

OVERVIEW

The Resource Mobilization Community (RMC) aims to become a global community of Red Cross and Red Crescent practitioners on Resource Mobilization, following a community of practice approach. The RMC aims to provide a central point of resources, expertise, and capacity on resource mobilization, where members of the community can come together to interact and learn together: making guidance, standards, tools, and trainings available; bringing practitioners together to connect, facilitate collaboration and peer-to-peer support; share tools, guidance and best practices; and provide a space for research, co-development, and co-design of novel approaches to emerging needs.

What can RMC do for RM practitioners?

1 Allows members to easily connect with other practitioners and exchange information with peers.

2 Provides a digital platform to find, share and exchange resources, best practices and technical expertise.

3 Enables members to explore a topic of interest or address a challenge and co-design solutions

What can RMC do for the National Societies?

1 Expand the National Society's network and improve its processes and practices

2 Increases the effectiveness and efficiency of the National Society

3 Enables staff to achieve the organization's strategic objectives.



Join the RMC!

Connect via communities.ifrc.org

This community was created in close collaboration with key resource mobilization stakeholders such as the Virtual Fundraising Hub (VFH), Global First Aid Reference Centre (GFARC), Humanitarian Innovative Finance Hub (HIFHUB), REDpreneur and National Society practitioners across regions. This user centered approach fostered an inclusive environment and enabled the creation of an online community that reflects the needs and expectations of future members.

KEY FUNCTIONALITIES



CONNECT AND EXCHANGE

Information, questions, best practices or learnings.



SHARE AND FIND EXPERTISE

Through personalized profiles, based on professional competencies.



SUB-COMMUNITIES

That enable groups to share, collaborate and co-design solutions on specific topics



RESOURCE SHARING

To access, discuss and validate community resources.



DIRECT MESSAGING

For instant peer-to-peer collaboration and support.



COMMUNITY CALENDAR

For sharing, publishing and enrolling in events.



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