**CVA vision statement**

*The vision statement is a one-pager document that is a concise, clear, and well-articulated set of words that describe the National Society’s CVA vision to internal and external stakeholders. It is produced based on the visioning session in the Induction and Visioning workshop with leadership and reflects on the key topics and themes that were discussed in more depth.*

*The vision serves as a commitment of intent, developed together with leadership, at the start of CVAP. It is an anchor for the whole CVAP programme that will be key for building on and operationalizing the NS CVA goal and activities. The CVA vision statement is a simple document to come back to throughout the programme, as a reminder of the NS’ aspiration to be a relevant and visible CVA partner of choice within the Movement and beyond.*

**What does the NS want to achieve in terms of CVA operational response?**

(Vision statement)

Consider:

*Alignment with the Movement ambition for CVA, use of multipurpose cash (MPC), type and scale of response that will include CVA*

**What is the NS going to do to work towards its vision? How is the NS going to do it?** (Mission statement)

Consider:

*Partnerships and collaboration, investments in IM, shift from paper based to electronic cash,*

**What is the vision for and why important?** (Shared values and strategic priorities)

Consider:

*NS mandate and auxiliary role, external positioning and visibility, relevance, beneficiary preferences, people-centred approach*

**Signed:**

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 Leadership representative/s

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CVA Focal Point/Head of Programmes

**Date:** ……………………………………………