Spotlight Session: Cash for Rental Assistance

Join us to hear how cash can be used to support households through rental assistance
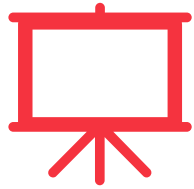
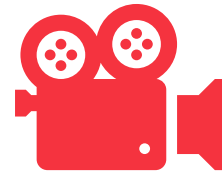Monday 8th September, 13:00 (CEST)

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Thank you for joining

Please kindly mute your microphones when not speaking

Following the call, we will share the presentation slides and the relevant materials with all of you
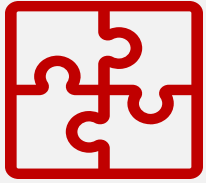
Please be advised that today's session will be recorded

There will be a Q&A session at the end of the webinar

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Facilitators and Agenda

Facilitators of spotlight session:

David Dalgado, Former Consultant for IFRC - worked on many of the rental assistance tools

Leeanne Marshall, Senior Manager Technical Leads, Australian Red Cross

Agenda	Time
1) What is rental assistance	**15 mins**
2) What resources are available	
3) Assessments in relation to rental assistance – including rental market assessment.	
4) Overview of targeting and household selection	
5) Rental assistance and exit strategies	
Questions and Answers	**10 mins**

https://cash-hub.org/resources/cva-in-sectors/rental-assistance-toolkit/

What is rental assistance?

- Displaced people often prefer to rent a home, rather than live in a camp or collective centre.
- Applicable to **migration, conflict, pandemic and natural hazard** responses**.**
- The Red Cross Red Crescent can support households to do this
- Supports vulnerable people **to meet shelter needs,** considering **minimum housing standards** and **tenure security**.
- **A range of expertise involved** in this type of programming.

What is rental assistance?
The components of rental assistance

Components

1 Information

2 Minimum Housing standard

3 Minimum security of tenure

4 Exit Strategy

5 Technical advice

6 Rental payments

7 Advocacy

8 Complementary programming

Where to find more introductory information:

CashHub — Hosted by BritishRedCross

English ▼   SEARCH   CASH IN EMERGENCIES TOOLKIT

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🏠 › Tip Sheet for Rental Assistance Programming

Tip Sheet for Rental Assistance Programming

⬇ DOWNLOAD

ⓘ **Resource details**

Resource type: Tip sheet
Organisation: Cash Hub, IFRC
Region: Global
Category: Early Action and Emergencies
Tags: COVID-19, Rental Assistance
Publication year: 2021
Language: English

📄 **Description**

This tip sheet provides selected abstracts and summaries from the IFRC (2020) Step-by-Step Guide for Rental Assistance to People Affected by Crisis, and introduces the reader to some of the key concepts related to Rental Assistance Programming.

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Translations

SPANISH VERSION — Tip Sheet for Rental Assistance Programming Spanish version
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FRENCH VERSION — Tip Sheet for Rental Assistance Programming French Version
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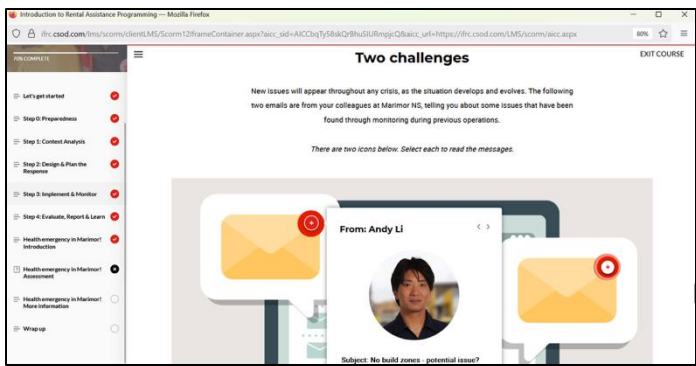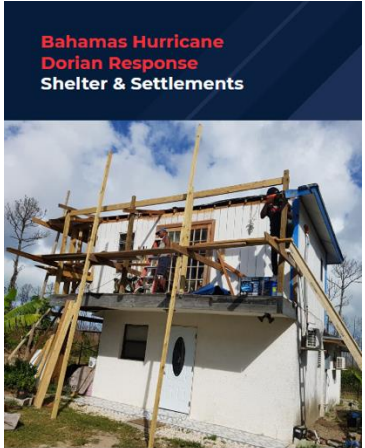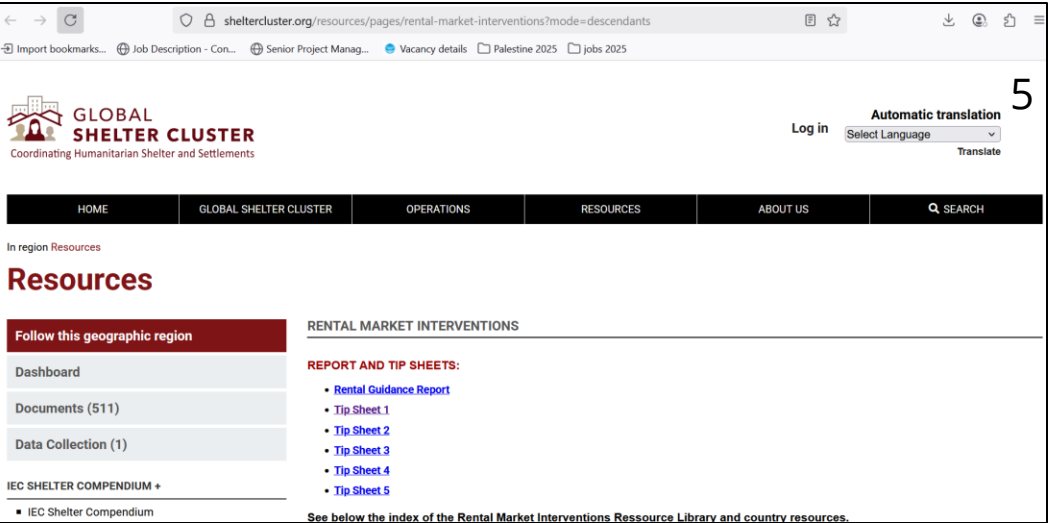⬇ Download

