

LOCALIZATION

1.5 million voices
1.5 million stories

The power of 8 storytellers



ABDURREZAK ATTAR
THE PHOTOGRAPHER



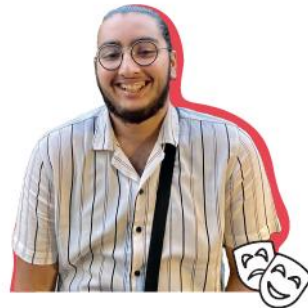
AHMED DAHO
The FOODIE TRAVELLER



ALAA HOURANI
THE CHEF



ASMAA ALSAWAF
THE ADVOCATE



FAROUK AKBIK
THE COMEDIAN



LUAI HAMADE
THE ADVENTURE
STORYTELLER



MALAK HAMAMI
THE ARTIST



NUREDIN BAKER
THE HISTORY BUFF



LED BY THE STORYTELLERS

what to share

where to go

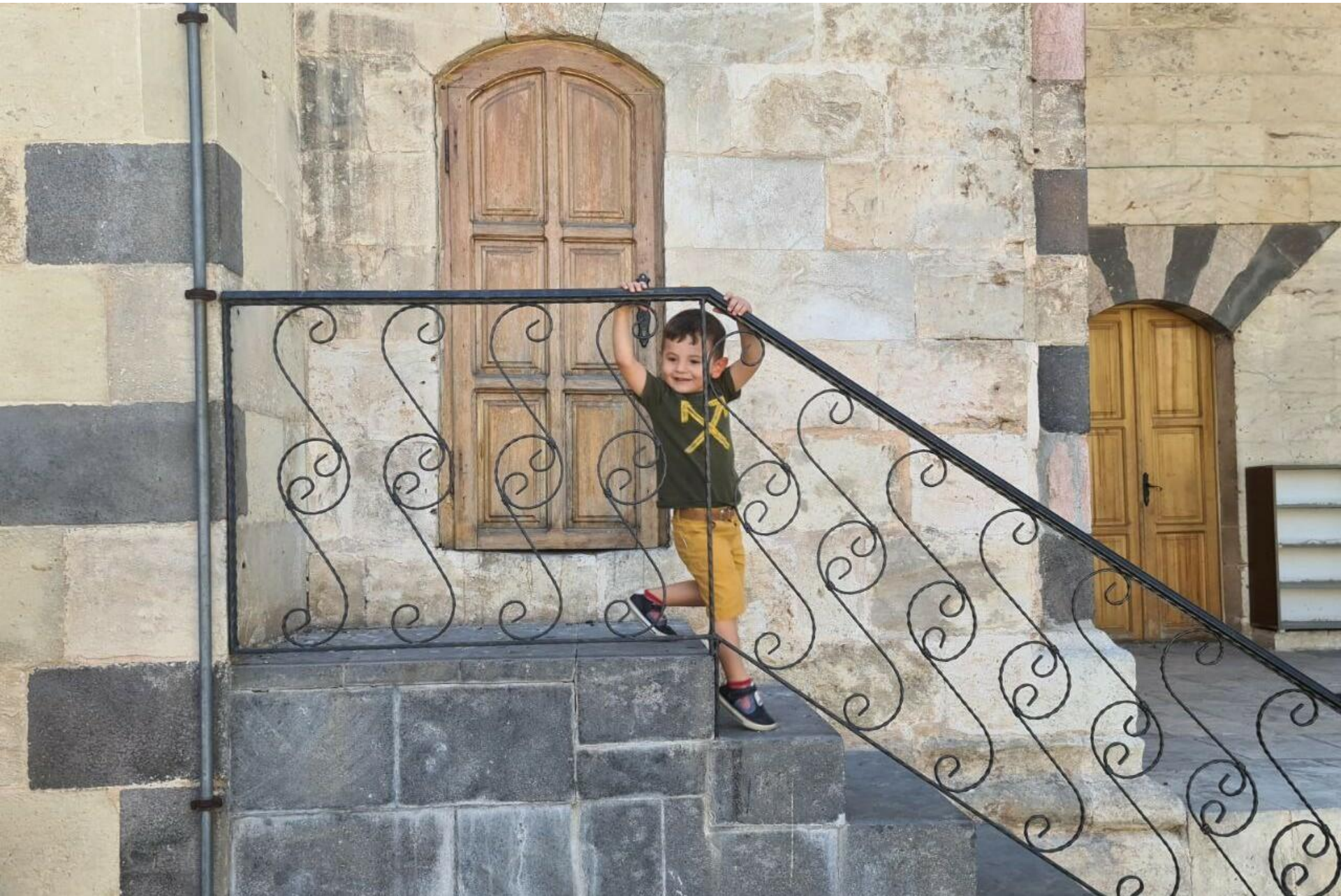
how to get there



Improved technical knowledge and skills

Built their confidence/soft skills

Millions of people connected with their stories

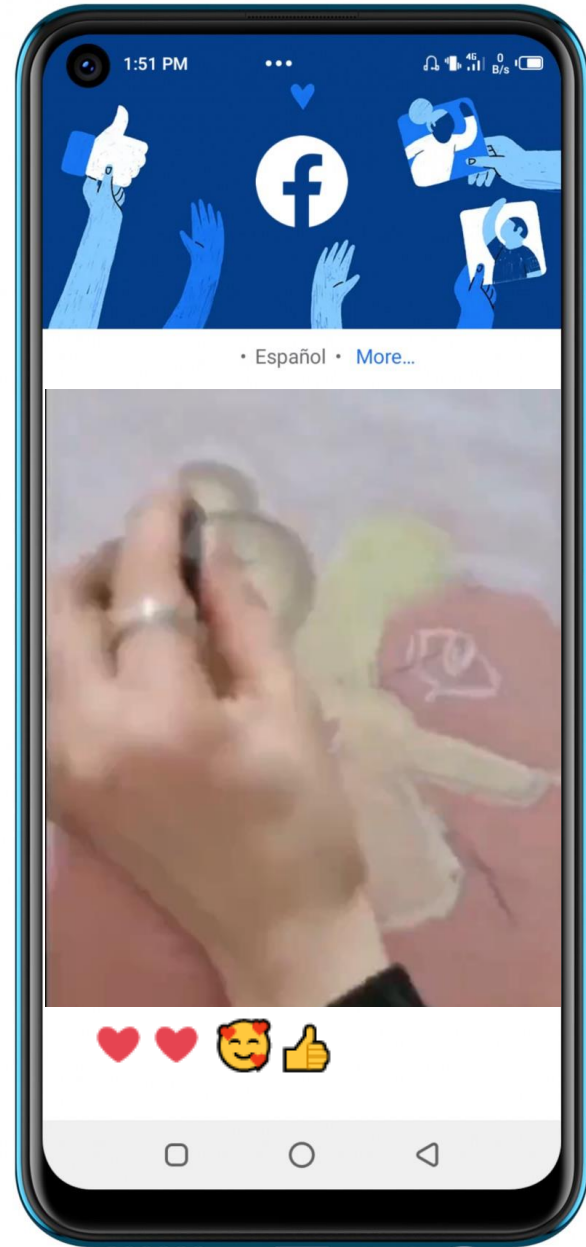








