deflationary trend 4. Does not know 5. Other

21. If "Other" please specify:

22. Have traders modify (increase) their prices more than usual since the beginning of the CBI?

1. Yes 2. No 3. Does not know

23. If YES, why did they do so?

1. Higher supply costs 2. Higher demand 3. Because of ACF programme 4. Other

The list is indicative: adapt it to your programme and context.

24. If 'Other', please specify:

25. If traders increased prices, for which items in particular?

The question is only appropriate if Increase prices = "Yes"

26. Have traders apply higher prices to customers with cash vouchers than to the others?

1. Yes 2. No 3. Does not know

This question applies to programme where cash vouchers are distributed to people.

27. If YES, why did they do so?

The question is only appropriate if High price for cash voucher = "Yes"

28. How do traders evaluate the prices set-up by the agency for commodity vouchers?

1. Fair 2. Higher than market rates 3. Lower than market rates 4. Does not know

This is relevant for programmes where commodity voucher are given. This question may be asked to participant AND non-participant traders to have a balanced feedback.

COMPETITION

This section looks at the potential impacts of the CBI on the market as a whole.

29. How did the number of traders in the market change since the beginning of the CBI?

1. Remained the same 2. Increased 3. Decreased 4. Does not know

30. If the number of traders increased, can you explain why?

1. Because of the CBI 3. New demand 2. New transport opportunities 4. Other

Adapt the list to your programme and context. The question can also be left without suggestions, the idea being to check whether the changes are associated-at least partly- with the CBI or not.

31. If 'Other', please specify:

32. If the number of traders increased, can you specify which type of business they are doing?

1. Food sellers 3. Restaurant 5. Construction
 2. Transportation 4. Services (e.g. hair dresser) 6. Other

The list is indicative and should be adapted. The monitor should rank the answers from the types of businesses that have increased most to those which number has only slightly changed.

33. If 'Other', please specify:

34. What is the strategy of these new traders?

1. They will leave at the end of the programme 3. Does not know
 2. They will stay after the programme 4. Other

35. If 'Other', please specify:

36. How did the quantity of items available in the market evolve compared to before the CBI?

1. It increased 2. It decreased 3. It remained the same 4. Does not know

37. How did the quality of items available in the market evolve compared to before the CBI?

1. It increased 2. It decreased 3. It remained the same 4. Does not know

38. If the quality or quantity of items in the market has changed, explain why

1. Because of the CBI 5. Better transportation
 2. Higher demand 6. Bumper harvest
 3. Seasonal increase/decrease 7. End of conflict
 4. New traders came in 8. Other

More than one response can be selected.

The question is only appropriate if Quantity change? = "It increased" or Quantity change? = "It decreased" or Quality change? = "It increased" or Quality change? = "It decreased"

39. If 'Other', please specify:

FEEDBACK ON PROGRAMME

This section assesses the traders' appreciation of the CBI.

40. How do the traders evaluate the impact of the CBI on their business ?

1. No impact 2. Positive impact 3. Negative impact 4. Does not know

41. Please explain?

42. In the case of voucher programme, how had traders understood the process?

1. Very well 2. Well 3. Not fully 4. Not at all 5. Does not know

43. If the process has not been well understood, explain what information was missing.

The question is only appropriate if Voucher process understanding # "Very well"

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44. In the case of voucher programme, how do traders evaluate the re-payment process?

1. Good 2. Average 3. Bad 4. Does not know
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45. If the voucher payment was not good, explain why.

1. Late payment 4. Nobody came to exchange voucher
 2. Amount not enough 5. Other
 3. Payment did not correspond to the number of vouchers

More than one response can be selected.

The question is only appropriate if Voucher payment process # "Good"

46. If 'Other', please specify:

47. Traders' perception of the CBI, comments?

Please refer to the attached document "Annex 5.22 Market PDM questionnaire 0607" for a Word version.