

Sudanese Red Crescent Society (SRCS) and German Red Cross

Project: Livelihood and food security of refugees in camps and hosting communities in east Sudan to reduce the humanitarian assistance

Case Story: Cash for Business Support

This project has been supporting people's livelihood by targeting people of concern from refugee and host communities in Girba District. One of the interventions has focused on strengthening existing businesses through cash assistance.



Afifa Ahmed she is one of the 50 women who has been selected for this component. She lives in Kilo 26 Arab Village with her husband and six children.

Before the project, Afifa had a small business focus on handicrafts by using fronds to make her products. Afifa normally sold her products at home, and with the income she contributed very little to the households' expenditures.

As a part of the process, She had to submitted a business plan to SRCS/GRC project staff The visited Afifa at her home and revised the business plan to ensure its feasibility.

Afifa received one installment of 90.000 SGD to buy the items according to the plan. She purchased new tools, equipment and raw materials which allowed her to develop the business: whilst before she could only make products under request- with the advanced money paid by the customer- now She produces ready-to-buy products and the sales have increased considerably, as well as she is diversifying the products.

Also, Afifa said that the income of the business has increased, reaching 70.000 pounds per month. Thank to this improvement, the families could pay for the electricity connection, which it has been a dream for long time.