Asmaa



Malak



alaa.hourani91

ALAA HOURANI

Messages



973 Following 26.3K Followers 134K Likes

<https://youtu.be/SY7TkjAIGk>

Videos

Liked

Playlists



حنويات 🍩

15 posts



فطور 🍞

6 posts

Videos



سبتها يشبه رأس العبد ولساع اطيب



الكصادي بمكونات معروفة بكل بيت



بدي دصمكم هون و عاليو كيوب



بنتو صانعة ما يعرف



ما فانيكي تصافري وتبركي ولادك انا



مصنع جديد من الشوكولا البلجيكية



ahmad.dahow

Ahmad Dahow

Messages

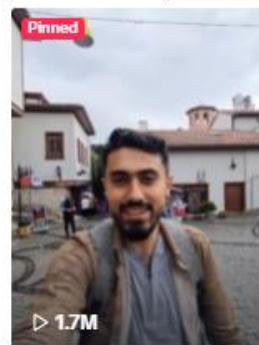


223 Following 71.8K Followers 760.5K Likes

تابعوني على أنيسغرام تخطيه أوسع وسوريات أكثر لعشاق الطعام ❤️

Videos

Liked



سالفح في تركيا رح بنصب عليك ؟



تصاليف لعشاق الأكل التركي 3



الأسعار في مطعم الشيف بوراك



كيف غيرت السوشل ميديا حياتي





#vip #مرسين







#سوريا #CapCut #أكسثور

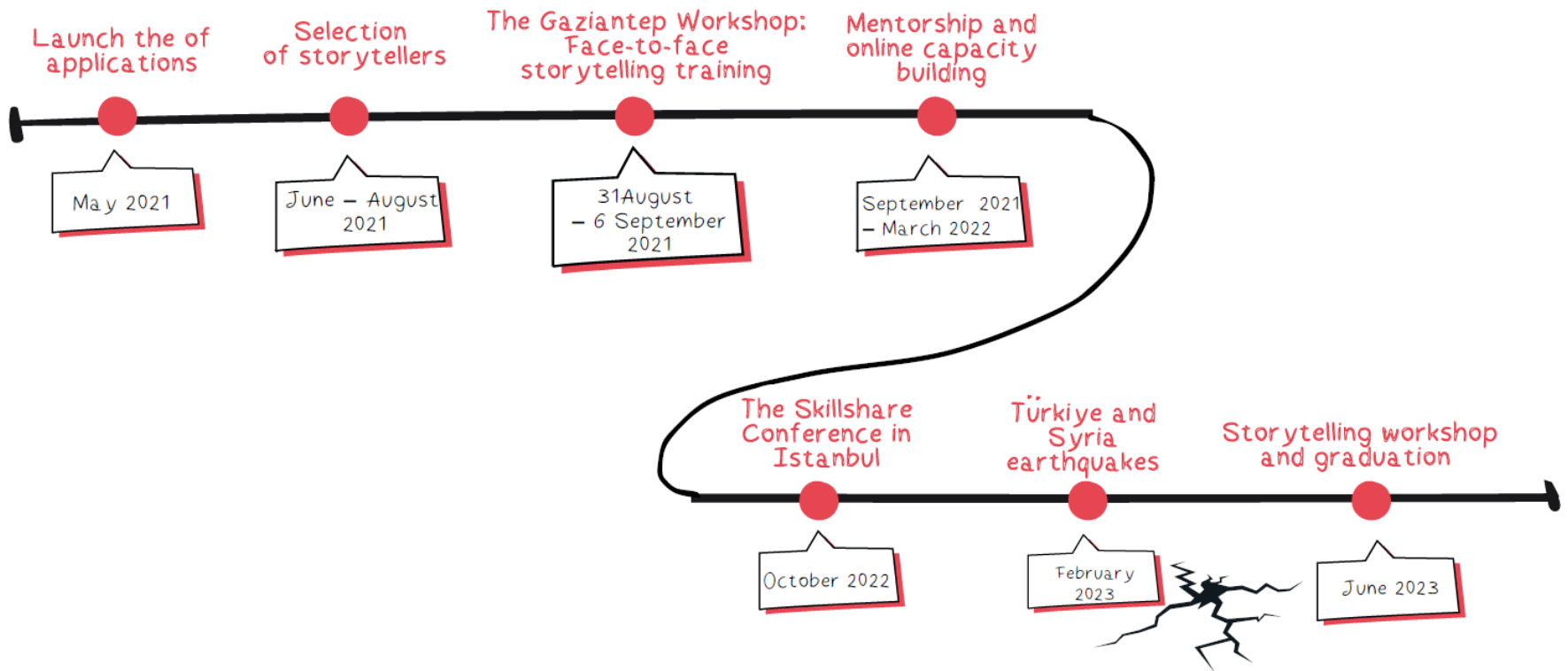


everydayeverywhere  • Following 

 everydayeverywhere  Photos by Nuredin Bekur (@noor_bkor) as part of The Everyday Projects and @IFRC Storytelling Program / At the beginning of the revolution, Abdul-Malik fled Syria for Turkey where he was initially unable to find a job. But he began learning Turkish and was able to eventually establish himself and find employment. Now living with his four children in Gaziantep, Turkey, he says his sole concern is to provide them with a decent life.

