

Cash and Voucher Assistance in Migration Programming

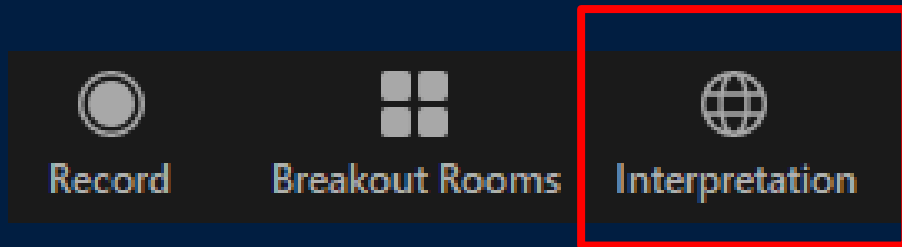
Thursday 13th July, 2023
11:00 CET/ 12:00 EAT



BritishRedCross

CashHub

Thank you for joining



For Interpretation Services

Pour les services d'interprétation

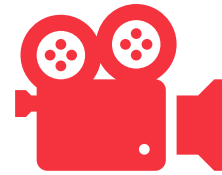
Thank you for joining



Please kindly
mute your
microphones
when not
speaking



Following the
call, we will
share the
presentation
slides and the
relevant
materials with
all of you



Please be
advised that
today's
session will
be recorded



There will be
a Q&A
session at
the end of
the webinar

CashHelpdesk

Cash and Voucher Assistance in Migration Programming



13th July 2023

	Agenda	Speaker
5 mins	Housekeeping & Opening	Cara Wilson , Cash Hub Helpdesk Manager, British Red Cross
10 mins	Overview of Report	Juliette Samman , Project Lead, Samuel Hall Kouassi Dagwa , Migration Adviser, British Red Cross
15 mins	Learnings from Burkina Faso Red Cross	Abdoul Kader Kouanda , Migration Programme Officer, Burkina Faso Red Cross
25 mins	Panel Discussion and Audience Q&A	Elicia Robertson , CVA Protection and Migration Advisor, British Red Cross Herve Nicolle , Co-Director, Samuel Hall Insa Sane , Migration & Displacement Coordinator – Africa Region , IFRC Nicole Hoagland , Senior Adviser, Global Policy & Movement Engagement, RCRC Global Migration Lab hosted by Australian Red Cross
5 mins	Wrap Up	



Cash and Voucher Assistance in migration contexts: Research and learning from the Sahel Region

Presentation of the report commissioned by the British Red Cross
July 2023

TABLE OF CONTENTS



**BACKGROUND &
METHODOLOGY**

KEY RESULTS



SAMUEL HALL.



BACKGROUND AND METHODOLOGY

BACKGROUND



RESEARCH OBJECTIVES

The overarching objective of the research is to find out **to which extent, and through which modality, the use of CVA in programmes targeting people on the move might support safe transit and onward migration:**

- Clarify the perception around providing cash transfers to migrants and its impact on migration decisions.
- Explore the appropriateness and feasibility of CVA modalities for migrants in different contexts.
- Assess the value for money (VfM) for using cash modalities versus in-kind assistance
- Generate recommendations for policies and programmes

METHODOLOGY APPROACH

Practitioners' perspective



Transit migrants' perspective

Stakeholders
mapping (**3**)

Key Informant
Interviews (**11**)

E-Survey (**20**
respondents)

In-person survey
(**401** - min 50 per
location)

→ To capture intentions
and aspirations

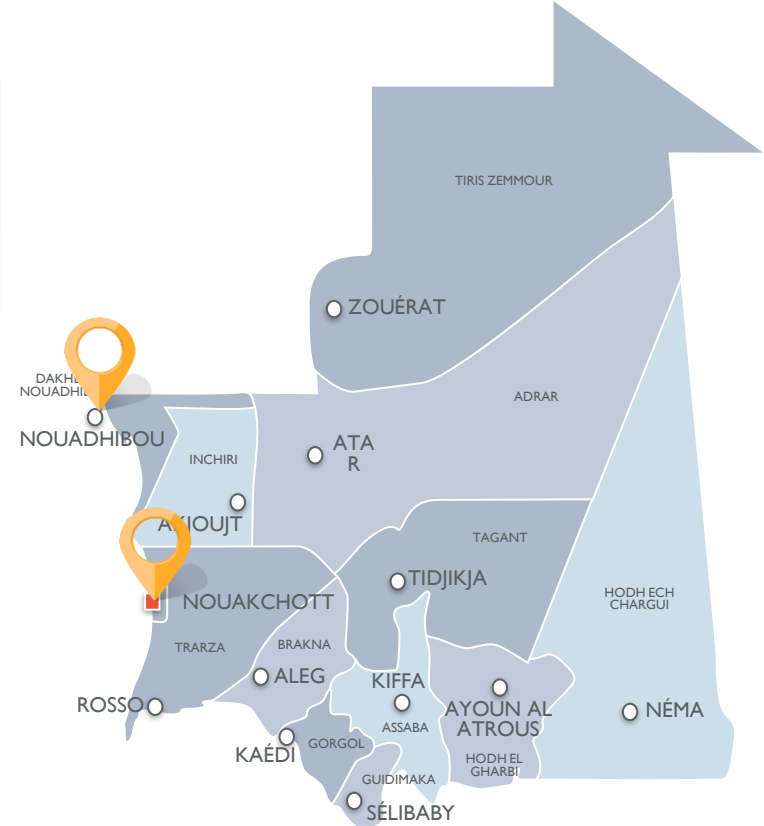
Focus Group
Discussions (FGDs)
(**12** - 2 per location)

