# Webinar 10:
Adapting to COVID-19 - The Use of Cash & Markets in the Red Cross Red Crescent Movement
15 September 2020

<table>
<thead>
<tr>
<th>Agenda</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>3 mins</td>
<td>Housekeeping</td>
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<td>David Dalgado, Cash Hub team - Host</td>
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<tr>
<td>15 mins</td>
<td>Lebanon: Beirut Port Explosion</td>
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<td></td>
<td>Maysa Ibrahim – Basic Assistance Programme Manager, Lebanese Red Cross</td>
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<td>Bilal Shah – Cash Coordinator, IFRC</td>
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<tr>
<td>5 - 10 mins</td>
<td>Questions and Answers</td>
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<tr>
<td>15 mins</td>
<td>Myanmar: Rakhine Response</td>
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<td>Aye Aye Nyein - Director of Rakhine Operation Management Unit, Myanmar Red Cross</td>
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<tr>
<td>5 - 10 mins</td>
<td>Questions and Answers</td>
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<td>Aye Aye Nyein joined by:</td>
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<td>Moe Thida Win – Deputy Director, Disaster Management Department, Myanmar Red Cross</td>
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<td>Gurudatta Shirodkar, Livelihoods Delegate, IFRC, Myanmar CO</td>
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**Alexandre Gachoud**, Cash & Market Specialist, EcoSec Unit, ICRC

– Will also support the Q&A for General Questions.

[www.cash-hub.org](http://www.cash-hub.org) - Cash Helpdesk available for all RCRC Movement CVA support
Lebanon: Beirut Port Explosion

• **Maysa Ibrahim** – Basic Assistance Programme Manager, Lebanese Red Cross

• **Bilal Shah** – Cash Coordinator, IFRC

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Integrating Cash Transfers in COVID-19 Response

Rakhine, Myanmar

Community Resilience Programme (CRP)

Presented by Aye Aye Nyein
Director, Rakhine Operational Management Unit.
Myanmar Red Cross Society
Rakhine State

- 3,188,807 people
- 5 Districts
- 17 Townships

✓ One of the poorest states in Myanmar.
✓ Poverty rate of 78%
✓ twice the national average.
Protracted Crisis in Rakhine

- IDP camps since 2012 (Approx 129,000 people)
- August 2017 violence (Over 720,000 people moved to Bangladesh)
- Ongoing active conflict between Myanmar Military and Arakan Army / ARSA
- Recurring natural disasters (cyclones and floods)
COVID-19 Situation in Rakhine State

As of 15th September 2020

- Total COVID-19 positive cases in Myanmar – 3195
- Total COVID-19 positive cases in Rakhine - 740
- Total cases in Rakhine since 16th Aug – 724
- Total COVID-19 death cases in Rakhine- 1
- Total townships in Rakhine with positive cases – 17 / 17

MRCS response to COVID-19 in Rakhine

- Risk Communications and Community Engagement (RCCE)
- Fever screening and support to quarantine facilities
- Health services through mobile clinics
- Cash transfers through Community Resilience Program
Community Resilience Program in Central Rakhine

**Timeframe**
- Phase I: 2017 – Mid 2020)
- Phase II: Mid 2020 – 2022)

**Coverage**
- Two Townships (Sittwe and Minbya)
- Phase I: 30 villages (6,334 Households – 29,080 people)
- Phase II: 40 villages (8,386 Households – 38,861 people)

**Sectors**
- Livelihoods, DRR, WASH, Health and Branch Development
- Integrated COVID-19 Response

**Communities targeted**
- Muslim, Rakhine and Chin ethnic villages
Programming Approaches & Interventions

• Balancing humanitarian and development interventions.

• Transition from Relief, Recovery to Resilience building.

• Integrated and multi-sectoral programming (Livelihoods, DRR, WASH, Health, COVID-19).

• Multi-year programming design (long-term).

• Diversify use of Cash Transfer Interventions.

