Cash and Voucher Assistance in Migration Programming

Thursday 13th July, 2023
11:00 CET / 12:00 EAT
Thank you for joining

For Interpretation Services

Pour les services d'interprétation
Thank you for joining

- Please kindly mute your microphones when not speaking.
- Following the call, we will share the presentation slides and the relevant materials with all of you.
- Please be advised that today’s session will be recorded.
- There will be a Q&A session at the end of the webinar.
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<th>Agenda</th>
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<td>5 mins Housekeeping &amp; Opening</td>
<td>Cara Wilson, Cash Hub Helpdesk Manager, British Red Cross</td>
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| 10 mins Overview of Report  | Juliette Samman, Project Lead, Samuel Hall  
Kouassi Dagwa, Migration Adviser, British Red Cross |
| 15 mins Learnings from Burkina Faso Red Cross | Abdoul Kader Kouanda, Migration Programme Officer, Burkina Faso Red Cross |
| 25 mins Panel Discussion and Audience Q&A | Elicia Robertson, CVA Protection and Migration Advisor, British Red Cross  
Herve Nicolle, Co-Director, Samuel Hall  
Insa Sane, Migration & Displacement Coordinator – Africa Region, IFRC  
Nicole Hoagland, Senior Adviser, Global Policy & Movement Engagement, RCRC Global Migration Lab hosted by Australian Red Cross |
| 5 mins Wrap Up      |                                                                         |
Cash and Voucher Assistance in migration contexts: Research and learning from the Sahel Region

Presentation of the report commissioned by the British Red Cross
July 2023
BACKGROUND AND METHODOLOGY
RESEARCH OBJECTIVES

The overarching objective of the research is to find out to which extent, and through which modality, the use of CVA in programmes targeting people on the move might support safe transit and onward migration:

- Clarify the perception around providing cash transfers to migrants and its impact on migration decisions.
- Explore the appropriateness and feasibility of CVA modalities for migrants in different contexts.
- Assess the value for money (VfM) for using cash modalities versus in-kind assistance.
- Generate recommendations for policies and programmes.
METHODOLOGY APPROACH

**Practitioners’ perspective**
- Stakeholders mapping (3)
- Key Informant Interviews (11)
- E-Survey (20 respondents)

**Transit migrants’ perspective**
- In-person survey (401 - min 50 per location)
  → To capture intentions and aspirations
- Focus Group Discussions (FGDs) (12 - 2 per location)
  → To gather feedback and insights from target groups at community level
- Semi-Structured Interviews (SSIs) (24 - 4 per location)
  → To delve deeper into the experience of transit migrants
KEY FINDINGS
RESEARCH FINDINGS: 3 KEY MESSAGES

Despite limited access to CVA, transit migrants prefer CVA vs. in-kind assistance.

Tailored CVA strategies can help address challenges and empower transit migrants by meeting their specific needs and preferences.

CVA has a greater impact on migration experiences than on migration decisions.
Despite limited access to CVA, transit migrants prefer CVA vs. in-kind assistance.

- There are very few programs delivering cash or in-kind assistance to transit migrants in the region (see Chart 1).
- Because in-kind assistance is more prevalent, it currently has more impact on increasing livelihoods.
- However, respondents express a preference for cash assistance (65%), due to its versatility and potential for addressing their needs.

Since you left your location of origin, have you received any assistance from organisations (local or international)?

- Yes, in a previous location: 2.5%
- Yes, in this location: 14.8%
- No: 80.2%
Tailored CVA strategies can help address challenges and empower transit migrants by meeting their specific needs and preferences.

- Practitioners consider unrestricted cash as more efficient, but its use in migration programming is limited.

- Using CVA for transit migrants presents challenges in identification, trust, safety, and delivery. Adopting context-specific delivery mechanisms is crucial.

