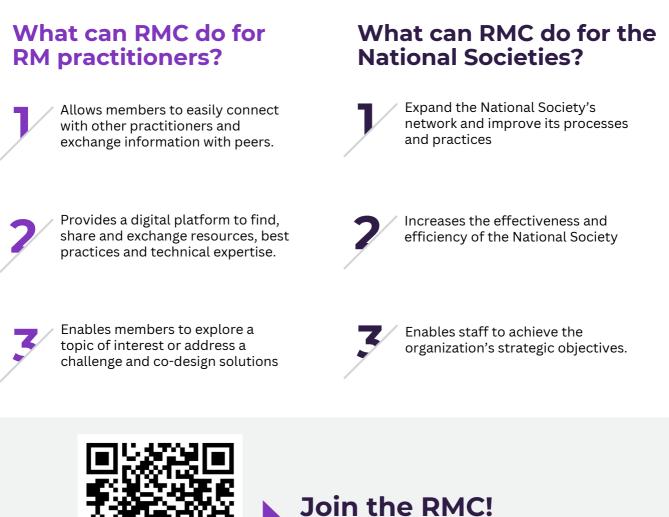


## RESOURCE MOBILIZATION COMMUNITY (RMC)

## **OVERVIEW**

The Resource Mobilization Community (RMC) aims to become a global community of Red Cross and Red Crescent practitioners on Resource Mobilization, following a community of practice approach. The RMC aims to provide a central point of resources, expertise, and capacity on resource mobilization, where members of the community can come together to interact and learn together: making guidance, standards, tools, and trainings available; bringing practitioners together to connect, facilitate collaboration and peer-to-peer support; share tools, guidance and best practices; and provide a space for research, co-development, and co-design of novel approaches to emerging needs.



Connect via communities.ifrc.org



## RESOURCE MOBILIZATION COMMUNITY (RMC)

This community was created in close collaboration with key resource mobilization stakeholders such as the Virtual Fundraising Hub (VFH), Global First Aid Reference Centre (GFARC), Humanitarian Innovative Finance Hub (HIFHUB), REDpreneur and National Society practitioners across regions. This user centered approach fostered an inclusive environment and enabled the creation of an online community that reflects the needs and expectations of future members.

## **KEY FUNCTIONALITIES**



**CONNECT AND EXCHANGE** Information, questions, best practices or learnings.



SHARE AND FIND EXPERTISE

Through personalized profiles, based on professional competencies.



SUB-COMMUNITIES That enable groups to share, collaborate and co-design solutions on specific topics

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**RESOURCE SHARING** To access, discuss and validate community resources.



**DIRECT MESSAGING** For instant peer-to-peer collaboration and support.



**COMMUNITY CALENDAR** For sharing, publishing and

enrolling in events.