What resources are available to support you?

https://cash-hub.org/resources/cva-in-sectors/rental-assistance-toolkit/

1

2

3

4

5

6

Toolkit – a closer look

https://cash-hub.org/resources/cva-in-sectors/rental-assistance-toolkit/

SoP 1.1. General Understanding of Context ⌄

SoP 1.2. Response Option Analysis ⌄

SoP 1.3. Go/No-Go Decision Making Tree ⌄

SoP 1.4A. Vulnerabilities, Needs and Capacities ⌄

SoP 1.4B. National Society Capacities for Rental Assistance ⌄

SoP 1.5. Cash and Voucher Assistance Feasibility Assessment ⌄

SoP 1.6. Rental Housing Market Assessment ⌃

SoP 1.6. Rental Housing Market Assessment (Click here to download)

Tools and Examples ⌃

- **1.6. Tool: Rapid Rental Market Assessment Form 2023 (Word Document)**
- **1.6. Tool: Semi-Detailed Rental Market Assessment 2023 (Excel)**
- **1.6. Slovakia Example: Rental Market Assessment 2022 (Excel)**
- **1.6. Poland Example: Rapid Rental Market Assessment 2022 (Excel)**
- **1.6. Turkiye Example: Rental Market Price Increase (PDF)**
- **1.6. Field Handbook for Rental Housing Market Assessment – Latin America and the Caribbean 2022 (Website)**

SoP 1.7. Security of Tenure Assessment ⌄

SoP 1.8. Initial Risk Assessment ⌄

Rental Assistance 1.6 Tool – Rapid Rental Market Form

Tool 1.6 – Rapid Rental Housing Market Assessment Form

Introduction

This form can be used when you might have significant information available from:

- secondary sources such as government reports, academic reports, reports from online rental platforms etc.
- Staff and volunteers familiar with the rental housing market
- Some key informants (rental agencies, representatives of displaced people seeking rental housing for example) available who can be contacted quickly face-to-face or online, to help verify information.

It is expected that in many situations you might use this first before you go onto a more detailed or semi-detailed rental market assessment.

Question Ref.	Category of Question	Question	Response
1	Type of rental market	For the likely target population of your programme are they looking to rent in the formal or informal rental housing sector? Are they looking for short-term rentals (days/weeks/a few months) or longer-term (6 months – 1 year etc.)?	
2	Housing standards	Is the type of rental market of interest likely to meet needs and likely to be adequate in terms of space, thermal comfort, ventilation, safety, WASH, cooking facilities, household items, utility access – including connectivity, location to transport infrastructure, markets, livelihood opportunities and essential services?	
3	Geographic – needs	For the likely target population of your programme which geographic areas are of most interest?	

