



Americas Region Cash & Voucher Assistance (CVA) Response

May - August 2023

Current Overview



- **NEW Chile Floods (MDRCL016)** - July 5, 2023 to November 30, 2023
- **NEW Dominican Rep. Floods (MDRDO015)** - June 19, 2023 to November 30, 2023
- **Uruguay Droughts (MDRUY004)** - January 30, 2023 to August 31, 2023
- **Paraguay Floods (MDRPY022)** - March 16, 2023 to July 31, 2023
- **Chile Fires (MDRCL015)** - December 31, 2022 to May 31, 2023



CHF 791,364
Total amount to be Distributed
tongoing and closing operations



1,699
Families targeted
Potential beneficiaries for CVA assistance.

Amount to be Distributed & Families Targeted figures are based on ongoing and closing operations to date. These figures can change base on operation updates.

CVA IMPLEMENTED IN THE REGION

Delivery of Multipurpose Cash Cards & Vouchers

01

Uruguayan Red Cross: Droughts



A workshop was conducted to train volunteers who will be involved in the CVA program, ensuring that volunteers have a solid understanding of its objectives and operations. The workshop also carried out a simulation to reduce the likelihood of errors during implementation.

A feasibility study was conducted to assess the practicality and viability of implementing a CVA program. Alongside the feasibility study, a market study was conducted. This market study examined the economic conditions and opportunities within the community to determine whether implementing a multipurpose cash assistance program for basic needs and a voucher program for supporting livelihoods was a viable option.

Overall, the URC demonstrated a comprehensive approach to community assistance. Exploring new programs to address the evolving needs of the community. This approach reflects a commitment to effective and targeted assistance.

02

Paraguayan Red Cross: Floods



The Paraguayan Red Cross (PRC) implemented a Multipurpose Cash Assistance program as part of their response to severe floods in the Department of Concepción. Through the DREF (Disaster Relief Emergency Fund) a total of 1,000 people (200 families) received cash assistance using the IFRC Visa debit cards as a delivery mechanism. Families were able to replace household items and cover basic needs such as food, hygiene items and clothing for example.

A key component for a successful CVA program is the selection of the assisted families. The following selection criteria is designed to target the most vulnerable and affected families ensuring that the assistance reaches those who are in urgent need of support.

-Families that had to be evacuated: Evacuation is often a clear indication of the severity of the situation and the immediate need for support.

- Families with affected livelihoods: This may include families whose sources of income, such as agriculture or small businesses, have been disrupted or destroyed due to the flooding.

- Families with damaged housing: This includes homes that have been partially or completely damaged by the floods, making them uninhabitable or unsafe for occupancy.

For assistance for targeting criteria please refer to the [3 2 1 Targeting Criteria Tool HERE](#).

HIGHLIGHTS & UPCOMING EVENTS

Pre-Hurricane Conference 2023



The **twenty-second Pre-Hurricane Conference** was held in May in order to prepare members of the Movement and its stakeholders for this year's hurricane season. The regional CVA team held a session called **CVA in emergencies: this is the way**. This session was designed to promote the use of cash assistance as an emergencies response tool. A panel was presented with the National Societies of Belize, Trinidad & Tobago and Chile who recently implemented CVA programs.

Some of the topics discussed were: What have been the challenges and how have they been overcome? Importance of Coordination with different actors in the region? What would they have done differently? and Tips for a better implementation.

To view the video **CVA in emergencies: this is the way** [Click Here](#)

RECOMMENDED READING- This document summarizes the main findings from the study laying out the current scenarios of what is a route-based approach and the potential for its use in CVA in the Americas. It then presents the perspectives of three key actors: people on the move, humanitarian organizations, and Financial Service Providers. The journey ends with suggestions on elements that can contribute to the use of a route-based response using CVA in the Americas.

This publication is characterized by:

- A focus on the **journey, rather than the destination**.
- An implicit consideration of the **range in human mobility**—types of people, nationalities, genders, abilities, and capitals, including motility.

[Click here](#) for more information for this initiative.

Mapping a Route-Based Approach to CVA: Feasibility in select contexts in the Americas



CVA Preparedness

The CVA Regional Group of the Americas held its third meeting on August 24. The theme of this session was **CVA Preparedness for an Effective Response**.

To learn more about this topic [Click Here](#)

To join the CVA Regional Group [Click Here](#)

Recommended Trainings

UPCOMING ONLINE EVENT: It's time for a route-based approach in CVA programming October 5th at 9:00 AM (EST)/10:00 AM (Panama)/2:00 PM (UK time) - CALP/IFRC - [Register](#)

CASH TRANSFER PROGRAMS IN EMERGENCY SITUATIONS: Online 8 weeks - ARO IFRC / LRC -Thanks to all that applied. The selection process will take place by the end of the month.

Basic CVA skills course for program staff - Online Training - CALP [Click Here](#)