→ To gather feedback and
insights from target groups at
community level

Semi-Structured
Interviews (SSIs)
(**24** - 4 per location)

→ To delve deeper into
the experience of transit
migrants

RESEARCH LOCATIONS





SAMUEL HALL.



KEY FINDINGS

RESEARCH FINDINGS: 3 KEY MESSAGES



Despite limited access to CVA, transit migrants prefer CVA vs. in-kind assistance.



Tailored CVA strategies can help address challenges and empower transit migrants by meeting their specific needs and preferences.



CVA has a greater impact on migration experiences than on migration decisions.



Despite limited access to CVA, transit migrants prefer CVA vs. in-kind assistance.

- There are **very few programs delivering cash or in-kind assistance to transit migrants in the region** (see Chart 1)
- Because in-kind assistance is more prevalent, it currently has more impact on increasing livelihoods.
- However, respondents express a **preference for cash assistance (65%)**, due to its versatility and potential for addressing their needs

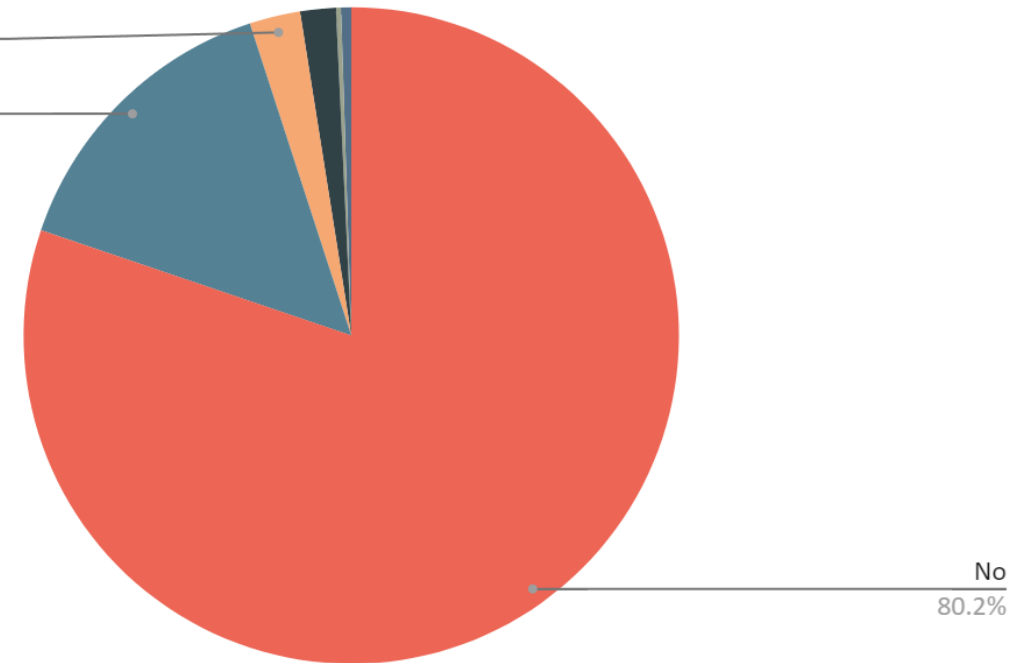
Since you left your location of origin, have you received any assistance from organisations (local or international)?


