

**Sudanese Red Crescent Society (SRCS) and German Red Cross**

**Project:** Livelihood and food security of refugees in camps and hosting communities in east Sudan to reduce the humanitarian assistance

**Case Story: Cash for Business Support**

This project has been supporting people's livelihood by targeting people of concern from refugee and host communities in Girba District. One of the interventions has focused on strengthening existing businesses through cash assistance.



**Aisha Yosef Adam** she is one of the 50 women who has been selected for this component. She lives in Girba, she is the head of the household, raising seven children under 18 years old on her own.

Before the project, Aisha had a small business as a main source of income for the family. She used to sell purses and sandals at home. Also, every morning she was going to a small market, called Nuba Market, near her house to sell the sandals and purses, as well as food that she cooked.

Once her business plan was approved and selected to be supported by the project, Aisha received one installment of 90.000 SGD to buy the items according to the plan. She purchased different variety of shoes which have made her costumers very happy which led her to increase her profit. During the monitoring process, Aisha mentioned that her monthly income rose to 65.000 SDG.

With the new income, Aisha bought some furniture for the house, and she could contribute to the treatment costs for one of her relatives.



Although the most important thing for her is that she could buy schools items for her children before the schools open, so they were ready to start.

Aisha thanked SRCS for this support which has meant important changes in her living conditions, and she hopes that this support continues for other families in the area.