- Modalities preferences expressed by transit migrants vary based on location, vulnerability, transit reasons, and ease of accessing support.
ZOOM-IN ON THE BARRIERS IN DELIVERING CVA TO TRANSIT MIGRANTS

STRUCTURAL BARRIERS
- Unstable political support
- Negative perceptions of cash assistance to migrants by governments, donors and local communities
- Weak coordination mechanisms among stakeholders

OPERATIONAL BARRIERS
- Lack of services and limited access to infrastructure
- Cost and control
- Difficulties in targeting and accessing transit migrants

PERSONAL BARRIERS
- Lack of administrative documents, access, information and freedom of movement of recipients
- Lack of trust in aid system and humanitarian actors
- Legal restrictions
CVA has a greater impact on migration experiences than on migration decisions.

- CVA had a positive impact on the majority of respondents' migration experience by meeting basic needs and improving transit conditions.

- The impact on migration decision, if any, is non-linear. CVA can help realising a pre-existing intention, rather than influencing the intention and decision.

  A few respondents indicated that cash assistance can impact their intentions if the amount strongly changes their economic situation.

  The impact does not go in one direction, ie CVA can be part of a process of further migration, return, or settlement in the location of transit.

- The expectation of a better quality of life at the destination had a greater influence on migration decisions than the cash received during the journey, highlighting the importance of access to information for informed decision-making.
Moving forward: 2 levels of recommendations

1 direction

Need to **shift from country-based approach to a journey-based approach** in the planning of CVA interventions in the Sahel region.

2 levels

- At the **policy level** to establish frameworks for action and coordination (cross-border, multi-partner, multi-thematic (cash+) with a strong emphasis on pedagogic and preventive communications).

- At the **operational level (programming)**, to design and implement CVA programs that are sensitive to gender considerations and tailored to the real needs and profiles of migrants in transit.
Our research connects the voices of communities to change-makers for more inclusive societies.
UTILISATION DU CASH ET DU VOUCHER DANS LES PROGRAMMES DE MIGRATION
CHOIX DU CASH ET DU VOUCHER DANS L’ASSISTANCE DES MIGRANTS EN RANSIT

- L’état des lieux révèle que cette modalité est techniquement adaptée au contexte du Burkina Faso (disponibilité des réseaux téléphoniques et des points de transfert d’argent), et acceptée par la totalité (100%) des migrants interrogés (Baseline AMiRA 2018).
- Les besoins humanitaires de ces groupes sont multiples et ces modalités donnent de la flexibilité dans la manière de couvrir leurs besoins et les responsabilise ;
- Dignité.
AVANTAGES DE L’UTILISATION DU CASH ET VOUCHER

- La CRBF a fait des TM une modalité privilégié et n’hésite pas l’utiliser quand cela est possible ;
- La vision de la CRBF c’est que 50% de ces interventions soient en TM d’ici 2025.
- Réduction des couts de l’assistance
- Transparence, traçabilité ;
- Bon rapport cout/efficacité
- Permet d’atteindre les bénéficiaires dans les zones reculées ;
LECONS APPRISES DE L’UTILISATION DU « CASH AND VOUCHER ASSISTANCE » DANS LE CADRE DE LA MIGRATION DE TRANSIT

- Large couverture des besoins des bénéficiaires (multi-usage)
- Aide les bénéficiaires à amorcer leur relèvement, à les rendre autonomes (création d’AGR)
- Responsabilité du bénéficiaire dans la gestion
- Réduction des plaintes
- Impact sur l’économie locale
- Nécessite un réseau fiable pour les TM
- Garantie de la cohésion sociale (association des communautés hôtes dans l’assistance)
Learning and resources: redcross.org.au/globalmigrationlab/

Cash Hub

Learning and resources: cash-hub.org
Webinars: cash-hub.org/resources/webinar-series/
Cash Helpdesk: www.helpdesk@cash-hub.org
cash-hub.org/helpdesk/
Questions and technical supports requests can be submitted through the Helpdesk’s query form. The form is available in **English, French, Spanish and Arabic**.

[cash-hub.org/helpdesk](http://cash-hub.org/helpdesk)
Onward Bound: Evaluating Cash and Voucher Assistance for Migrants on Sahel's Migration Trail Research and learnings from the Sahel region

Dignified, Diverse and Desired: Cash and Voucher Assistance for Migrants