Yes, in a previous location

2.5%

Yes, in this location

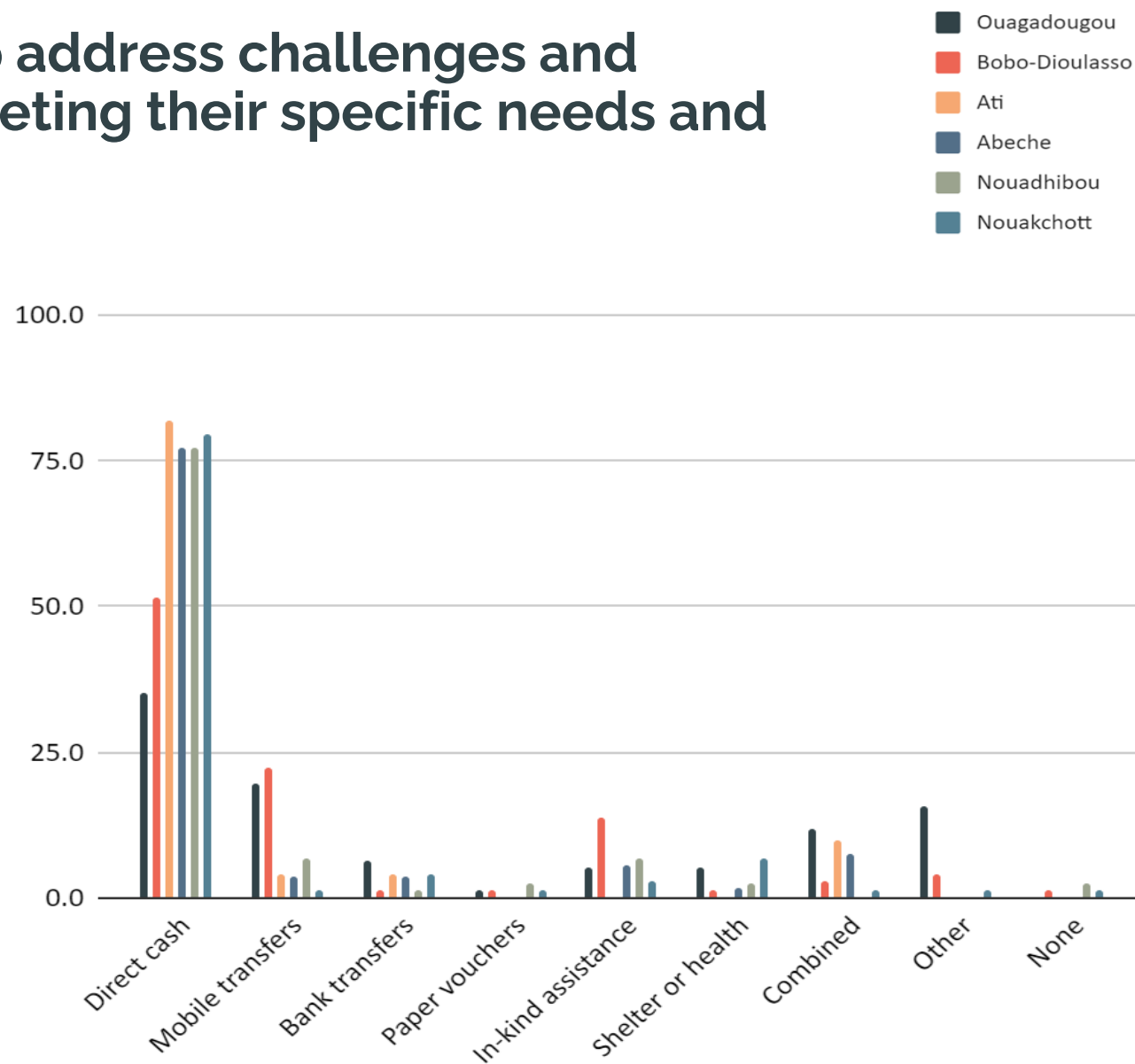
14.8%





Tailored CVA strategies can help address challenges and empower transit migrants by meeting their specific needs and preferences.

- Practitioners consider unrestricted cash as **more efficient**, but its use in migration programming is limited.
- **Using CVA for transit migrants presents challenges** in identification, trust, safety, and delivery. Adopting **context-specific delivery mechanisms** is crucial.
- Modalities **preferences expressed by transit migrants vary** based on location, vulnerability, transit reasons, and ease of accessing support.



ZOOM-IN ON THE BARRIERS IN DELIVERING CVA TO TRANSIT MIGRANTS



STRUCTURAL BARRIERS

- Unstable political support
- Negative perceptions of cash assistance to migrants by governments, donors and local communities
- Weak coordination mechanisms among stakeholders



OPERATIONAL BARRIERS

- Lack of services and limited access to infrastructure
- Cost and control
- Difficulties in targeting and accessing transit migrants



PERSONAL BARRIERS

- Lack of administrative documents, access, information and freedom of movement of recipients
- Lack of trust in aid system and humanitarian actors
- Legal restrictions



CVA has a greater impact on migration experiences than on migration decisions.