   
 389 likes
March 16, 2022

 Add a comment... [Post](#)





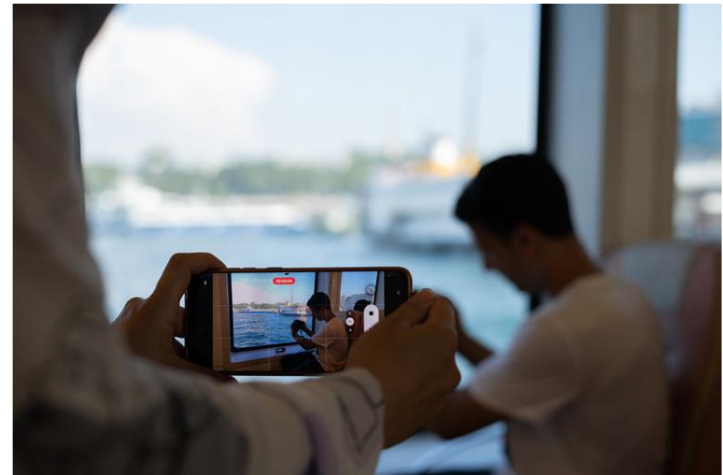
Goal setting/planning



In person training



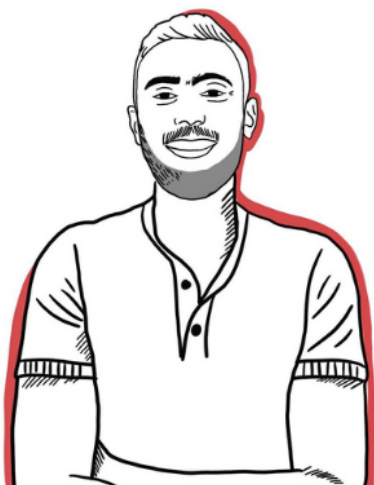
Ongoing mentorship



Equipment/ tools



KEY TAKEAWAYS



Throughout this journey, I have learnt to believe in ourselves in order to achieve our dreams. Patience is key; creating content takes time, consistency, and perseverance. I hope we will carry these lessons forward in our storytelling journey.

Ahmed Daho, the foodie traveller

- **Be flexible and adapt to challenges**
- **Meet project participants where they are**
- **It's okay to take your time**
- **Everyone believed in the project**
- **Trust and relationship-building**
- **Revisit the plan**
- **Perseverance and patience**

WHAT MAKES THE STORYTELLING PROJECT STAND OUT?

They are not the subjects of the story; they are the storytellers



Through my art, I am committed to raise awareness on injustices around the world. I don't like to witness injustice silently. Children in particular hold a very special place in my heart, and their pain touches me deeply. I want my art to be a way for a positive change to happen. I joined the storytelling project to turn my artistic work into stories that bring to light important problems, and achieve a meaningful change in my own way.

Malak Hamami, the artist

Rather than merely collecting personal stories, the project empowers participants with tools, resources, and mentorship to create their own platforms, allowing for the free flow of narratives without **ANY** predefined objectives.

THE HUMAN BEHIND

Dear Diary



November 2023, Gaziantep – It was one of the most moving experiences I have ever had, and I hope I never forget it. This took place at the workshop in Gaziantep, where we were all presented with certificates for our work as storytellers and content creators from the IFRC. Trainers back then shed tears of happiness over our rapid progress in content creation, expressing their compassion for us as refugees who needed just a single chance to show our worth to others. This was the first time I had ever seen such an emotional reaction; it was also the first time someone cries because of my success.

From Nuredin's Diaries

Some participants have carried on their creative journey, while others had to take a step back, grappling with the challenges life threw their way. When working with vulnerable groups, it's crucial to acknowledge the challenging backgrounds they come from. **Our participants understand they have more to offer, yet they take pride in where they stand now, trusting that the right time and conditions will unveil more opportunities.**



Some of those dreams came true,
and we benefited a lot.