• Emphasize strengthening community institutions (Social Capital)
Cash as a modality to achieve objectives

Cash Transfer Interventions

- Conditional Cash Grants (Household Latrines)
- Conditional Cash Grants (Livelihoods)
- Unconditional Cash Grants (Basic Needs)
- Crisis Modifier
- Group Revolving Funds (Access to Credit)
- Village Funds (Disaster Preparedness)
- Community Cash Grants (Micro Project) Multi-sectoral
- Cash For Work (Basic Needs and Community Assets)
## Sector: Disaster Risk Reduction (DRR)

<table>
<thead>
<tr>
<th>Cash Type</th>
<th>Activity details</th>
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<tbody>
<tr>
<td><strong>COVID-19 Response Funds to Village Committees</strong></td>
<td>Community-led actions, community quarantine facilities management.</td>
</tr>
<tr>
<td><em>29 Villages – 400k MMK ($258)</em></td>
<td></td>
</tr>
<tr>
<td><strong>Village Emergency Funds</strong></td>
<td>Part of resilience building action. Provides interest free loans to community members to address basic needs / COVID-19 needs.</td>
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<tr>
<td><em>12 Villages – 1Million MMK($645)</em></td>
<td></td>
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<tr>
<td><strong>Village Volunteer Group Funds</strong></td>
<td>Part of resilience building action. Support RC branches to promote EWEA through community volunteer networks.</td>
</tr>
<tr>
<td><em>15 Groups – 600k MMK ($387)</em></td>
<td></td>
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<tr>
<td><strong>Cash for Cloth Mask Making</strong></td>
<td>COVID-19 response activities in communities.</td>
</tr>
<tr>
<td><em>9 Villages – 500k MMK ($322)</em></td>
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<tr>
<td><strong>DRR mitigation projects</strong></td>
<td>Micro-projects to strengthen community infrastructure.</td>
</tr>
<tr>
<td><em>2 project 4Million MMK ($2580)</em></td>
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<tr>
<td>Cash Type</td>
<td>Activity details</td>
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<td>-----------------------------------------------</td>
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<tr>
<td>47 Schools - 75k MMK ($48)</td>
<td></td>
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<tr>
<td>Cash for Latrines Construction (Households)</td>
<td>Part of resilience building action. Community based action to construct household</td>
</tr>
<tr>
<td>225 Households – 70k ($45)</td>
<td>latrines.</td>
</tr>
<tr>
<td>9 Villages - 400K MMK ($258)</td>
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<tr>
<td>Cash for Latrines Construction (IDP sites)</td>
<td>COVID-19 response activity at IDP site.</td>
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<tr>
<td>4 sites - 1 million MMK ($645)</td>
<td></td>
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<tr>
<td>Cash for Water Tank Installation at IDP sites</td>
<td>COVID – 19 response activity at IDP site.</td>
</tr>
<tr>
<td>School latrines</td>
<td>Part of resilience building action. Support hygiene promotion.</td>
</tr>
<tr>
<td>11 Schools - 3.2 million MMK ($2064)</td>
<td></td>
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<td>Water points rehabilitation</td>
<td>Strengthen access to water.</td>
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<td>18 Projects – 4 million MMK (2580)</td>
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Cloth mask making in communities
### Sector: Livelihoods and Basic Needs

<table>
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<tr>
<th>Cash Type</th>
<th>Activity details</th>
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<tr>
<td>Livelihoods Cash Grants</td>
<td>Part of resilience building action. Households provided with cash assistance to improve livelihoods</td>
</tr>
<tr>
<td>250 Households - 275k MMK ($177)</td>
<td></td>
</tr>
<tr>
<td>Women group revolving funds</td>
<td>Women group provides micro-loans to members at minimal rate of interest to meet livelihoods and basic needs</td>
</tr>
<tr>
<td>6 new groups, 39 old groups</td>
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<tr>
<td>200k – 600k MMK ($130 - $387)</td>
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Livelihoods cash grants
Next Steps

• Scaling up of COVID-19 response throughout Rakhine State.

• Up scale use of cash transfers to address COVID-19 needs (multi-sectoral).

• Strengthen engagement of Red Cross Branches.

• Integrate COVID-19 response to longer-term resilience programming.
Programming Aspects

Targeting of communities and most vulnerable households

• Selection of villages in collaboration with Govt and Stakeholders
• Conflict direct or indirect affected communities
• Balance between Muslim, Rakhine and Chin ethnic community
• Prior of close community Muslim and Rakhine, Chin ethnic Village for social cohesion
• Disaster prone communities and uncovered needs (economic, health)
• Community Action Plan to identify needs and priorities
• Resilience committees to promote ownership
• Participatory targeting of most vulnerable households – selection criteria.