- CVA had a positive impact on the majority of respondents' migration experience by **meeting basic needs and improving transit conditions**.
- The impact on migration decision, if any, is non-linear. **CVA can help realising a pre-existing intention**, rather than influencing the intention and decision.



A few respondents indicated that cash assistance can impact their intentions if the amount **strongly changes their economic situation**.



The impact **does not go in one direction**, ie CVA can be part of a process of further migration, return, or settlement in the location of transit.

- The expectation of a better quality of life at the destination had a greater influence on migration decisions than the cash received during the journey, highlighting the importance of access to information for informed decision-making.



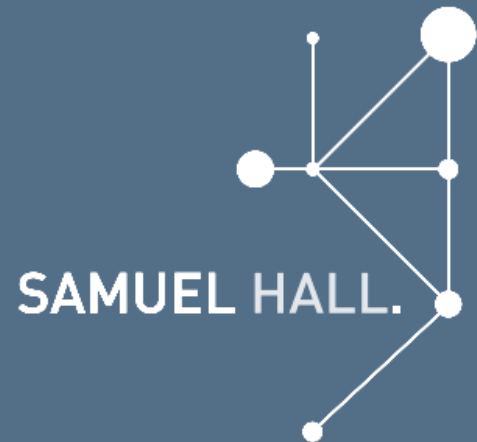
Moving forward: 2 levels of recommendations

1 direction

Need to **shift from country-based approach to a journey-based approach** in the planning of CVA interventions in the Sahel region.

2 levels

- At the **policy level** to establish frameworks for action and coordination (cross-border, multi-partner, multi-thematic (cash+) with a strong emphasis on pedagogic and preventive communications).
- At the **operational level (programming)**, to design and implement CVA programs that are sensitive to gender considerations and tailored to the real needs and profiles of migrants in transit.



Our research connects the voices of communities to change-makers for more inclusive societies.

UTILISATION DU CASH ET DU VOUCHER DANS LES PROGRAMMES DE MIGRATION



CHOIX DU CASH ET DU VOUCHER DANS L'ASSISTANCE DES MIGRANTS EN RANSIT

- L'état des lieux révèle que cette modalité est techniquement adaptée au contexte du Burkina Faso (disponibilité des réseaux téléphoniques et des points de transfert d'argent), et acceptée par la totalité (100%) des migrants interrogés (Baseline AMiRA 2018).
- Les besoins humanitaires de ces groupes sont multiples et ces modalités donnent de la flexibilité dans la manière de couvrir leurs besoins et les responsabilise ;
- Dignité.

AVANTAGES DE L'UTILISATION DU CASH ET VOUCHER

- La CRBF a fait des TM une modalité privilégiée et n'hésite pas l'utiliser quand cela est possible ;
- La vision de la CRBF c'est que 50% de ces interventions soient en TM d'ici 2025.
- Réduction des coûts de l'assistance
- Transparence, traçabilité ;
- Bon rapport coût/efficacité
- Permet d'atteindre les bénéficiaires dans les zones reculées ;

LECONS APPRISES DE L'UTILISATION DU « CASH AND VOUCHER ASSISTANCE » DANS LE CADRE DE LA MIGRATION DE TRANSIT

- **Large couverture des besoins des bénéficiaires (multi-usage)**
- Aide les bénéficiaires à amorcer leur relèvement, à les rendre autonomes (création d'AGR)
- **Responsabilité du bénéficiaire dans la gestion**
- Réduction des plaintes
- Impact sur l'économie locale
- **Nécessite un réseau fiable pour les TM**
- Garantie de la cohésion sociale (association des communautés hôtes dans l'assistance)



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Red Cross**

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CashHelpdesk

Questions and technical supports requests can be submitted through the Helpdesk's query form. The form is available in **English, French, Spanish and Arabic**.

cash-hub.org/helpdesk

REQUEST TECHNICAL SUPPORT HERE



English (United States) ▼

Cash Hub - Helpdesk

Welcome to the Cash Hub Helpdesk. The Helpdesk offers remote technical support to staff and volunteers of the Movement related to CVA for preparedness, response and recovery. The Helpdesk is monitored by technical CVA specialists from across the Movement. We may forward your enquiry onto other experts where a specific expertise, knowledge of a specific context or language skills are required to support you.

We are committed to responding to your enquiry within 24 hours.

...

* Required

1. Your name *

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Onward Bound: Evaluating Cash and Voucher Assistance for Migrants on Sahel's Migration Trail Research and learnings from the Sahel region

Onward Bound: Evaluating Cash and Voucher Assistance for Migrants on Sahel's Migration Trail

*Research and learnings from the Sahel
region*

Dignified, Diverse and Desired: Cash and Voucher Assistance for Migrants