Toolkit – a closer look

https://cash-hub.org/resources/cva-in-sectors/rental-assistance-toolkit/

SoP 2.1.1.-2.1.3. Overall Programme Design ⌄

SoP 2.1.4. Targeting and Selection

SoP 2.1.4. Targeting and Selection (Click here to download)

Tools and Examples ⌃

- 2.1.4. Slovakia Example: Selection Scorecard Rental Assistance (Excel)

- 2.1.4. Slovakia Example: Host Community Selection Questionnaire/Checklist Rental Assistance (Word Document)

- 2.1.4. Bahamas Example: Selection Criteria Rental Assistance (Word Document)

- 2.1.4. Slovakia Example: Extension Criteria Rental Assistance (Word Document)

SoP 2.1.5. CEA Strategy

SoP 2.1.6. Planning The Rental Payments

SoP 2.1.7. Housing Minimum Standards

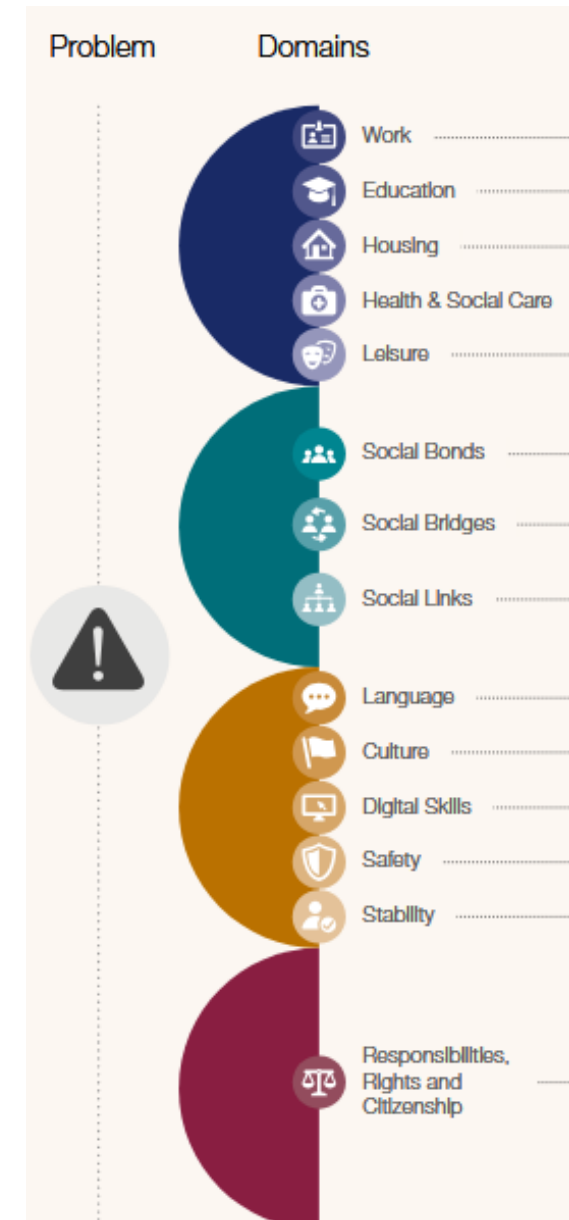Rental Assistance SoP 2.1.4 – Targeting and Selection

Typical vulnerability criteria could include:

Category	Potential Indicator
Household composition	• Single headed households • Elderly (60+) • Persons with disabilities and/ or chronic health conditions • Larger families • Infants less than 1 year old, or children under 5 years • Pregnant or lactating women • Women who have travelled alone
Crisis impact	• Loss of household assets • Housing damage • Livelihoods destroyed • Loss of labour opportunity due to injury
Poverty	• Live below the poverty line • HH has no source of income • HH dependent on daily labour • HH has no formal education
Current accommodation	• Collective centre • Rental accommodation • Reporting no accommodation

Exit Strategy Support (extract from SoP 2.1.1 – 2.1.3)

1. Outline all the main potential exit routes for the population

2. Comment on the level of uncertainty related to some exit routes. Incl. estimate how many HHs expected take each exit route.

3. Map out barriers and enablers related to the exit routes.

4. As appropriate to context, consider how the programme should best support exit routes. Focus on the routes that the RC and households can control, such as supporting employability or broader livelihoods objectives.

5. Design exit strategy monitoring process.

Problem	Domains
	Work
	Education
	Housing
	Health & Social Care
	Leisure
	Social Bonds
	Social Bridges
	Social Links
	Language
	Culture
	Digital Skills
	Safety
	Stability
	Responsibilities, Rights and Citizenship

Questions and Answers