Grants mechanisms

• Community cash grants approach to implement community projects (DRR mitigation, water points, school latrines, etc)
• Community cash grants through village resilience committees
• Cash grants to households (Livelihoods, latrines construction)
• Group Grants (women group, volunteer groups)
• Cash in envelopes
Programming Aspects

Accountability

• Installment systems (monitoring of utilization for each instalment)
• Technical support by MRCS to communities (Grants proposal development, project design / specifications, quality supervision, procurement of materials, transparency and audit)
• Post Distribution monitoring (PDM)
• Community-based mechanism to resolve grievances
• Phone line for complaints and suggestion boxes
• Participatory review and reflections
Programming Sustainability

- Introduced 7 pillars of program sustainability
- Capacity building of community institutions on sustainability
- Strengthening sustained engagement of branches with communities
Programming Sustainability

Community capacity building on program sustainability
Key considerations for programming in a protracted crisis

- Flexible programming design to accommodate changes.
- Consideration of ‘Crisis Modifier’ budget.
- Multi-year programming approach.
- Multi-sectoral programming to build resilience.
- Diversified used of cash transfer interventions.
- Flexible donor conditions.
- Integration of a robust risk management strategy.
- Balancing humanitarian and development interventions.
Useful publications:

**Cash Approach Overview:**

**Community Institutions Strengthening:**

**Women Group Revolving Funds:**

**Cash For Latrines:**

**Community Cash Grants:**
https://gallery.mailchimp.com/a55eb3b87b453e5e66ee30580/files/8269d3ab-4326-416b-b8c3-4f56a225eeae/Community_Cash_Grant_final.pdf

**Rakhine Programmes: Overview:**

**Cash Transfers for COVID-19 Response:**
Thank You!

For questions please contact

Aye Aye Nyein ayeayanyein@redcross.org.mm

Gurudatta Shirodkar gurudatta.shirodkar@ifrc.org
Integrating Cash Transfers in COVID-19 Response
Rakhine, Myanmar
Community Resilience Programme (CRP)

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Please post questions in the Q&A slide
Search results

Market Assessment and Analysis

Conducting Market Assessment and Analysis during COVID-19, adapting the RAM/MAG

Market assessments: Introduction
Guidance for National Societies

Conducting market assessment and analysis during COVID-19 – how to adapt RAM/MAG

DELIVERING CASH – COVID-19 TIP SHEET COLLECTION

- COVID-19 Sensitive Cash and Voucher Assistance (CVA) across the Project Cycle
- COVID-19 CVA Preparedness: Ensuring minimum requirements to deliver timely, accountable, and effective CVA are in place
- Conducting Market Assessment and Analysis during COVID-19, adapting the RAM/MAG
- Working with Financial Service Providers (FSPs) during COVID-19
Learning resources
A range of training materials are available for the International Red Cross and Red Crescent Movement to build generalist, expert and specialist knowledge and skills around cash assistance design, implementation and to include it in assessments and response to humanitarian disasters.

06 May 2018

Rapid Assessment of Markets (RAM) training
Type: Learning
Organisation: RCRCM

Facilitator guidance, presentation and case study materials for the RAM training

Download
Thank You

- **Maysa Ibrahim** – Basic Assistance Programme Manager, Lebanese Red Cross
- **Bilal Shah** – Cash Coordinator, IFRC
- **Aye Aye Nyein** - Director of Rakhine Operation Management Unit, Myanmar Red Cross
- **Moe Thida Win** – Deputy Director, Disaster Management Department, Myanmar Red Cross
- **Gurudatta Shirodkar** - Livelihoods Delegate, IFRC, Myanmar CO
- **Alexandre Gachoud** - Cash & Market Specialist, EcoSec Unit, ICRC
- **Stefania Imperia** – Cash Hub team, British Red Cross

Next Webinar 7th October - CVA for WASH

[www.cash-hub.org](http://www.cash-hub.org) - Cash Helpdesk available for all RCRC Movement CVA support